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2021 CLA Board

Mike Moulton—President
Five Season's Landscape

Dan McCarthy—V P President Elect
for 2021—*Ahlum and Arbor*

Daniel Huggett—Past President
Columbus Turf Nursery CLA

Ellen Gallucci Purcell - Treasurer
Riepenhoff Landscape Ltd.

Fred Blyth- Secretary
Worthington Landscape

Kim Spencer—Trustee
Benchmark Landscape Construction

Jacob Basnett— Trustee
Landscape Design Services

Roger Seely Jr.—Trustee
Seely's Landscape Nursery

Steve Maravich— Trustee (May 2020)
Hedge Landscape
2021 Home & Garden Show Chair

Earth Day 2021 *April 22, 2021*



Earth Day is an annual event on April 22 to demonstrate support for environmental protection. First held on April 22, 1970, it now includes a wide range of events coordinated globally by EARTHDAY.ORG (formerly Earth Day Network) including 1 billion people in more than 193 countries

Arbor Day 2021 *April 30, 2021*



Arbor Day sprouted from the mind of a zealous tree lover named **Julius Sterling Morton**, who had a passion for planting all kinds of trees.

The first Arbor Day occurred on April 10, 1872, in Nebraska City, Nebraska. It's estimated that nearly one million trees were planted on this day.

By 1885, Arbor Day had become a legal holiday in Nebraska. (The date was changed to April 22 to honor Morton's birthday, which was also the 22nd of April.) On that day, thousands of Nebraska City citizens turned out for one big party, including 1,000 school-children who formed a parade.

Notes from CLA President – Mike Moulton

April 2021

Dear Members,

Happy Spring to all of my fellow Landscape providers and suppliers.

2021 Is off to a hot start as any other normal spring in Ohio

Many of you have noticed that the great demand for our goods and services during the pandemic has caused many things to change greatly this year.

The demand has far exceeded the supply of just about everything that we use every day.

Plants: trees, shrubs and perennials are in good supply for now but by the time we get to summer/ fall there may be a great shortage of the things we use every day.

Lumber and wood products are already in very high demand and short supply at every location in the greater Columbus area.

I really don't know how these supply shortages will affect our business but they will be seen on the pricing side.

For instance, composite lumber is a twelve-week back order and prices have risen 400% in 2 years.

Home building prices have also risen so fast that many builders are seeing 10% increases from the time a home is priced to actual build start date.

I hope that everyone is taking note and pricing for the this increase which is here now and will not go away soon will be considered on any new projects as we move forward.

I wish you all a prosperous and great season and look forward to getting us back to meeting in person once again.

I don't know about all of you but if I have to sit through another Zoom meeting I may strangle myself.

Best wishes to all,

Michael Moulton

President C.L.A.



Preparation for 2022 begins VERY soon.



If you are interested in creating a display of your quality work for THOUSANDS of attendees and potential customers to see, contact Mike Moulton at mmoulton@fslm.com

**The Next Home and Garden Show Committee Meeting is
Tuesday, May 25th , 2021 4:00pm on ZOOM**

See The INTENT TO PARTICPATE FORM on next page 5.

Find us on Facebook and Twitter!



Central Ohio's Best Choice for Premium
Turfgrass and All Organic Topsoil!

Mon.-Fri., 7:30am-4pm

www.bigyellowbag.com



Browse our Web site for more information about Columbus Turf.

If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at

colturf@columbus-turf.com or call us at 740-983-8873.

Now is the Time to Update Your Online Profile Information on The Find A Pro Tab on our website!

Customers have been checking out our website and leaving voicemails asking for your information...

Company searches are at an all time high this year!

**Is your contact information correct?
Are all the services you offer clients listed ?**

Log into your profile page and check it out.

This is the site where the Find a Pro tab directs potential customers.

If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in.

If you would rather print this page, fill it in you can scan it and send it to the email address about. Or you can print it fill it out and mail it to:

The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216.

New Members Welcome...

including Associate Members

Each additional member is just \$25.00 each.

This is a great way to support your most valued employees.

Encourage other Green Industry Professionals Equipment Dealers and Suppliers to Join

the Columbus Landscape Association.

We are always looking for new members.

