C.Columbus Landscape Association

NewScape Express

Supporting Green Industry Professionals Since

The Official Newsletter of the CLA
November 2023

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## CLA Fall Elections !!!

## Elections for Officers and Board of Trustees

## Active Members can vote through December 15th, 2023

See Page 5 for the full Ballot.

# Notes from CLA President <br> Dan McCarthy 

November 2023

Dear Members,

On November 1, my oldest son Heath asked his girlfriend Jessica
 to marry him. She said yes! The First Lady and I are very excited and happy to welcome Jessica into the family. I know the First Lady is grateful to finally have a female presence in the family. She has endured too many years of dealing with three boys and their male testosterone talk of sports, cars, and action movies, while she quietly reads a book. Who knows how many times the First Lady has heard "Where's the flag on that play", "I'll be back", "I am Iron Man", "Go ahead, make my day"," Do you want a piece of me", or the argument about whether "Die Hard is a Christmas movie". It is a Christmas Movie! (I included a picture of the First Lady, since everyone wants to see her.)

Thanksgiving update. I'm back to getting two turkey dinners this year! I can't wait to enjoy both. If you're not sure what I am talking about, you need to read 2022 November President Notes. I am truly thankful for my family, friends, colleagues, and my new job this year. I don't know where I would be without them all. You can tell who is genuine when you're depressed and struggling the most. People step up when you need them the most.

Elections are taking place for two new CLA Board Members. Please take the time to vote for our two new candidates Amanda Murphy (MJ Design) and Libbie Turk (Ahlum \& Arbor). It isn't hard to vote and doesn't take more than a minute of your time. Voting started November 15 and lasts up to December 15, 2023. Don't forget to also vote for the renewal of Fred and Mike.
Thought for the Day: A good leader is slow to point out people's mistakes but is quick to praise people's success. A bad leader is quick to point out people's mistakes and is slow to acknowledge when people succeed. (Maybe a bad leader should spend a little more time in front of the mirror pointing out faults of the person they see in the reflection).

Looking into the future, the 2024 Home and Garden Show is February 17-25, 2024. As of me writing this message, it is now 94 days until the 2024 Spring Home and Garden Show.
We are always looking for new ideas for member meetings. If your company would like to host a member meeting in 2024, please let me know or someone else on the CLA Board.
Please feel free to contact me at DanM@QualityYHM.com I look forward to hearing from you.

The First lady and I would like to wish everyone a Happy Thanksgiving.
Let's Be Safe Out There!
Dan McCarthy
President of C.L.A.

## Voting to Begin on CLA Officers and Board of Trustees

Active CLA Members have received email Ballots through Wild Apricot Polls calling for votes for CLA 2024 Officers and Board Trustee Members.

The Ballot is included on page 5 in this (November) NewScape Express. Reminder emails will also be sent from the Polls tab on our website Wild Apricot. Per the By Laws, only Active Members and One Member per Member Firm have voting rights.

Voting will last until December 15 , 2023. It is very important to vote for the Board and Trustees for your organization. Please participate.

## 2023 CLA Board <br> Dan McCarthy_President 2023 <br> Quality Yard and Home Maintenance <br> Ellen Gallucci Purcell Treasurer <br> Riepenhoff Landscape Ltd.

Fred Blyth- Secretary Worthington Landscape

## Jason BornhorstWilloway Nurseries 2024 Home \& Garden Show Chair

Kim Spencer-Trustee Benchmark Landscape Construction

Roger Seely Jr.-Trustee Seely's Landscape Nursery

Crystal Harrell - Trustee
Ryan's Landscaping
Daniel Huggett- Trustee Columbus Turf Nursery

Mike Moulton-<br>Past President<br>Cromwell Landscape

## Calendar of upcoming Events

November

- 12 CLA Election Begins
- 23 Thanksgiving Day - fourth Thursday
- 28 Home \& Garden Show Meeting
December
- 3 Advent begins
- 7 Chanukah lasts 8 days
- 7 Pearl Harbor Day
- 10Board Meeting
- 12 Poinsettia Day
- 15 CLA Election Ends
- 19 Home \& Garden Show Meeting
- 21 Winter Solstice -Thu, Dec 21, 2023, 10:27 PM
- 23 Festivus - for the rest of us!
- 25 Christmas
- 26 Kwanzaa
- 27 National Fruitcake Day
- 31 New Year's Eve


## THE 2023 CLA MEMBER DIRECTORY WILL BE UPDATED JANUARYMARCH 2024.

Please update your information if you have not done so by January 15th, 2024

You can send updated information to cla.columbus@gmail.com and I will make the corrections.

## Ballot for Columbus Landscape Association Officers and Board of Trustees 2023

## All active members please vote (only one active member per firm can vote)

Association Officers for 2024:

President: Kim Spencer
Secretary: Fred Blyth
Past President: Dan McCarthy

President Elect:
Treasurer: Ellen Gallucci Purcell

## Positions for Renewal or New:

Board Position - Fred Blyth $\qquad$ (Beginning 1/1/2024-12/31/2026)
Board Position - Mike Moulton
Board Position - Amanda Murphy -----(Beginning 1/1/2024-12/31/2026)

Board Position - Libbie Turk (to Replace Daniel Huggett) -1/1/2022 - 12/31/2024.

