

NEWSCAPE *EXPRESS*

The Official Newsletter of the CLA



November-December 2018

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2018 CLA Board

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Columbus Turf Nursery CLA
President

Ellen Gallucci Purcell
Riepenhoff Landscape Ltd.
-Treasurer

Fred Blyth
Worthington Landscape
-Secretary

Andrew Muntz
Green Velvet Sod Farm
-Trustee

Craig Shearer
Shearer Patio & Landscape Ser-
vices—Trustee

Roger Seely Jr.
Seely's Landscape Nursery
2019 Home & Garden Show Chair
Trustee

JANUARY CLA MEMBER MEETING

MEMBER MEETING WITH DR. STEVEN STILL
TUESDAY, JANUARY 15, 2019, 6:00 PM
OLD BAG OF NAILS
4065 MAIN ST,
HILLIARD, OHIO 43026

LEARN ABOUT THE LATEST PERENNIALS
ENJOY A DELICIOUS DINNER
GET TO KNOW THE BOARD MEMBERS
CATCHUP WITH CLA MEMBERS
PAYMENT MEMBERSHIP DUES
RESERVATION INFO COMING SOON

The OLD
BAG of NAILS
PUB EST. 1996

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Emails coming your way on Wednesdays.

In an effort to de-clutter your in box, CLA is starting *Weekly Wednesday email updates.*

Information about events, activities, meetings, registrations, links to information and reminders will hopefully be limited to this Wednesday email. As always, special circumstances may necessitate emails being sent at times other than Wednesdays.



A note from our President

November seemed wetter and colder than normal to me this year, so I checked out the 2018 Winter Forecast.

NOAA says we will have equal chances for both temperature and precipitation variations this winter, thus likely a normal winter in central Ohio. The El Nino will be a weak.

AccuWeather says: “Mild start to the season for western Ohio Valley, Midwest, and the central/northern Plains. Similar to areas farther east, the Midwestern states and central and northern Plains will enjoy a mild start to the season before cold outbreaks arrive later on. January and February are predicted to bring a dramatic change in temperature in these regions is likely to remain below normal, with storms occurring less frequently than usual. “It won’t be a big year for snow in the major cities like Chicago,” “In the Great Lakes, lake-effect snow will be less frequent than normal, despite above-normal water temperatures. An uptick is possible in late winter, but, for the season as a whole, residents will receive less than they are accustomed to. “

The Farmer’s Almanac says: “Winter will be warmer than normal, with above-normal precipitation and below-normal snowfall. The coldest periods will be in mid- and late December, late January, and early February. The snowiest periods will be in early and mid-December and early February. April and May will be warmer than normal, with near-normal rainfall. Summer will be cooler and rainier than normal, with the hottest periods in late June, early and mid-July, and mid-August. September and October will be slightly drier than normal, with near-normal temperatures.”

The weather will be, what it will be. As usual the experts don't agree. What happened to consensus?

That's right consensus is not scientific! My mistake.

The November Member Meeting at **Hofbrauhaus Grandview Yard - Columbus** was great! Great Place, Great Food, Great Spirits, Great Mood and Networking. The food was served from a menu and awesome beers and wines. Most people took home food and jugs of beer. If you did not attend you missed a really great evening.

The program with the Ohio Bureau of Workers compensation was good. OBWC will come out and inspect your place of business with complete confidentiality and no liability. Many companies have regularly scheduled visits to see how they are doing without the potential of penalties, this shows their intent to comply and hopefully helps if the real inspection occurs.

It is amazing how many ways OBWC is trying to give money away! There are at-least a dozen ways to reduce your premium from 1% to 50% by going paperless to enrolling in their Drug Free work places. This could help your company to establish and maintain your own drug free program. Additionally look for your share of a 1.5 billion 2018 premium refund in 2019.

Most impressive was OBWC's safety incentive program where they will reimburse 3 to 1 for equipment which promotes a safer work place. For example let's say a donkey/mule creates a safer work environment than a wheelbarrow. If the equipment costs \$40K, OBWC will pay \$30K and company pays \$10K. How can a company not take advantage of a program like this? OBWC is paying out billions in this program. Are you taking advantage of this program? Think of the advantages in productivity and worker retention alone.

I was disappointed that more CLA members were not present to enjoy the fellowship and learn about ways to make our Columbus Landscape Businesses more professional, elite, and save money doing so.

The November meeting did not have a member quorum present, so there will be voting by email or other electronic means for CLA elections. Please promptly send in your vote on the ballot when you receive it.

