

NEWSCAPE *EXPRESS*



The Official Newsletter of the CLA

January 2020

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2020 CLA Board

Mike Moulton—*President*
Five Season's Landscape

Dan McCarthy—*V P President Elect*
for 2021—Ahlum and Arbor

Daniel Huggett—*Past President*
Columbus Turf Nursery CLA

Ellen Gallucci Purcell - *Treasurer*
Riepenhoff Landscape Ltd.

Fred Blyth- *Secretary*
Worthington Landscape

Kim Spencer—*Trustee*
Wood Landscape Services

Jacob Basnett— *Trustee*
Landscape Design Services

Craig Shearer—*Trustee*
Shearer Patio & Landscape Services

Tom Wood -*Trustee (Ends April 2020)*
Wood Landscape Services
2020 Home & Garden Show Chair

Steve Maravich— *Trustee (May 2020)*
Hedge Landscape
2021 Home & Garden Show Chair

New Year New Board Members

Thank you to everyone who participated in the Survey Monkey voting process. The new Board of Trustee Members are:

Kim Spencer from Wood Landscape Design Services.

Jacob Basnett from Landscape Design Solutions, Jacob is a past President, Board Member and Home & Garden Show Garden Participant.

Look inside for more NEWS !!!!

Emails coming your way on Weekly

In an effort to de-clutter your in box, CLA is starting *Weekly email updates.*

Updates will be sent out mid-week.

Information about events, activities, meetings, registrations, links to information and reminders will hopefully be limited to a once a week email. As always, special circumstances may necessitate emails being sent when appropriate.

Look for the Weekly Updates.

Notes from CLA President – Daniel Huggett;

Please be aware that Ruth Strader, 90 years old, passed away just before Christmas on December 18th 2019. Jack Strader is still with us. Please extend him condolences on losing his loving wife and partner of 68 years. We wish the entire Strader family and their Strader Garden Center family best wishes. You can see Ruth Strader's obituary here: <https://www.legacy.com/obituaries/dispatch/obituary.aspx?n=ruth-e-strader&pid=194784776&fhid=8704>

The Winter has been very mild so far. We at Columbus Turf are still cutting sod through the third week of January. Then we must take the harvester down for 3-4 weeks for winter maintenance and rebuild. We hope it gets cold and snows soon, so all Columbus Landscape Association members can have some snow removal business this year.

The January Member Meeting has been moved to February. The meeting is planned to be held at Tolles Career Center, Plain City. It is going to be morning meeting. We can see their landscape program and students. Stay tuned to the CLA NewScape Express for date, time and details.

Now after three years as the CLA President I am passing the gavel to Mike Moulton, Five Seasons Landscapes, as CLA President for 2020 and Dan McCarthy, Alhum and Arbor, as president elect, which means Dan McCarthy will be CLA President for 2021.

CLA has two new board members: Kim Spencer, Wood Landscape Services and Jacob Basnett, Landscape Design Solutions. Also, the Home and Garden Show Chairman now is a board position on the CLA board for the period of their Chairman ship of the Home and Garden Show.

Tom Wood, Wood Landscapes, as 2020 Home and Garden show chairman has done a great job for the 2020 Home and Garden Show with each garden representing a different Columbus Zoo themed area with a corresponding topiary for the region.

The 2021 Home and Garden Show Chairman is Steve Maravich, Hedge Landscape. CLA will be looking for a 2022 Home and Garden Show Chairman when Tom Wood completes his Home Garden Show chairman position in March.

Please thank these individuals and their employers participating in Columbus Landscape Association promoting professional Landscaping and CLA companies in the Columbus area.

It is very important CLA Members come to the February Meeting to vote and approve the CLA board positions and the Home and Garden Show items.

If you or your company would like to participate in the 2021 Home and Garden Show, come to a CLA Member Meeting or contact me. Intent to participate forms and fee for the 2021 Home and Garden Show are due June 26, 2020. If you want to participate in the Home Garden Show opportunity now is the time to start planning. The dash between March – June will be busy and gone before you know it.