Online Voting will take place November 1st, 2023, through December 15th, 2023, via Email and Online Survey Site invitation. Results will be posted following the January Board meeting on January $9^{\text {th }}, 2024$.

## Current (2023) Board of Trustees:

| $\frac{\text { Term } 1 / 1 / 21-12 / 31 / 23}{12 / 31 / 2025}$ | $\underline{\text { Term } 1 / 1 / 2022-12 / 31 / 2024}$ |  |
| :--- | :--- | :--- |
| Fred Blyth Term $1 / 1 / 2023-$  <br> Mike Moulton Daniel Hugget  <br> Roger Seely Dan McCarthy  <br> Ellen Purcell  Crystal Harrell <br>   Jason Bornhorst |  |  |

4/1/2023-3/31/2024 - Home \& Garden Show Committee Chair - Jason Bornhorst Rotation coincides with Home and Garden Show Calendar

4/1/2024-3/31/2025 - Home \& Garden Show Committee Chair - Ellen Gallucci Purcell Rotation coincides with Home and Garden Show Calendar

Active Voting Member Name: $\qquad$
Active Member Firm: $\qquad$
Date: $\qquad$

Do you approve of the candidates for the positions listed?

YES

## Want to participate in

# the Home and Garden Show without designing and installing a garden? 

Any CLA Member Can be a speaker on the Garden Stage. If you are interested in giving a 30-45 Minute presentation include Q \& A time.

The 68th Home and Garden Show runs February 17-25, 2024, at the Ohio Expo Center.

If you are interested, contact Steve Buzza, sbuzza@usatventures.com


## Start A Habit - Plan to Recycle in 2024

You can participate in this effort by starting a routine with employees. At the end of an installation or at the end of each day, please remember to sort your containers.

Recyclables labeled 2, 5 and 6 qualify as well as FLATS, CELLPACKS, and TAGS.

Containers do not have to be sparkling clean, a little soil is acceptable. Collection of these materials and packaging will begin in July. More details will be available soon. Interested in starting a recycling program?

Contact Amanda Murphy at MJDesign 614-873-7333 amurphy@mjdesignassoiciates.com


# OumbustiofNurseny 



Browse our Web site : Call 740-983-8873 to order or email us for more information at colturf@columbus-turf.com


Our semly deigned ligYiblowlag' with
 mben retoviagtle gavtes wed

Hours: M-F: 7:30A-6P Sa: 9A-2p Su: CLOSED!
14337 US Highway 23
Ashville, OH 43103

## Articles Appreciated

I am always looking for articles and additional information to share with CLA Members Send info. and Articles to
info@columbuslandscape.org

Share Company Good News Equipment for Sale Have Safety Tips

Share Employee Accomplishments Hosting CEU classes
Learn Any New Techniques

Have professional articles and tips you want to share with members.

## 2024 Dues Invoices on the way in December.

Membership Invoices will be emailed in EARLY December. If you have paid in the past and your credit card expiration date is still valid, out website company Wild Apricot will process your payments automatically during December.
Please update any new information. This is also a great time to add associate members for $\$ 25.00$ each. A wonderful way to say thank you for employee's professionalism, loyalty and hard work making your compa-


> Don't forget The CLA is signed up with the Columbus Zoo to offer wild savings on ticket prices. If you or any of your employees are interested in attending Wildlights at the Columbus Zoo this year, email me and I will forward our special login and passcode for these discounts.

## Sponsors/ Advertisers Wanted...

The 2024 calendar for Member events is being planned right now. If you have suppliers who would be interested in becoming a sponsor / advertiser for the Weekly Email, NewScape Express issues or the Member Directory, PLEASE give me a contact name and number. I will reach out to them.

Shopping Black Friday 2023? Our Tips for Scam Protection and How to Shop Smart
These tips could help you avoid falling victim to Black Friday and Cyber Monday scams.

## Dale Smith

Nelson Aguilar

## Nov. 18, 2023

Black Friday is just under a week away, falling on Nov. 24. It's sure to be a day filled with deals on items like headphones and air fryers, but with all of the potential money flowing from our wallets to stores, it's no surprise that cybercriminals will be looking to get their hands on some of it.
While scammers do work year-round, they tend to turn up their efforts during the highspending holiday season to exploit the spirit of giving.

This story is part of Gift Guide, our year-round collection of the best gift ideas.
These holiday shopping scams are wide-ranging. As retailers like Amazon, Best Buy and Walmart roll out deals over the holidays, fraudsters create elaborate websites to trick you into spending money on products that you'll never receive. You may receive text messages or emails claiming you're eligible for a refund for an item you never purchased, just so thieves can snag your credit card information. You might even be enticed into donating to a charity that provides homes for abandoned puppies -- only to find out it doesn't exist.

Scams come in all shapes and sizes, but they always come with red flags that can help you spot them. Here's what you need to know about Black Friday scams and how to avoid becoming a victim this holiday season.

Here are some tips to help keep your personal data private.