CLA has two new prospective board members: Dan McCarthy from Alhum and Arbor and Cassandra Palemeri from Five Seasons Landscapes.

Please thank them for participating in Columbus Landscape Association promoting professional Landscaping and CLA companies in the Columbus and Central Ohio region.

This leaves one board position still available. If you or anyone in your company would like to engage in promoting professional landscaping by CLA Companies, let me know or any other board member. My email is: danielh@columbus-turf.com or my cell# 614-679-8873.

The next CLA member meeting is January 15th, 6:00pm at Old Bag of Nails in Hilliard.

Dr. Still will do a program on the perennial of the year plus up and coming perennials in time to start using them in our 2019 landscape designs. There has always been good discussions among members and Dr. Still about perennials. What worked and what their personal experiences were. This year there will be audio/visuals available for a more in depth and colorful presentation. I hope to see everyone there as it is a large room with good food, good drink, and yes, there will be dessert. This meeting is sponsored by Columbus Turf Nursery.

The 2019 Home and Garden Show Gardens are in their final preparations. Collaboration with Greater Columbus Arts Council Artist and CLA Member Gardens are promising exciting and unique gardens. 2019 Home & Garden Show is shaping up as an exciting show with more awards for both Horticultural and Artistic implementations CLA Companies can display and promote.

If you or your company would like to participate in the 2020 Home and Garden Show, come to a CLA Member Meeting or contact me. Intent to participate forms and fee for the 2020 Home and Garden Show due June 26, 2020. CLA has Home and Garden Show Chairman for 2020 & 2021. If you want to participate in the Home Garden Show opportunity don't snooze or you will lose out. Just saying the dash between March – June will be busy and gone before you know it.

Business is good now but when things slow up, where will your business be in the fore thoughts of your market customers?

The January meeting will be the final meeting to express intentions to participate in a 2019 Outdoor Living Tour. The Outdoor Living Tour date has been set for Saturday August 17th 2019. The Outdoor Living Tour is another opportunity for CLA Companies to promote themselves and market to the Columbus and Central Ohio Area. After, the CLA board will determine the event interest for 2019.

See everyone at the January 15th CLA Member Meeting. Come and engage your passion in our Landscape Industry.

Have a Good Winter,

Daniel

OUTDOOR LIVING AND



LANDSCAPING TOUR



Planning Ahead...

Now is the time to plan for the CLA Outdoor Living and Landscape Tour. Unfortunately, the 2018 was cancelled. An opportunity to show your creativity and hard work was lost.

This year's tour will feature landscape locations near and dear to our hearts. Places where we work and live.

We are encouraging you to plan for 2019. If your company is interested in being part of the 2019 Outdoor Living and Landscape Tour or sponsoring a portion of this event, contact Mary Ann through the CLA email [in-fo@columbuslandscape.org](mailto:info@columbuslandscape.org)

A meeting of interested firms will be held in late September or October. An email will be sent to members.

The Outdoor Living and Landscape Tour is a charity function for the CLA. A portion of the proceeds are donated to the Cancer Support Community of Central Ohio.

OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org to discuss testing at your facility.

Thursday, January 17, 2019

Thursday, May 16, 2019

Thursday, September 19, 2019

Thursday, February 21, 2019

Thursday, June 20, 2019

Thursday, October 17, 2019

Thursday, March 21, 2019

Thursday, July 18, 2019

Thursday, November 21, 2019

Thursday, April 18, 2019

Thursday, August 15, 2019

All exams begin at 9:00 am.

Advanced Registration is required.

2019 Member Dues Statements are in the mail.

You can pay by check or credit card by mail, calling Ellen or online on the CLA website.

Don't forget to include a donation to the Scholarship fund. Help students achieve greatness in the Green Industry.

Ohio Industry Event

Date: Thursday, February 28th, 2019
Cleveland, OH

Green Industry Seminar

Kurtz Bros., Inc. is excited to announce that they are the Title Sponsor for the First Annual Green Industry Seminar on February 28th of 2019 in Cleveland, Ohio. This one-day event is built specifically for the owners, operators, and managers of landscape companies. During the event, experts will be discussing thought-provoking and industry related topics that will inspire, educate and connect you with best practices and new trends in the Green Industry.

For more details go to the OLA website ohiolandscapers.org for link to events.



Find us on Facebook and Twitter!