Where will your business be in the minds of your potential customers?

This is my last CLA Presidents notes. My experience on the CLA President has been great. I can say that I learned more from the board and our members than I gave to the board. Thank you.

I will still be around on the CLA board to complete my board term. If I can help any members or If you think of people and/or companies which should be Columbus Landscape members, please call me, 614-679-8873, and I will reach out to them.

See everyone at the February CLA Member Meeting

Come and engage your passion in our local Columbus Landscape Industry.

Have a Good Winter and stop by the 2020 Home and Garden Show Gardens.

Thank you,

Daniel Huggett, CLA President



We are looking to hear from you!

Any suggestions for 2020 Member Meeting
Locations and Program ideas.

Please email suggestions to info@columbuslandscape.org

Upcoming Member Meeting for 2020

- ♦ February 4th—Tolles Career and Technical Center
Sponsored by Columbus Turf Nursery -Registration Open
- ♦ March - Eastland Career Center (Date TBA)
- ♦ June—(Date and Location TBA)
- ♦ August—(Date and Location TBA)
- ♦ September or October- (Date and Location TBA)
- ♦ November- (Date and Location TBA)

Printed Member Directory

Coming in 2020 a New copy of the CLA Member Directory will be available.

Check your information and update it before we go to print. The Find a Pro web page details are in the back of this newsletter.

New Board Positions:

During the January 2020 Board of Trustee Meeting, The Board voted to present the following slate of officers for 2020.

President—Mike Moulton

Vice President and 2021 President Elect—Dan McCarthy

Daniel Hugget moves to the position of **Past President**

Steve Maravich will become **Home and Garden Show Chair 2021** for the Home and Garden Show in May. (May 2020-April 2021)

Tom Wood's term as **Home and Garden Show Chair 2020** will expire following the wrap up Home and Garden Show Committee Meeting. (May 2019 –April 2020)

The other members retain their current positions

The Formal Approval of this slate of officers will take place at the February 4th Member Meeting.

OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org to discuss testing at your facility.

Thursday, February 20, 2020
Thursday, May 21, 2020
Thursday, August 20, 2020
Thursday, October 15, 2020

Thursday, March 19, 2020
Thursday, June 18, 2020
Thursday, September 17, 2020
Thursday, November 19, 2020

Thursday, April 16, 2020
Thursday, July 16, 2020

All exams begin at 9:00 am.

Advanced Registration is required.

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Browse our Web site for more information about Columbus Turf. If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at colturf@columbus-turf.com or call us at 740-983-8873.

Update Your Online Profile Information.

(This is the information requested for the Find a Pro referrals).

Is your information correct and complete? Log into your profile page and check it out. This is the site where the Find a Pro tab directs potential customers. If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in. If you would rather print this page, fill it in you can scan it and send it to the email address about. Or you can print it fill it out and mail it to: The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216

New Members Welcome...

Encourage other Green Industry Professionals to Join the Columbus Landscape Association.

We are always looking for new members.

Home and Garden Show 2020 Update.

The 2020 Home and Garden Show is fast approaching and planning is well underway. This CLA is collaborating with the Columbus Zoo and Aquarium on the theme "Gardening on the Wild Side".

Each of the Ten CLA member participating companies will highlight a specific area found with the Zoo, The Wilds, Safari Golf Course and will also include, the Zoo's newest area, the Sea Lion Habitat in Adventure Cove.



The 2020 Home & Garden Show is February 21—March 1, 2020



Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ♦ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- ♦ Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- ♦ Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- ♦ Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- ♦ Access to the CLA's bimonthly newsletter, *CLA NewScapes Express*, which contains association and industry information.
- ♦ Committee and Board participation opportunities.
- ♦ Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

Columbus Landscape Association

PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org
www.columbuslandscape.org

Choosing the Right PPE for Your Team

[Beth Hyatt](#) | January 2, 2020 From Total Landscape Care

When dealing with personal protective equipment (PPE), it's good to keep in mind that one size definitely does not fit all.

