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2021 CLA Board

Mike Moulton—*President*
Five Season's Landscape

Dan McCarthy—*V P President Elect*
for 2021—Ahlum and Arbor

Daniel Huggett—*Past President*
Columbus Turf Nursery CLA

Ellen Gallucci Purcell - *Treasurer*
Riepenhoff Landscape Ltd.

Fred Blyth- *Secretary*
Worthington Landscape

Kim Spencer—*Trustee*
Benchmark Landscape Construction

Jacob Basnett— *Trustee*
Landscape Design Services

Roger Seely Jr.—*Trustee*
Seely's Landscape Nursery

Steve Maravich— *Trustee (May 2020)*
Hedge Landscape
2021 Home & Garden Show Chair

CLA Members represent the Best of Green Industry Professionals in Central, Ohio

Congratulations to the following CLA Members

The following CLA Members received high ratings in the fifth-annual Dispatch CBUS Top Picks 2020.

In & Around the House / Garden Center

Oakland Nursery

1156 Oakland Park Ave. Columbus, Ohio 43224

In & Around the House / Landscape Company

Oakland Nursery

1156 Oakland Park Ave. Columbus, Ohio 43224

Ryan's Landscaping

3232 US Highway 42 S. Delaware, Ohio 43015

Hidden Gem / Public Park

Franklin Park Conservatory

These companies and venue were selected through nominations, and represent the best of the best in Columbus.

We congratulate these CLA members for this recognition!



Notes from CLA President – Mike Moulton

January 2021

Dear Members,

The calendar year of 2020 is over. Thank God!

With the quarantine, election, riots, protest and everything else that happened to us we really could use a break.

It appears with the approval of the vaccine and people getting the vaccine as soon as it comes out, that we have turned the corner to getting back to what we may have considered normal.

Don't believe it!

The quarantine has changed how many business owners and managers will operate. As with most other changes we will adapt and become better and stronger.

The good news is that this year will go by at a record pace. The earth is spinning faster than it has in the past 50 years. A typical 24 hour rotation for our planet is 86,400 seconds. But don't get too excited, the rotation is measured in milliseconds. The earth is spinning 1.4602 milliseconds faster than ever before recorded.

Don't worry though, it appears that the only thing adversely affected by the earth spinning faster are the atomic clocks that keep track of time in milliseconds.

Just a little fact and humor to begin this wonderful new year.

I hope to see all of you soon and can't wait until we may meet in person again.

The Home and Garden show is in planning stages and appears as if it will take place
March 6th to March 14th, 2021

Stop by and visit with us.

Sincerely,

Michael Moulton

President C.L.A.



Welcome New Trustee

Roger Seely Jr. of Seely's Landscape Nursery

No stranger to the CLA, Roger Jr. or Jr. as many know him, was born into the green industry.

Roger Jr, participated along side his father Roger Seely Sr. in the Home and Garden Show for Decades. He has recently served as Home and Garden Show Chair



Roger B

SEELY'S LANDSCAPE NURSERY

Beautifying America... One yard at a time

Thank you for all the members who voted in the recent CLA Board and Trustee Elections.

Virtual CLA Member Meetings Coming Your Way.

We are looking into options for Virtual meetings until we can meet in person.

Look for meeting and registration information when it is available.

Although there is never the "Perfect Time" for a meeting, Your CLA is working hard to plan Member Meetings that will be insightful, and accommodating.

More details will be coming your we soon.

Guest Writers Welcome

Have a great story to share?

Do you have tips and techniques to same time and money?

Submit your ideas and or articles to be included in the NewScape Express.

info@columbuslandscape.org.

Now is the Time to Update Your Online Profile Information on The Find A Pro Tab on our website!

Customers have been checking out our website.....

Company searches where at an all time high this year!

Is your information correct, are all your services listed and complete?

Log into your profile page and check it out.

This is the site where the Find a Pro tab directs potential customers. If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in. If you would rather print this page, fill it in you can scan it and send it to the email address about. Or you can print it fill it out and mail it to: The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216.

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Browse our Web site for more information about Columbus Turf.

If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at

colturf@columbus-turf.com or call us at 740-983-8873.

New Members Welcome...

including Associate Members

Each additional member is just \$25.00 each.