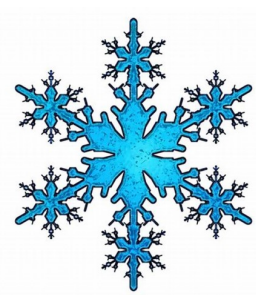
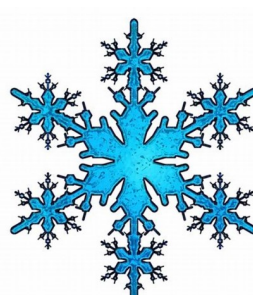
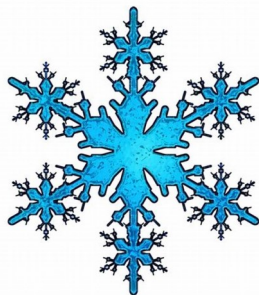
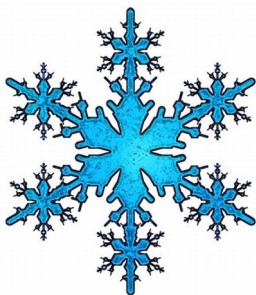
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Turfgrass and All Organic Topsoil!

Mon.-Fri., 7:30am-4pm

www.bigyellowbag.com

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2019 Home and Garden Show update

The Home and Garden Show gardens are in place. The TEN featured gardens are collaborating with artists from the Greater Columbus Arts Council for the 2019 Dispatch Home and Garden show. The Home and Garden Show Committee has been meeting monthly with the Dispatch and artists. This collaboration will strengthen and bring attention to the artistic concepts of Landscape Design.

Garden Spaces have been selected and the Landscape Designers are working on their unique and expressive designs. The theme is still a work in progress.



Contact Us

4 Locations to Serve You

BELLBROOK BRANCH

2615 Stewart Road
Bellbrook, OH 45305
800-342-0571 Toll Free
937-848-2501 Bellbrook
937-376-1153 Bellbrook fax

COLUMBUS BRANCH

6700 Huntley Road
Worthington, OH 43229
614-396-7247 Columbus
614-396-8544 Columbus fax

NORTH DAYTON-SPRINGFIELD BRANCH

3025 Snider Road
New Carlisle, Ohio 45344

WEST CARROLLTON BRANCH

1800 South Alex Road
West Carrollton, OH 45449
937-247-9144 West Carrollton
937-247-9148 West Carrollton Fax

HOURS OF OPERATION

Mon thru Fri: 7:30am – 4:00pm, **Sat: CLOSED***, **Closed Sunday**

**All Green Velvet locations will be closed on Saturdays through the Winter season; and may be open additional hours during Winter Snow & Ice events. Call for details!*

Election of New Trustees for the CLA Board.

An active, working Board and Trustees of any organization helps to support and strengthen its members.

Elections are held each year. This year we have new members wanting to be part of this amazing group of Green Industry Professionals. Additions this year include:

Due to a lack of a member quorum at the November Member Meeting, member firms are able to vote on the ballot for 2019 Trustee Members by proxy.

A Survey through Survey Monkey will be sent December 17-21 for you to cast your vote.

Daniel Huggett (Term 1/1/2019 - 12/31/21)

Ellen Gallucci Purcell (Term 1/1/2019 - 12/31/2021)

- Open (To fill remainder of Term ending - 12/31/2019)

Dan McCarthy (Term 1/1/2019 - 12/31/2021)

Cassandra Palmieri (To fill remainder of Term ending - 12/31/2020)

Looking for Classes to sharpen your skills?

**Contact WolfCreek Company for
the classes being offered this
winter**



Tired of Fake Hardwood Mulch?

Get Double and Triple Processed All Natural or
Color Enhanced Black Hardwood Mulch



For the real thing call TONY
Buckeye Resources
937-462 -8346





Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ♦ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- ♦ Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- ♦ Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- ♦ Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- ♦ Access to the CLA's bimonthly newsletter, *CLA NewScapes Express*, which contains association and industry information.
- ♦ Committee and Board participation opportunities.
- ♦ Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

Columbus Landscape Association

PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org
www.columbuslandscape.org

Get Ready for 2019 in 5 Steps



Posted by [BIC Graphic Blog](#)

Year-end planning may feel stressful as you organize business/tax planning, budgeting, and future strategy during the last few months of the year. Establishing a vision for your business can alleviate worry and guide the direction for your future. Here is our checklist to help close out 2018 and decide where you want to go next.

Acknowledge accomplishments

Taking time to reflect on everything you and your business achieved can powerfully motivate goal-oriented behavior in the future. Making this mental acknowledgment for yourself and showing appreciation for those that helped you reach your goals is vital to moving into 2019 with enthusiasm. Recognizing this year's achievement helps inspire effort and results next year.