"When equipment is awkward or bulky, employees are reluctant to wear it," Safeopedia says [online](#).

"Outfitting all workers with comfortable gear can increase compliance and lead to a safer, more productive workforce. That alone makes it worth the time and investment."

It's true that there will be a few requirements that will be necessary for every employee, but there are also a few other aspects to consider when trying to effectively and comfortably equip your staff with PPE.

Take a look at a few things to keep in mind when choosing PPE for your workers, as well as why making these conscious choices could help keep employees safer and more content.

What to look for

When PPE isn't made to fit specific body types, it can not only prove unpleasant to wear for long periods of time, but it can also prove dangerous to the employees, as it could cause falls or become snagged on equipment. Or if the outfits are too small, they can restrict movement and prevent employees from being able to do their jobs as well.

This, experts agree, could make employees hesitant to wear PPE at all or cause them to try and modify the outfits, as they may believe they can get their work done faster and more effectively without the hindrance.

"It is never recommended to alter safety gear as it does not address ergonomics and you're simply inviting a host of additional non-compliance issues," Safeopedia says online. "Even folding cuffs or rolling up the sleeves could be a hazard in certain situations."

When PPE fits properly, it is able to work properly. This means that PPE that fits employees comfortably has a higher chance of reducing heat stress, as using non-breathable or bulky protective clothing and equipment could be contributing factors to heat-related illnesses, according to OSHA.

If you as an employer have the opportunity to, talk to your staff about what features they consider important when it comes to PPE. This could help you narrow the options down to PPE that will be specifically tailored to meet the needs and wants of your team.

PPE for women

Another aspect of PPE that many employers fail to account for is the fact that women will need PPE specifically designed for their body types.

In many cases, women in the green industry have noted that they were required to wear the smallest size of men's PPE simply because the company did not see the need in buying women-specific gear, but as stated earlier, one size does not fit all and men's PPE is not made to fit women.

"Working in ill-fitted PPE is dangerous, unnecessary and easily avoided," Safeopedia says online.

"However, correctly sized safety apparel for women can be hard to come by in the workplace. In today's world, women shouldn't have to settle for wearing PPE garments designed to fit a man. There are several companies that offer product lines for women where fit, function and fashion combine to create workwear that you can put on and forget about, knowing you are compliant and protected."

While it might take a little more effort on the part of employers, going the extra mile to conduct research and find PPE that will comfortably fit women in the workplace will pay off in the long run.

Not only will those workers be comfortably and properly outfitted, but they will also know that the company values their safety and comfort, which can increase their enjoyment on the job.

Sponsors Needed for Member Meetings.

If you would like to become a sponsor for our member meetings please contact Mary Ann via info@columbuslandscape.org.



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **NewScapes Express**, in our member directory, on our website, our Landscape Tour Directory or

CLA WEBSITE. Market your firm on our website, www.columbuslandscape.org. Your logo in full color will be prominently displayed with your firm's contact information and link to your website on our sponsor page. Your ad will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 **½ Page:** \$ 150.00 **¼ Page:** \$ 100.00 **Back Cover:** \$ 350.00 (only 1 available)

Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 500.00 **Sponsor:** \$ 250.00 **Event Sponsor \$ 750.00 - \$ 1000.00**

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Size	1X	4X	8X
Full Page	\$60.00	\$50.00	\$40.00
½ Page	\$45.00	\$35.00	\$25.00
¼ Page	\$30.00	\$20.00	\$15.00
Business Card	\$25.00	\$15.00	\$10.00

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Columbus Landscape Association PO Box 963, Columbus, Ohio 43216
Phone: 614-450-0430 Fax: 614-376-4862 or info@columbuslandscape.org

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.

Contact Us

Columbus Landscape
Association
PO Box 963
Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

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Visit us on the web at
www.columbuslandscape.org



Serving the Green Industry in Central Ohio

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