CLA MEMBERS 2022 HOME AND GARDEN SHOW

Intent to Participate Form

_____ (company name) intends to install a garden in the 2022 Dispatch Home and Garden Show. I understand that by signing this document, I/we agree to be bound by the Participation Rules of the Columbus Landscape Association and The Dispatch. A \$250.00 Deposit must accompany this letter of intent.

Signed: _____ Date _____

Printed Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Telephone #: _____

Fax #: _____

Cell #: _____

Email Address: _____

Participation Rules:

There will be a Garden Show meeting the LAST Tuesday of every month unless notified otherwise (May, June, July, August, September, October, November, December 2021, and January 2022).

Time and place will be e-mailed to you. Your company (you or a representative of your company) will attend 2/3 of these meetings to fulfill your participation eligibility.

A copy of your current Workers' Compensation Certificate and a Certificate of Liability Insurance will be required prior to the garden construction.

Mail, fax, or email forms by June 30, 2021 to Ellen Gallucci Purcell, Riepenhoff Landscape Ltd., 3872 Scioto Darby Creek Road, Hilliard, Ohio 43026, 614.876.4683 (P), 614.876.4862 (F). Or Mail to: The Columbus Landscape Association PO Box 963, Columbus, OH 43216-0963 (614) 741-5449 (P) (614) 876-4862 (F)

If interested: please plan to attend the May 25th, 2021 Home and Garden Show Committee Meeting, 4:00pm. (Zoom- please email Mary Ann to be included in this meeting at msmshrum@gmail.com)

Complete contract and detail information will be provided.

Information from to help from OSHA

Effective Safety Programs Increase Profitability by Reducing Employee Injuries

For many small businesses, establishing a safety program may seem daunting. Any program based on formal structures can be difficult to establish in a small organization because of tight budgets. Yet simple, low-cost approaches have been shown to be effective in small businesses). Injury and Illness prevention (safety) programs lend themselves to such low-cost approaches because they are highly flexible – the core elements can be implemented at a basic level suitable for the smallest business, as well as at a more advanced, structured level that may be needed in a larger, more complex organization.

OSHA's Safety and Health Achievement Recognition Program (SHARP), which recognizes small business employers that operate exemplary injury and illness prevention programs, provide compelling evidence that such programs can and do work for small businesses. For example, the Ohio Bureau of Workers' Compensation (2011) analyzed the policies of 16 SHARP employers over a 12-year period from 1999 to 2010. The study compared the employers' experience prior to and after achieving entry into the SHARP program. The preliminary results of the study show that the average number of claims for these companies decreased by 52%, the average claim cost decreased by 80%, the average lost time per claim decreased by 87% and claims (per million dollars of payroll) decreased by 88%.

An internal OSHA study of nine SHARP firms, ranging in size from 15 – 160 employees, found that firms achieved the following because of their programs:

- A reduction in the number of injuries and illnesses.
- Improved compliance with regulatory requirements.
- Improved business and cost savings including reduced workers' compensation premiums, reduced administrative and human resource burden associated with filing injury and illness reports, managing workers' compensation cases and retraining new employees. The companies also experienced improved efficiency in operations and material use, and improved productivity. They could leverage their limited health and safety resources.
- Improved workplace environment with greater collective responsibility for workplace health and safety.
- Improved reputation and image in the community including relationships and cooperation between employers and OSHA, between employers and employees, and among employers in the business community.

SHARP Program participation is a result of using a free consultation service largely funded by the OSHA. Employers can find out about potential hazards at their worksites, improve their occupational injury and illness prevention programs, and even qualify for a one-year exemption from routine OSHA inspections.

The consultation service is delivered by well-trained safety professionals. Most consultations take place on-site, though limited services away from the worksite are available. During COVID-19, we are also providing virtual consultations as well.

Continued from previous page...

Primarily targeted for smaller businesses, this safety and health consultation program is separate from the OSHA inspection effort. In addition, no citations are issued or penalties proposed.

It's confidential, too. Your name, your firm's name, and any information you provide about your workplace, plus any unsafe or unhealthful working conditions that the consultant uncovers, will not be reported routinely to the OSHA inspection staff.

Your only obligation will be to correct serious job safety and health hazards -- a commitment which you are expected to make prior to the actual visit and carry out in a timely manner.

If have questions or would like to schedule a visit, please contact Keith Bullock at 614-865-9750.

Hasle, P. & Limborg, H. (2006). A review of the literature on preventive occupational health and safety activities in small enterprises. *Industrial Health* 44(1), 6-12.

OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org or 614.899.1195 to schedule an exam. **Advanced Registration is required.**

All exams begin at 9:00 am.

May 20

June 17

July 15

August 19

September 16

October 21

November 18

December 16

Got Ideas?

Member Meetings Ideas for 2021& 2022

Do you have an idea or suggestion for future CLA Member Meetings?

Please share them.

Send your ideas / suggestions to: info@columbuslandscape.org

Annual Membership Statements

Annual Membership statements were emailed to members and associates in December, and mailed by USPS early this year.

Your membership to the Columbus Landscape Association is important.

We are striving to bring you important information that will help you with your business. If you have not paid your annual dues, Ellen will be sending out invoices via USPS mail in January and February.

We have some new programs in the planning for 2021 and beyond. Keep a look out for your CLA Membership Statement. Don't forget you can add employees as Associate Members for just \$25.00 each.

Please pay your annual dues and continue to be a member of the CLA.

Suppliers are also encouraged to join the CLA.

It is not too late to renew your membership and add associates.

The First Days of the Seasons

| Seasons of 2021 | Astronomical Start | Meteorological Start |
|------------------------|------------------------------------|-----------------------------|
| SPRING | Saturday, March 20, 5:37 A.M. | Monday, March 1 |
| SUMMER | Sunday, June 20, 11:32 P.M. | Tuesday, June 1 |
| FALL | Wednesday, Sept. 22, 3:20 P.M. EDT | Wednesday, September 1 |
| WINTER | Tuesday, Dec.21, 10:58 A.M. EST | Wednesday, December 1 |

Important to remember:

As incidence of COVID-19 infections lower and more people are vaccinated, it is important to remember that this pandemic is NOT over yet. Keep up with PPE, Personal Distancing, Wearing Masks, Hand Washing and Cleaning Truck and Work Areas.

Stay Informed and Safe.



Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ♦ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- ♦ Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- ♦ Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- ♦ Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- ♦ Access to the CLA's bimonthly newsletter, *CLA NewScapes Express*, which contains association and industry information.
- ♦ Committee and Board participation opportunities.
- ♦ Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

To Join Go to the CLA website:

info@columbuslandscape.org

**Professional Membership Pulldown
Join Tab.**

Follow instructions.

Columbus Landscape Association
PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org
www.columbuslandscape.org

[Facebook.com/columbuslandscape](https://www.facebook.com/columbuslandscape)



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, ***NewScapes Express***, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

CLA WEBSITE. Market your firm on our website, www.columbuslandscape.org. Your logo in full color will be prominently displayed with your firm's contact information and link to your website on our sponsor page. Your add will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 **½ Page:** \$ 150.00 **¼ Page:** \$ 100.00 **Back Cover:** \$ 350.00 (only 1 available)

Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 250.00 **Sponsor:** \$ 500.00 **Open Sponsor \$ _____.** toward the next meeting

NEWSCAPES EXPRESS. Published 8 times per year. Prices are per Advertisement. Circle your selection.

| Size | 1X | 4X | 8X |
|---------------|---------|---------|---------|
| Full Page | \$60.00 | \$50.00 | \$40.00 |
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| Business Card | \$25.00 | \$15.00 | \$10.00 |

Please Run my ad in the following issues: please circle your choice

| | | | | |
|------------------|------------------|----------------|-------------------|----------|
| All Eight Issues | January | February-March | April | May-June |
| July | August-September | October | November-December | |

Please Complete the Following Information Below:

Company Name: _____

Contact Name: _____

Business Address: _____

City / State/ Zip: _____

Phone #: _____

Email Address (Required) _____

Total Amount Due: \$ _____

(Website, Member Directory, NewScape Express Ads, Outdoor Living Tour, Member Meeting Sponsorship)

My Check or Money Order is enclosed, Made Payable to : Columbus Landscape Association

Please bill my Credit Card for the total amount due: Name on Card: _____

Visa / MC number _____ Exp. Date: _____

Signature (Required) _____ Security Code: _____

Please mail this completed form and payment to:
Columbus Landscape Association PO Box 963, Columbus, Ohio 43216
Phone: 614-450-0430 Fax: 614-741-5449 or info@columbuslandscape.org

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.

Contact Us

Columbus Landscape
Association
PO Box 963
Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at
www.columbuslandscape.org



Serving the Green Industry in Central Ohio Since 1926

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