## Fake websites and fraudulent apps go 'phishing.'

In a phishing scheme, the goal is for hackers to get their hands on your personal information, like your credit card number, social security or account password. Pretending to be a large retail corporation, the fraudsters send out an official-looking email or text message, usually with a link to a fraudulent website designed to look just like a legitimate site.
Researchers at security firm Avanan discovered that hackers were sending out spoofed Amazon order notification emails. The email resembled your run-of-the-mill order confirmation, except that the order is false, and the charge is significant.
Naturally, if you believe you're being charged for a substantial amount, you would want to reach out to Amazon. But in this instance, if you use the link in the phishing email to get in contact, you'll be redirected to a fake Amazon webpage with a false phone number to dial.

If you call, the fraudsters won't initially pick up, but they'll soon call back, asking you to provide your card number, expiration date and CVV to "cancel the order." And just like that, they've got your information.

These types of attacks are commonplace throughout the year, but expect a surge in messages claiming to be from Amazon, Best Buy, Walmart, Target or other large retailers during the holidays.

If you receive an email asking you to update your payment method or requesting other personal information, contact the company's help desk to make sure the email is legit before you do anything else.

Other ways to identify a phishing email, according to the Federal Trade Commission and StaySafeOnline.org, include:

- The sender's email address looks almost right but contains extra characters or misspellings.
- There are misspellings or bad grammar either in the subject line or anywhere in the body.
- They address you with generic terms ("Mr." or "Ms." or "Dear Customer") instead of by name.
- The message warns that you need to take immediate action and asks you to click a link and enter personal details, especially payment information.
- The messages promise a refund, coupons or other freebies.

The company logo in the email looks low-quality or just plain wrong.
Credit card skimming at one point required physical hardware, but nowadays hackers are inserting malicious code directly on retailers' websites to steal customers' credit card information.
James Martin/CNET

## Credit card skimming goes all-digital.

You've seen it in movies. A hacker places an object over a card reader, disguised to look like part of the ATM, and then waits for people to swipe their cards. A day or week later, the thief takes the object -- known as a skimmer -- back and collects the mountain of stolen card information stored inside, which they can then use to make purchases, withdraw money and more.

Instead of using physical hardware to steal payment card numbers, hackers can insert malicious code directly on a website to do the same thing as traditional skimming, but with online payment information instead.

Regarding e-skimming incidents -- sometimes called Magecart attacks after the name of the software used -- Tim Mackey, principal security strategist for Synopsis, a digital security company, warns, "There isn't an obvious way for the average person to be able to identify if or when a website has been compromised. The only potential tell-tale sign

Strategies you can use to protect yourself:

+ Don't save your credit card information on retail sites.
+ If possible use a third-party payment method like Apple Pay, Google Wallet or PayPal.
+ Enable purchase alerts on all your credit cards.
+ Disable international purchases on all credit cards.
+ Only make purchases over your home network or cellular network, never on a public Wi-Fi where your payment could be intercepted.


## Avoid the 'Secret Sister' gift exchange -- it's a pyramid scheme!

Originating on Facebook, this sketchy gift exchange among internet strangers plays off the popular workplace practice of "Secret Santa," a game where each person in a group buys a present for one other randomly selected group member, without the gift-giver revealing their identity.

Instead, in Secret Sister, it's a pyramid scheme dressed up in holiday clothes, according to the Better Business Bureau. The "Secret Sister" exchange invitation promises you'll receive about $\$ 360$ worth of gifts after purchasing and mailing a $\$ 10$ gift for someone else. A variation includes swapping bottles of wine. And there's even "Secret Santa Dog," in which you gift money to a "secret dog."

Unfortunately, bad math hasn't stopped this scam from resurfacing year after year. If you fall for it, you'll probably be out 10 bucks when you don't receive any gifts in return. You might lose personal details too, because the scam involves sending your name, email address and phone number to people you've never met in person.

The Better Business Bureau recommends you deal with any request to become a Secret Sister by ignoring it -- do not give your personal details to online strangers. You can also report the invitation to Facebook or whichever social network you were approached on.

## Your donations might be going to a 'faux charity'

During the holiday season, it's not uncommon to give back to the community. In fact, nonprofit organizations typically see an increase during the fall. The last three months of the year make up $36 \%$ of all charitable giving during the year, according to Blackbaud Institute, which creates fundraising applications.

Unfortunately, scammers take advantage of this generosity to make a bundle for themselves.

The way these charity fraud scams typically work are by impersonating other successful charities. And it's no wonder they work: The scammers come up with real-sounding charity names, create credible websites, run successful social media campaigns -- and they're persistent.

Scammers typically call you using local phone numbers, which give you a false sense of security. However, it's incredibly easy to spoof an area code. Next they'll make their pitch, and it'll be a good one. It will tug at your heart-strings, but they'll never actually specify how they'll help. And they may even claim that you've made a donation before, and suggest that you make another, and that if you do, it'll be tax-deductible. And it'll all be a lie.

If you get a call from a charity and sense some red flags, the AARP and FTC suggest that you do the following:

Do your research. Use a watchdog like CharityWatch to get more information about a charity and learn how credible it is. Or use Google.

+ Pay close attention to the charity name and website. False charities like to mimic other popular charities. If it seems too close in name to another, it might not be real.
+ Keep track of your donations. Even if you accidentally donate to a scammer, you need to ensure that the donation isn't recurring.
+ Don't give away all your personal information. Of course it's normal to provide your card information, but don't do the same with your Social Security number or bank account number.
+ Don't make a cash donation. Unless you're certain about a charity's credibility, don't give away cash, gift cards, or cryptocurrency.