This is a great way to support your most valued employees.

Encourage other Green Industry Professionals Equipment Dealers and
Suppliers to Join

the Columbus Landscape Association.

We are always looking for new members.

Sponsors Needed for Member Meetings and for the NewScape Express.

If you would like to become a sponsor for our member meetings or to have your company or supplier's information appear in the NewScape Express please contact Mary Ann via info@columbuslandscape.org.

The 2021 Dispatch Home and Garden Show is in the planning stages.... The 65th Home and Garden Show.



Check the next Issue of the NewScape
Express for more details



*FYI Educational Opportunities
becoming available*



VIRTUAL SEMINARS

EXCAVATOR SEMINARS!

OHIO811 is hosting 4 free webinars held in January and February. These seminars will provide you and your staff valuable information on topics like legislative updates, i-dig & e-dig, excavator training, features to OHIO811's mobile app, and more. Attendees will be eligible to win a free tablet.

If any questions or concerns, please email Jason Broyles at jasonb@oups.org.

JANUARY 15, 2021	JANUARY 29, 2021	FEBRUARY 12, 2021	FEBRUARY 26, 2021
9:00am-12:00pm	1:00pm-4:00pm	9:00am-12:00pm	9:am-12:00pm
Register	Register	Register	Register

To register go to:

<https://www.oups.org/excavator-seminars/>

CERTIFICATIONS



EPA CERTIFIED FOR (1) CEU HOUR FOR WATER AND WASTEWATER EMPLOYEES – OEPA-B294884-X



PERSONAL DEVELOPMENT HOURS (PDH) FOR SURVEYORS AND ENGINEERS



ORC 3781.261 EXCAVATOR TRAINING

Annual Membership Statements

Annual Membership statements were emailed to members and associates in December. **Your membership to the Columbus Landscape Association is important.** We are striving to bring you important information that will help you with your business. If you have not paid your annual dues, Ellen will be sending out invoices via USPS mail in January and February.

We have some new programs in the planning for 2021 and beyond. Keep a look out for your CLA Membership Statement. Don't forget you can add employees as Associate Members for just \$25.00 each.

Please pay your annual dues and continue to be a member of the CLA. Suppliers are also encouraged to join the CLA.

Got Ideas?

Member Meetings for 2021

Virtual Meetings are in the planning stages.

Onsite Meetings—Once we receive the Okay for group gatherings.

Do you have an idea or suggestion for future CLA Member Meetings?

Please share them.

Send your ideas / suggestions to: info@columbuslandscape.org

OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org or 614.899.1195 to schedule an exam. **Advanced Registration is required.**

All exams begin at 9:00 am.

**February 18
June 17
October 21**

**March 18
July 15
November 18**




**April 15
August 19
December 16**

**May 20
September 16**

2021 Full Moon Calendar

Full moon names date back to Native Americans. Some tribes kept track of the seasons by giving distinctive names to each recurring full moon. Their names were applied to the entire month in which each occurred. This is when full moons will occur in 2021.

Full Moon Name

 <u>Wolf</u>	<u>January 28</u>
 <u>Snow</u>	<u>February 27</u>
 <u>Worm</u>	<u>March 28</u>
 <u>Pink</u>	<u>April 27</u>
 <u>Flower</u>	<u>May 26</u>
 <u>Strawberry</u>	<u>June 24</u>
 <u>Thunder</u>	<u>July 24</u>
 <u>Sturgeon</u>	<u>August 22</u>
 <u>Harvest</u>	<u>September 20</u>
 <u>Hunters</u>	<u>October 20</u>
 <u>Beaver</u>	<u>November 19</u>
 <u>Cold</u>	<u>December 19</u>

The First Days of the Seasons

Seasons of 2021	Astronomical Start	Meteorological Start
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SPRING	Saturday, March 20, 5:37	Monday, March 1
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SUMMER	Sunday, June 20, 11:32 P.M.	Tuesday, June 1
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FALL	Wednesday, September 22, 3:20 P.M. EDT	Wednesday, September 1
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WINTER	Tuesday, December 21, 10:58 A.M. EST	Wednesday, December 1
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Green industry trends on the horizon for 2021

[Beth Hyatt Presley](#) | January 11, 2021

WHAT'S TRENDING? For the new year, Britt Wood, NALP CEO, says there are many potential trends for the green industry, and unfortunately, Covid-19 seems to be the main one.