Get your finances in order

If you're already working on closing your books at year-end, it is a great time to do analysis and make decisions to ensure your business prospers the following year. After determining your current financial position, look back and make notes on why your business did or did not accomplish your goals. This is valuable information for budgets and forecasting for next year.

Decide what you want to be known for

Promotional product distributors spend a lot of their time finding creative solutions for their clients. It's easy to say what you *do* in your business, but clearly stating what you want to be known for can be much more difficult. Taking time to brainstorm on this idea can help determine the essence of your business, how you spend your time as an entrepreneur and how to differentiate yourself from the competition.

Draft plans that align with your vision

What do you want to accomplish in your business? Begin with a broad plan and make sure it's consistent with previous years, or if you're taking the business in a new direction make sure that is outlined clearly. Develop an organizational chart, marketing schedule, job descriptions, budgets and anything else that will help your vision come to life. Decide what you will measure to make sure the business actions align with the overall direction and plan monthly accountability checks.

Finalize budgets, forecasts and hit the ground running in 2019

Be sure to have your 2019 budget and forecasts finalized by late December or early January. This will give you enough time to consider additional things you may want to think about like tax planning, retirement planning, owner's compensation, etc. Making these business decisions and having financial plans in order will help you get on the path to success right away in 2019.



Bureau of Workers'
Compensation

Making workplaces safer; Helping injured workers recover; Providing service and savings for Ohio businesses.

Common Questions

Below are some frequently asked questions we receive. A list of all frequently asked questions can be found in the [Help Center](#).

- [How do I reprint a certificate of Premium Payment?](#)
- [How does an employer true-up payroll?](#)
- [What is the current status of my claim?](#)
- [How do I file a claim?](#)
- [How do I receive my benefits?](#)
- [How does an employer obtain workers' compensation coverage?](#)
- [How do I find the Claims Service Specialist \(CSS\) assigned to a claim?](#)
- [Where do I sign up for a training class?](#)
- [What is a BWC-certified provider?](#)
- [How do I know if my information was received by BWC?](#)

Update Your Online Profile Information.

(This is the information requested for the Find a Pro referrals).

Is your information correct and complete? Log into your profile page and check it out. This is the site where the Find a Pro tab directs potential customers. If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address.

We will get back to you with a solution to log it. The information below is what the website asks you to fill in. If you would rather print this page, fill it in you can scan it and send it to the email address about. Or you can print it fill it out and mail it to: The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216

Member Name:

Member Company:

Profile

First name

Last name

Organization

Email

Phone

Mobile Phone (for text alerts)

Address 1

Address 2

City

State

Zip Code

Licenses/

Certificates

(select all that apply)

CERTIFIED ARBORIST ON STAFF
CERTIFIED IRRIGATION AUDITOR ON STAFF
CERTIFIED IRRIGATION CONTRACTOR ON STAFF
CERTIFIED LANDSCAPE PROFESSIONAL ON STAFF
CERTIFIED LANDSCAPE TECHNICIAN ON STAFF
EDUCATOR
HOME IMPROVEMENT CONTRACTOR ON STAFF
NURSERY (DEALER, GROWER OR STOCK INSPECTION)
OCNT ON STAFF
OCNT - MASTER ON STAFF
PESTICIDE APPLICATOR LICENSE ON STAFF

SERVICES/PRODUCTS PROVIDED

(Select all that apply)

AQUATICS/WATER GARDENS/FOUNTAINS
ARBORIST
COMPOST/MULCH/TOPSOIL
EDUCATION
GARDEN CENTER - RETAIL
HORTICULTURE CONSULTANT
INTERIORSCAPES
IRRIGATION INSTALLATION
IRRIGATION SUPPLIES
LANDSCAPE CONSTRUCTION
LANDSCAPE DESIGN
LANDSCAPE LIGHTING
LANDSCAPE MAINTENANCE
LANDSCAPE PLANTING
LAWN MAINTENANCE
PESTICIDE APPLICATION
PUBLIC GARDEN
SEED/LAWN INSTALLATION
SOD/TURFGRASS
STONE/PAVER SUPPLIER
STONE/PAVER/CONCRETE INSTALLATION
WHOLESALE PLANT MATERIAL

Group participation

Board Members

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.



Serving the Green Industry in Central Ohio

Contact Us

Columbus Landscape
Association
PO Box 963
Columbus, OH 43216

info@columbuslandscape.org

614.450.0430

Fax# 614-876-4862

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PLACE
STAMP
HERE