For any charitable donations that you make, you can also use the IRS tax-exempt organization search tool to make sure that the charity you're contributing to is legitimate and that your gift can be deducted on your income tax return.

## Columbus State

## COMMUNITY COLLEGE

## Support the Future Stars the Green Industry.

The Columbus State Community College Landscape Design and Management program is actively seeking donation to help support students throughout the academic year. Donations accepted anytime for any amount.

Contact Richard K. Ansley, Professor / Program Coordinator Phone: 614-287-5031 or Email: ransley@cscc.edu

Many CLA Members have employees who have been part of this program or have been involved themselves. Continue and encourage students to join the Green Industry. Also, offer to do your part. Be a speaker, be a mentor, support interns.

## Member Meetings Ideas for 2024, 25, 26 ?

+ Got idea or suggestion for future CLA Member Meetings?
+ Know of any great speakers you would like to hear address the members?
+ Have you found a location that members just have to see?
+ Ideas for topics that will qualify for CEU's?
Please share them. Send your ideas / suggestions to: Info@columbuslandscape.org


## Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

## Green Industry Professionals. Become a part of the decision-

 making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.
## Membership Benefits include:

- The opportunity to participate in the Central Ohio Home \& Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- Access to the CLA's bimonthly newsletter, CLA NewScapes Express, which contains association and industry information.
- Committee and Board participation opportunities.
- Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.


## The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

## To Join Go to the CLA website:

info@columbuslandscape.org
Professional Membership Pulldown Join Tab.

Follow instructions.

Columbus Landscape Association
PO Box 963
Columbus, OH 43216-0963
Phone: 614-450-0430
Fax: 614-876-4862
info@columbuslandscape.org
www.columbuslandscape.org
Facebook.com/columbuslandscape

## Columbus Landscape Association Membership Application

## *Organization

/Company $\qquad$
Email $\qquad$
*Phone \# $\qquad$
Mobile Phone \# $\qquad$
(forText Alerts)
*Address 1 $\qquad$
Address 2 $\qquad$
*City $\qquad$
*State $\qquad$
*Zip Code $\qquad$
Website URL
*Licenses/Certificates ( (Check all that apply)

CERTIFIED ARBORIST ON STAFF
CERTIFIED IRRIGATION AUDITOR ON STAFF
CERTIFIED IRRIGATION CONTRACTOR ON STAFF
CERTIFIED LANDSCAPE PROFESSIONAL ON STAFF
CERTIFIED LANDSCAPE TECHNICIAN ON STAFF
EDUCATOR
HOME IMPROVEMENT CONTRACTOR ON STAFF
NURSERY (DEALER, GROWER OR STOCK INSPECTION)
OCNT ON STAFF
OCNT - MASTER ON STAFF
PESTICIDE APPLICATOR LICENSE ON STAFF
SPECIALTY ITEMS/MATERIALS
*SERVICES/PRODUCTS PROVIDED (select all that apply

- AQUATICS/WATER GARDENS/FOUNTAINS

ARBORIST
COMPOST/MULCH/TOPSOIL
EDUCATION
GARDEN CENTER - RETAIL
HORTICULTURE CONSULTANT
INTERIORSCAPES
IRRIGATION INSTALLATION
IRRIGATION SUPPLIES
LANDSCAPE CONSTRUCTION
LANDSCAPE DESIGN
LANDSCAPE LIGHTING
LANDSCAPE MAINTENANCE
LANDSCAPE PLANTING
LAWN MAINTENANCE

MOWING COMMERCIAL
MOWING RESIDENTIAL
PESTICIDE APPLICATION
PUBLIC GARDEN
SEED/LAWN INSTALLATION
SNOW REMOVAL COMMERCIAL
SNOW REMOVAL RESIDENTIAL
SOD/TURFGRASS
STONE/PAVER SUPPLIER
STONE/PAVER/CONCRETE INSTALLATION

WHOLESALE PLANT MATERIAL
EQUIPMENT DEALER/SALES/RENTAL
OTHER=GOODS/SERVICES NOT LISTED

## Return Completed application and Membership Payment to:

> Columbus Landscape Association PO Box 963, Columbus, Ohio 43216 Phone- 614-741-5449

Info@columbuslandscape.org

## A Member Perk to Share...

## Just contact me and I will give you the passcode information. cla.columbus@gmail.com



Don't waste time, start your adventure today and explore the wonders of wildlife from around the world at the Zoo or splash into the wildest water park in central Ohio, Zoombezi Bay.

TO ACCESS YOUR SPECIAL TICKETS, click the link below, then log into the site with the username and password provided.