Fortunately, with the pandemic came a renewed sense of how necessary [professional landscaping](#) can be to homeowners. With this in mind, Wood says he believes we'll continue to see a majority of people staying at home, which means they expect residential business to remain strong.

As more companies move forward with bringing workers back in office, Wood adds that NALP also expects the commercial side to see a fair amount of recovery, especially with the arrival of the Covid-19 vaccine.

Andrew Bray, VP of government relations with NALP, agrees that we aren't out of the woods yet with the virus, but he says we are starting to see a glimmer of light at the end of the tunnel. Even with the vaccine coming, Bray encourages landscapers to remain hyper-vigilant and mindful of safety precautions and to keep up with current CDC guidelines.

Thankfully, Wood adds, the green industry was deemed essential well into the start of the pandemic, and he says this trend should remain stable throughout the new year.

Bray also notes that with the [change in administration](#), there could be more federal response to the virus as opposed to just state, which is something he recommends the green industry prepare for.

On the business front, Wood believes we will start to see companies investing more in technology, whether that be on the equipment side, through the use of robotic mowers or investments in new software.

"There is a sense right now that the contractor community has a decent amount of cash on hand, and that they're kind of holding it until they have a sense of where we're really going to be ending up as a country," says Wood. "I think as those fears get alleviated, we'll start to see folks invest more in their businesses. I think part of that investment will be on tech and technologically advanced pieces of equipment, software or other instruments that help them improve the efficiency of their business."

Along with an emphasis on technology, Bray says he sees more companies adopting sustainability practices and "going green."

"I think what's important for the green industry is making sure we're talking about sustainability, our role in climate change and helping it," says Bray. "Whether that be with carbon sequestration, water purification, etc., all of those are things that we as an industry do."

Bray notes that these positive impacts will be debated when compared to the inputs and outputs related to pesticides, fertilizers and emissions from gas-powered equipment, but he says he welcomes these conversations and says they are important to have.

Regarding H-2B, Bray says President Donald Trump's executive order, which ended Dec. 31, 2020, should not impact the 33,000 visas that should be available on April 1.

The question, Bray says, is whether or not we will receive additional visas. Due to the current state of the economy, Bray says his hopes aren't high.

"Depending on where the economy is in February and March, if unemployment's up around double digits, it's going to be a hard political pill for Biden to swallow," says Bray. "I want to make sure people are cautious going into this year. Getting anything over the 33,000 will be challenging. Not impossible but challenging."

From our Friends at

[LANDSCAPING BLOG](#)

Six books every landscaper should read

December 29, 2020

Landscaping is a pleasurable job, but it isn't always an easy one!

There are tons of methods and approaches to landscaping, and it can be difficult to keep up with the newest trends and latest advice.

So, without hesitation, here are the best of the best when it comes to technical landscaping books, guides and tutorials.

1. *Landscape Design, Cultural and Architectural History* by Elizabeth Barlow Rodgers

If you're looking to expand your knowledge of landscape gardening, then look no further than Rodgers' encyclopedia of [landscape design](#) in her book *Landscape Design, Cultural and Architectural History*.

The book covers a superb collection of landscape designs throughout history and across the world. With detailed commentary and beautiful illustrations, this book is a treasure trove of new and old ideas and gives a historical context to the field of landscape architecture.

2. *Site Engineering for Landscape Architects* by Steven Strom

This book is a must-have for any site engineer or planner. It offers a detailed and comprehensive introduction to complex concepts and approaches to landscape architecture.

The new edition also includes revised chapters on green infrastructure and water management and includes practical case studies to aid understanding and promote life long learning.

The book covers all features of landscape engineering, from landform design to essential concepts and practical guidance. This book is of great value to professionals who want to brush up on the latest knowledge or advanced landscaping students completing coursework.

3. *The Social Life of Small Urban Spaces* by William H. Whyte

This 80's classic is still as relevant today as it was then. An often-neglected aspect of landscaping is the nature and form of urban green spaces.

Whyte conducted detailed studies and evaluations of some of the most famous urban landscapes in New York's parks and plazas in an attempt to record how humans interact with urban street planning and how urban green spaces can make or break a great city.