## Program Benefits

- Best year-round savings!
- FREE for companies to sign up
- No deposit or down payment required by your organization
- Easy to administer without time consuming paperwork or the handling of tickets
- Payment is made by employees or members directly to us by using a credit card at the time of purchase
- Tickets are good any day during the 1 regular operating season
- Your account will automatically update for the 2 season
- Offers corvenience of tickets inhand for immediate entrance upon artival
- Promotional materials readily available for internal use

| Single Day Tickets | Price per ticket |  |
| :---: | :---: | :---: |
| Zoo General Admission | \$15 (zg 5221.99) |  |
| Zoo Ages 3-9/Senior 60+ | \$10 (mg \$16.93) |  |
| Zoombezi Bay General Admission moludes abmission to the Zoo | \$32.99 fug \$42.m |  |
| Zoombozi Bay Ages 3-9/Senior 604 <br> holudes amisistion to the 200 | \$29.99 (reg : 536.39 |  |
| Parking Passes | \$10 |  |
| "Prices subject to change |  |  |
| Membership/Season Pass 2022 | Franklin County | Non-Franklin County |
| Individual | \$54 (reg. 588) | \$64 (eg 568) |
| Individual Plus | \$84 (reg \$89) | \$104 (mg \$105) |
| Family | \$124 (10g \$ 5129 ) | \$164 (meg, \$16y) |
| Family Plus | \$174 (-52 5173) | \$224 (may. \$223) |
| Gold Individual | \$164 pog. \$169) | \$174 (mg \$179) |
| Zoombezi Bry | \$119.99 | \$119.99 |
| Zoombezi Bay Child (3-9) | \$95.99 | \$95.99 |

*Prices subject to change
66. Association

## SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, NewScapes Express, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

CLA WEBSITE. Market your firm on our website, www.columbuslandscape, org. Your logo in full color will be prominently displayed with your firm's contact information ad link to your website on our sponsor page. Your add will run for one year.

## Website Sponsorship 1 year .... $\$ 200.00$ (please provide Company Logo)

## Member Directory. Provided in print to all members. Released March of even years, Updated provided digitally on

 uneven years.Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 250.00
Sponsor: \$ 500.00
Open Sponsor \$ $\qquad$ toward the next meeting

NEWSCAPES EXPRESS. Published 8 times per year. Prices are per Advertisement. Circle your selection.

| Size | 1 X | 4 X | 8 X |
| :--- | :--- | :--- | :--- |
| Full Page | $\$ 60.00$ | $\$ 50.00$ | $\$ 40.00$ |
| $1 / 2$ Page | $\$ 45.00$ | $\$ 35.00$ | $\$ 25.00$ |
| $1 / 4$ Page | $\$ 30.00$ | $\$ 20.00$ | $\$ 15.00$ |
| Business Card | $\$ 25.00$ | $\$ 15.00$ | $\$ 10.00$ |

Please Run my ad in the following issues: please circle your choice

| All Eight Issues | January | February-March | April | May-June |
| :--- | :--- | :--- | :--- | :--- |
| July | August-September | October | November-December |  |

Please Complete the Following Information Below:
Company Name: $\qquad$
Contact Name: $\qquad$
Business Address: $\qquad$
City / State/ Zip: $\qquad$
Phone \#: $\qquad$
Email Address (Required) $\qquad$
Total Amount Due: \$
(Website, Member Directory, NewScape Express Ads, Outdoor Living Tour, Member Meeting Sponsorship)
My Check or Money Order is enclosed, Made Payable to: Columbus Landscape Association
Please bill my Credit Card for the total amount due: Name on Card: $\qquad$
Visa / MC number $\qquad$ Exp. Date: $\qquad$
Signature (Required) $\qquad$ Security Code: $\qquad$

Please mail this completed form and payment to:

# COLUMBUS LANDSCAPE ASSOCIATION CODE OF REGULATIONS 

REVISED 01/12/2010

## Article 1-Organization Name and Mission

Section 1. Organization name-The name of the Organization shall be The Columbus Landscape Association. It was organized in 1926, incorporated under the laws of the State of Ohio as a Non-Profit Organization (501(c)(6)) and is located in Columbus, Ohio.

Section 2. Mission-The purposes of the Organization are to:

- Foster greater knowledge and appreciation of landscape plants and their appropriate use in a formally adequate, aesthetically pleasing environment;
- Promote and improve the practice of professional landscape horticulture;
- Stimulate greater public interest in the planting, preservation, and proper use of shade trees and landscape plants;
- Encourage and support investigation of problems with horticulture and related disciplines;
- Bring together persons and/or firms engaged in the various phases of the horticulture profession for a free exchange of information;
- Uphold a Code of Ethics established to maintain a high standard of ethical conduct of practice by those in horticulture professions; and
- Increase public awareness of the value of the professional landscape industry.


## Article II-Meetings

Section 1. Annual Meeting of Members- The annual meeting of members shall be held on the second Tuesday in November of each year, unless otherwise determined by the Board of Trustees, at the hour designated on the notice therefore, one of the purposes of which shall be the election of members of the Board of Trustees and Officers.

Section 2. Monthly Meeting of Members-Monthly meetings of members shall be held on the second Tuesday of each month, unless otherwise determined by the Board of Trustees.

Section 3. Special Meetings of Members-Special meetings of members may be held at any time upon call of the President or a majority of the Board of Trustees. At least 10 days prior to the date fixed for the holding of any special meeting of members, written notice of the time, place, and purposes of such meeting will be sent by the Secretary, or person designated by the Secretary, to each Active member. No business not mentioned in the notice shall be transacted at such meeting.

Section 4. Regular Meetings of the Board of Trustees-Regular meetings of the Board of Trustees shall be held at such time and place as the Board of Trustees shall from time to time determine or upon the call of the President.

Section 5. Special Meetings of the Board of Trustees-Special meetings of the Board of Trustees may be called by the President at any time by means of such notice as the President, at his or her discretion, shall deem sufficient. The President shall call a special meeting if requested in writing, signed by not less than three (3) active members, or not less than two (2) trustees.

Section 2. Number, Term, and Qualifications of Trustees-The number of Trustees shall be nine, all of whom shall be voting Trustees. The Trustees shall be President, President-elect, immediate past president of the Organization, a Secretary and Treasurer, together with four other persons elected by the membership, who are active or individual members of the Organization. Trustees shall be elected from those persons nominated, as provided in Article XI, Section 7. Only one person from a firm may serve on the board at any one point in time.

Three Trustees shall be elected each year by the members of the Organization at the annual meeting. The term of each Trustee shall commence on the first day of January following his or her election.

Each Trustee shall serve for a term of three years, except that the past-president's term shall end one year after his or her presidential term ended.

Each year, up to two of the three terms that commence will automatically be filled by the incoming President, President-elect, or past-president, whenever one or two of these Trustees will be starting the first year of his or her term. A new Trustee needs to be elected to fill each new trustee term that is not filled automatically.

Each Trustee shall hold office for the term for which he or she is elected and until his or her successor is elected and qualified. Except as otherwise provided herein, no Trustee shall be compensated.

Section 3. Vacancies-Vacancies in the Board of Trustees shall be filled by appointment made by the remaining Trustees. Each person so appointed to fill a vacancy shall remain a Trustee until his successor has been elected by the members, who may make such election at their next annual meeting or at any special meeting duly called for that purpose and held prior thereto.

Section 4. Action by Unanimous Written Consent-If and when the Trustees shall severally or collectively consent in writing to any action to be taken by the Organization, such action shall be valid as though it has been authorized at a meeting of the Board of Trustees.

Section 5. Power to Make Rules, Policies, and Procedures-The Board of Trustees shall have power to make and alter any rules, policies, and procedures contained in documents separate from this Code of Regulations that define how the Board of Trustees, Officers, and any assistants, contractors, or employees manage the affairs of the Organization, provided that the Board shall not make or alter any rule, policy or procedure to contradict this Code of Regulations.

## Article VI-Officers

Section 1. Officers-The officers of the Organization shall be the President and the President-elect, a Secretary and a Treasurer, who shall be active members.

Section 2. President and President-elect-The President-elect shall be elected at the annual meeting for a term of one year and until his or her successor is elected and qualified. No person shall serve two consecutive terms as President-elect. The Presi-dent-elect shall serve as President during the year following his or her term as President-elect.
A. The duties of the President shall be:

- Preside at all meetings of the Board of Trustees and of members;
- Convene the Board of Trustees whenever the affairs of the Organization demand or when two or more members of the Board of Trustees petition him/her in writing;
- Be an ex-officio member of all standing committees and to supervise such committees and ensure fulfillment of committee responsibilities; and
- Perform such other duties as may be assigned to him/her by the Board of Trustees from time to time.
B. The duties of the President-elect shall be:
- Assist the President in the performance of his/her duties, and to officiate for him/her in his/her absence, or in his/her incapacity as determined by a vote of seven (7) or more members of the Board of Trustees;
- Appoint for the ensuing year, all committees as specified in Article XI; and
- Perform such other duties as may be assigned him/her by the Board of Trustees from time to time.

Section 3. Secretary-The Secretary shall be elected at the annual meeting for a term of one year and until his or her successor is elected and qualified. The term of appointment of the Secretary may be extended by vote of the members of the Board of Trustees.

The duties of the Secretary shall be to:

- Provide reports on the performance and progress of the Organization;
- Keep and maintain a copy of the Articles of Incorporation, a copy of this Code of Regulations, and a full set of minutes of all board member meetings;
- Record all minutes of all meetings of members and the Board of Trustees;
- Publish the minutes of all meetings of members and send to all members;
- Keep all reports, correspondence, and other documents of the Organization and hold these open for inspection by any active member in good standing who wishes to review same for proper purposes;
- Notify members of all annual, monthly, and special meetings, and make necessary arrangements for such meetings;
- Notify Trustees of all Board of Trustees' meetings, and make necessary arrangements for such meetings;
- Keep an authentic record of the Organization membership and applicants for membership;
- Prepare and publish a correct membership list and committee list at the beginning of each year;
- Receive applications for membership and submit same to the Board of Trustees, and inform applicants of membership status;
- Attend to correspondence;
- Perform such other duties as may be assigned him/her by the Board of Trustees or as is inherent and pertinent to the duties of his/her office; and
- Upon approval of the Board of Trustees, the Board of Trustees may hire outside assistants to aid in the performance of his or her duties.

Section 4. Treasurer-The Treasurer shall be elected at the annual meeting for a term of one year and until his or her successor is elected and qualified. The term of the appointment of the Treasurer may be extended by a vote of the members of the Board of Trustees.