This book is perfect for urban landscapers who are interested in the relationship between cities and nature and how to optimize planning.

4. *Architecture: Form, Space, and Order* by Francis Chang

Although this is formally a book on architecture, *Architecture: Form, Space, and Order* is highly rated among landscapers and greenspace planners.

Here, Chang elegantly describes the relationship between form and function with an emphasis on organizing and establishing unique forms that are aesthetically pleasing and practical.

This book is a great tool for those who struggle with scale and proportion and wish to improve their skills. Written in an easy to understand consistent language, Chang simply communicates complex ideas, perfect for any landscape design specialist with proficiency in spatial reasoning and conceptual design.

5. *Design with Nature* by Ian McHarg

Perhaps the most popular landscaping book for the 20th century, *Design with Nature* places great emphasis on how to harmonize manmade and natural environments.

McHarg has done a lot to reimagine the world of landscape architecture and offer a blueprint for enthusiastic landscapers who wish to promote naturalism into their design works. In the decades since its release, McHarg has done more for ecological design than most in the field.

The book moves away from the strictly scientific and technical aspects of landscape gardening to uncover the philosophical underpinnings of natural design concepts.

Design with Nature is a classic and a must-have on any serious landscapers' bookshelf.

6. *Time-Saver Standards for Landscape Gardening* by Charles Harris

One of the most complete and up-to-date resources for landscape gardeners is Harris' *Time saver-Standards for Landscape Gardening*.

Chock full of useful information on best management practices, vegetation restoration, site construction procedures and energy and resource conservation, the book is very detailed and is fully metric. Therefore, it can be easily understood by American and international audiences. This new edition expands on key concepts and simplified construction data and information.

This book is an inexhaustive resource for both professional libraries and advanced classrooms.

Bookshelves are stacked with great books on landscaping, authored by a variety of experts, so there is plenty of help out there if you're looking for a new design idea, helpful tips or to refresh your skills and knowledge.

EDITOR'S NOTE: This article was written by Katherine Rundell. Rundell is a landscaper and editor at [Custom Paper Writing Service UK](#) and [Buy Essay](#). She is a full-time grant application writer and offers her skills to small charities looking to access new sources of funds.





Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ♦ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- ♦ Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- ♦ Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- ♦ Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- ♦ Access to the CLA's bimonthly newsletter, *CLA NewScapes Express*, which contains association and industry information.
- ♦ Committee and Board participation opportunities.
- ♦ Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

To Join Go to the CLA website:

info@columbuslandscape.org

**Professional Membership Pulldown
Join Tab.**

Follow instructions.

Columbus Landscape Association
PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org
www.columbuslandscape.org

[Facebook.com/columbuslandscape](https://www.facebook.com/columbuslandscape)



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **NewScapes Express**, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

CLA WEBSITE. Market your firm on our website, www.columbuslandscape.org. Your logo in full color will be prominently displayed with your firm's contact information and link to your website on our sponsor page. Your add will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 **½ Page:** \$ 150.00 **¼ Page:** \$ 100.00 **Back Cover:** \$ 350.00 (only 1 available)

Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 250.00 **Sponsor:** \$ 500.00 **Open Sponsor \$** _____ **toward the next meeting**

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Size	1X	4X	8X
Full Page	\$60.00	\$50.00	\$40.00
½ Page	\$45.00	\$35.00	\$25.00
¼ Page	\$30.00	\$20.00	\$15.00
Business Card	\$25.00	\$15.00	\$10.00

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All Eight Issues	January	February-March	April	May-June
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Total Amount Due: \$ _____

(Website, Member Directory, NewScape Express Ads, Outdoor Living Tour, Member Meeting Sponsorship)

My Check or Money Order is enclosed, Made Payable to : Columbus Landscape Association

Please bill my Credit Card for the total amount due: Name on Card: _____

Visa / MC number _____ Exp. Date: _____

Signature (Required) _____ Security Code: _____

Please mail this completed form and payment to:
Columbus Landscape Association PO Box 963, Columbus, Ohio 43216
Phone: 614-450-0430 Fax: 614-741-5449 or info@columbuslandscape.org

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.

Contact Us

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Association
PO Box 963
Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at
www.columbuslandscape.org



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