The duties of the Treasurer shall be to:

- Have custody of all corporate funds and securities and keep in books belonging to the Organization full and accurate accounts of all receipts and disbursements. Such corporate records shall undergo the following procedures: a review every year as directed by the Board of Trustees, and an examination every three years by an accounting firm selected by the Board of Trustees and such firm shall present a written report to the Board of Trustees;
- Deposit all monies, securities, and other valuable effects in the name of the Organization in such depositories as may be designated for that purpose by the Board of Trustees;
- Disburse the funds of the Organization as may be ordered by the Board of Trustees, taking proper vouchers for such disbursements;
- Prepare and send annual dues statements to be received by members on or before November 1 each year;
- Render to the President and Trustees at the regular meetings of the Board whenever requested by them, an account of all his/her transactions as Treasurer and of the financial condition of the Organization;
- Perform such other duties as may be assigned to him/her by the Board of Trustees or as are inherent in and pertain to the duties of his/her office; and
- Upon approval of the Board of Trustees, the Board of Trustees may hire outside assistants to aid in the performance of his or her duties.

Section 5. Election of Officers-Officers shall be elected from those persons nominated for each office, as provided in Article XI, Section 7. An election shall be held at the annual meeting of the members each year. The term of each office shall commence on the first day of January following his/her election. Each officer shall hold office for a term of one year and until his successor is elected and qualified. No person other than a member of the Board of Trustees shall qualify and be elected as President or President-elect.

Section 6. Power to Appoint Other Officers and Agents-The Board of Trustees shall have power to appoint such other officers and agents as the Board may deem necessary for transaction of the business of the Organization.

Section 7. Removal of Officers and Agents-Any officer or agent may be removed by the Board of Trustees whenever, in the judgment of the Trustees, the best interest of the Organization will be served thereby. Removal of President or Presidentelect shall require a vote of seven (7) or more Trustees.

Section 8. Power to Fill Vacancies-The Board of Trustees shall have power to fill any vacancy in any office occurring from any reason whatsoever. The nominating committee shall provide a nominee to the Board of Trustees for any vacancy in the office of President or President-elect.

Section 9. Delegation of Powers-For any reason deemed sufficient by the Board of Trustees, whether occasioned by absence or otherwise, the Board may delegate all of any of the powers and duties of any officer to any other officer or trustee, but no officer or trustee shall execute, acknowledge, or verify any written instrument in more than one capacity.

## Article VII-Membership

Section 1. Classification-Persons who shall qualify as otherwise provided in this Code of Regulations shall be eligible for membership. There shall be six (6) classes of members, viz. active, individual, senior, honorary, life and student.

Section 2. Active Members- Businesses (firms) that are presently engaged in providing green industry services and / or products, including but not limited to landscape firms, nurseries, garden centers, tree service firms, golf courses, landscape architectural firms, and horticultural supply firms shall be eligible for active membership. Each active member firm shall designate and pay dues for one primary representative who shall be eligible to hold office and to vote. Each active member firm may also designate and pay dues for one or more secondary representative(s) who shall be eligible to hold office and to vote only in the absence of the primary representative. Representatives shall be employees, proprietors, partners, or corporate officers.

Section 3. Individual Members-An employee, proprietor, partner or corporate officer of a green industry firm, as defined in Section 2 above, shall be eligible for individual membership if the firm is not an active member. Individual members shall be eligible to hold office and to vote. If there is more than one individual member from a firm, then one shall be designated as primary, and the others are secondary with the right to vote only in the absence of the primary member.

Section 4. Senior Members-Senior membership shall be granted to retired active members who request such classification. Senior members shall be entitled to the benefits of membership other than the right to vote and to hold elective office within the Organization. Senior members pay no annual dues, but shall pay for meals at all meetings attended.

Section 5. Honorary Members-Honorary membership may be awarded by majority vote of the Board of Trustees to individuals, including employees of non-profit organizations, not otherwise qualified for membership, who have demonstrated outstanding interest in the objectives and welfare of the Organization. Honorary members shall be entitled to the benefits of membership other than the right to vote and to hold elective office within the Organization. Honorary members pay no annual dues, but shall pay for meals at all meetings attended.

Section 6. Life Membership-Life membership may be awarded by majority vote of the Board of Trustees to active and senior members who have made significant contributions through their service and leadership to the Organization and to the industry. Life members shall be entitled to the benefits of membership other than the right to vote and to hold elective office within the Organization. Life members pay no annual dues and are entitled to free meals at annual meetings and regular monthly member meetings.

Section 7. Student Members-College or university students, who are not yet eligible for active or honorary membership, shall be eligible for student membership while pursuing a degree program. Student members may apply for active or honorary membership when eligible. Student members shall be entitled to the benefits of membership other than the right to vote and to hold elective office within the Organization.

## Article VIII-Admission to Membership

Application for membership shall be made in such manner as prescribed by Article XI, Section 6. A prospective member who may qualify for active, individual, honorary, or student membership shall complete a written application for membership as prescribed by the Board of Trustees. The completed application, plus a check for the appropriate dues amount, payable to the Columbus Landscape Association, shall be mailed to the official association address or presented to the Secretary or the person designated by the Secretary. Any person who meets the membership qualifications prescribed by Article VII may be elected to membership by a majority vote of the Board of Trustees. New members shall be recognized and welcomed during a monthly meeting and in the association newsletter.

## Article IX-Termination of Membership

Any member may be removed from membership by a two-thirds (2/3) vote of the members present and entitled to vote, at any regular meeting or at any special meeting of the members called for that purpose, for conduct deemed prejudicial to this Organization, including violation of the Code of Ethics, provided that such member shall have first been served with written notice of the accusations against him/her, and shall have been given an opportunity to produce witnesses on his/her behalf, if any, and to be heard at the meeting at which the vote is taken.

## Article X. Dues

Section 1. Annual Dues-The Board of Trustees may determine from time to time the amount of annual dues payable to the organization by active or individual - primary, active or individual - secondary, and student members, subject to the approval of the membership. Secondary dues shall be less than primary dues. Primary dues shall be the same for both active and individual members; the same holds for secondary dues. Members shall be notified of any proposal to change dues at least thirty (30) days before the meeting when such action is to take place.

Section 2. Payment of Dues-Dues shall be payable on the first day of November and shall be due no later than December 31 each year. Dues payment in this manner shall entitle elected members to the rights of membership during the following calendar year. Dues of a new member shall be prorated as directed by the Board of Trustees. Dues of a new member shall be paid when his/her membership application is presented to the Secretary or the person designated by the Secretary.

Section 3. Default and Termination of Membership-Whenever the Treasurer is not in receipt of a member's dues by the January meeting of members, such member is in default in the payment of dues and his/her membership may be terminated by the Board of Trustees by notice in writing to the member at his/her address as it appears on the records of the Organization. Any such member in default shall lose his/her membership privileges. Memberships in default may be reinstated by payment of annual dues plus payment of a reinstatement fee, as determined by the Board of Trustees.

## Article XI-Committees

Section 1. Appointment of Committees-The President-elect shall, with the approval of the Board of Trustees, appoint all standing committees as hereinafter provided, and such other standing or special committees of such size as the President-elect or Board of Trustees may deem necessary to properly carry on the activities and carry out the objectives and purposes of the Organization during the following year as President. Any member thereof may be removed by the President, with the approval of the Board of Trustees, whenever the best interests of the Organization are deemed served by such removal. A limit of one committee member per firm shall apply to all committees.

Section 2. Term of Office-Each member of a committee shall continue as such during the term of the President-elect appointing him/her and until his/her successor is appointed, unless the committee shall be sooner terminated, or unless such member is removed from such committee, or unless such member shall cease to qualify as a member thereof.

Section 3. Chairperson-The President-elect shall appoint one (1) member of each committee as chairperson.

Section 4. Vacancies-Vacancies in the membership of any committee may be filled by appointments made in the same manner as provided in the case of original appointments.

Section 5. Finance Committee-The committee shall be comprised of three (3) members. The President, President-elect and Treasurer shall be ex-officio members. It shall serve as advisor to the Board of Trustees on all financial matters, shall make recommendations regarding dues and special assessments, and shall prepare and submit each year to the Board of Trustees a recommended budget for consideration at the January meeting of members.

Section 6. Membership Committee-The committee shall be comprised of the President-elect, who shall serve as chairperson, two members and the Secretary, who shall serve as an ex-officio member. It shall be the duty of this committee to receive and review written applications for membership and to recommend action to the Board of Trustees.

Section 7. Nominating Committee-The committee shall be comprised of a chairperson who shall be a member of the Board of Trustees, preferably the immediate past president, and two or more members of the Organization. The nominating committee shall make as many nominations for election to the Board of Trustees as it shall at its discretion determine, but not less than the number of vacancies to be filled The committee shall also make at least one nomination, as it shall, at its discretion determine, for election of the President-elect of the Organization. The committee shall also make at least one nomination, as it shall at its discretion determine, for election of Secretary, and for the election of Treasurer, unless the Board of Trustees has voted to extend by appointment the term of Secretary or Treasurer for the following year. All such nominations shall be reported to the members at their meeting in October each year. Nominations may also be made from the floor at such meeting.

Section 8. Garden Show Committee-The committee shall be comprised of the Secretary who shall be an ex-officio member, a chairperson, an assistant chairperson, the immediate past chairperson, three members proposed by the current chair, and three members proposed by the President, subject to final selection and approval by the Board of Trustees in January, approximately thirteen (13) months prior to each garden show. The Chairperson shall serve as a voting member of the Board of Trustees during their tenure as Home and Garden Show Chair. The committee shall serve from the closing of each garden show through the completion of the show for which the committee has

Section 9. Program and Entertainment Committee-The committee shall be comprised of a member of the Board of Trustees and two members. It shall be the duty of this committee to arrange for such educational and social activities as will best promote the interests and welfare of the Organization.

Section 10. Garden Tour Committee-The Board of Trustees shall appoint as many members to the committee as needed, including a chairperson and an assistant chairperson. The committee shall be appointed the month after each tour and shall serve until tour is completed. The committee shall submit a budget for each tour to the Board of Trustees for approval, and shall submit a final accounting after the completion of each tour. The committee shall have responsibility for planning and supervising the tour and shall be accountable to the Board of Trustees.

Section 11. Past President's Committee-The committee shall be comprised of the five immediate past presidents of the Organization who retain membership in the Organization as active members. It shall be the function of this committee to serve in an advisory capacity to the Board of Trustees and to initiate subjects for consideration by the Board of Trustees. The members of this committee shall select its chairperson. The committee shall hold such meetings as are called by the chairperson or by a majority of the members of the committee. Three members of the committee shall constitute a quorum.



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