

Association

Supporting Green Industry Professionals Since 1926

The Official Newsletter of the CLA

July - August 2022

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2021 CLA Board

Dan McCarthy—*President* 2022 *Ahlum and Arbor*

Mike Moulton— Past President Landscape

Ellen Gallucci Purcell - *Treasurer Riepenhoff Landscape Ltd.*

Fred Blyth- Secretary Worthington Landscape

Jacob Basnett– Trustee Landscape Design Services 2023 Home & Garden Show Chair

Kim Spencer—*Trustee* Benchmark Landscape Construction

Roger Seely Jr.—*Trustee Seely's Landscape Nursery*

Crystal Harrell - *Trustee Ryan's Landscaping*

Daniel Huggett— Columbus Turf Nursery CLA Future CLA Member

Meetings are in the

planning stages right now!

Keep looking for more details in the Weekly CLA Emails.

Ohio State Fair

July 27—Aug 7th, 2022

Notes from CLA President Dan McCarthy

July 2022

Dear Members,

I had good time at the CLA Member Meeting and walk about on June 21, 2022 at 1:00 pm at Inniswood Metro Gardens. Walking around, talking, and looking at nature is always so peaceful and relaxing. I am looking forward to the next outing.

I always enjoy the 4th of July. Parades, food, drinks, family time and fireworks. What more can you pack in a holiday? I hope everyone had a safe 4th of July. Yes, I lit several fireworks off myself.

I watched another year of the Nathan's Hot dog Eating Contest. Joey Chestnut only ate 63 hot dogs in 10 minutes this year. I say only, because he did it while putting a protester in a choke hold, and having a ruptured tendon in his one leg. Do we really have to protest a Hot Dog Eating Contest?

In case you hadn't heard, Ahlum and Arbor opened up a second location on June 27, 2022. The new location is located at 10830 Beaver Road NW., Johnstown, Ohio 43031. (just north of 161 between Mink Road and route 310.

I will be taking a much needed vacation at Conneaut Lake, Pennsylvania in July. I think I am getting burned out.

If your company would like to host a member meeting, please let me know or someone else on the CLA board.

Please feel free to contact me at dmccarthy@ahlumarbor.com I look forward to hearing from everyone.

Let's be safe out there,

Dan McCarthy President of C.L.A.





Find us on Facebook and Twitter!



Browse our Web site for more information about Columbus Turf. If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at:

colturf@columbus-turf.com or call us at 740-983-8873.

Potential Clients have been leaving
voicemails asking for help!Each week I am receiving calls for referrals. I am making these po-
tential clients aware that most members have full calendars and may
not be available to respond immediately.Callers and potential clients are being directed to the
FIND A PRO Tab to locate a Green Industry Professional. This is
why it is VERY important to keep your CLA information up to date!



The Japanese Beetle: A common landscape menace

Lindsey Getz Jul 19, 2022



Getty Images

The <u>Japanese Beetle</u> can be a highly destructive pest on your clients' properties. In fact, The Old Farmer's Almanac has named Japanese Beetles as some of the most troublesome pests in the eastern and midwestern parts of the country. It's thought that these pests can damage around 300 different species of plants, including ones that are probably in your clients' yards like rose bushes, linden trees, and birch trees.

Here are a few more things that you should know about these destructive pests.

Getting to know the Japanese Beetle

One of the positive things about the Japanese Beetle is that it is easy to spot. At around a half-inch in length and metallic-green shells, this is a pest that your clients will likely see right away. Of course, their damage is easy to spot, too. Japanese Beetles use their chewing mouthparts to eat leaf tissue (leaving behind only the vascular section). It's also notable that the Japanese Beetle will feed in a group. This is unfortunate since a single beetle wouldn't do much damage on its own. But a bunch of beetles can definitely cause significant damage to your clients' plants. When a Japanese Beetle feeds, it releases something called the "congregation pheromone." This lets others know that there is food available.

This is why Japanese Beetle traps are not the best idea for your clients. These traps also work by attracting the Beetles to the bag. But your clients are actually bringing in Beetles from other properties to their own yard. Let your clients know that they are drawing even more Beetles to their property than they previously had.

Restoring plant health

There are sprays that can address Japanese Beetles, however, some of these can also harm pollinators. Better yet, you can focus on cultural habits and encouraging overall good plant health.

If your clients have a problem with Japanese Beetles, they might benefit from plant health care to help strengthen and restore plants' health. It might also be beneficial to plant non-preferred species like dogwood, red maple, and boxwood.

Also, if you spot these pests early enough, you can hand-pick them off of foliage before they become a more extensive problem.

While Japanese Beetles are a destructive foe, with some diligence you can fight back.



Free Resource and Information Available for you... https://agri.ohio.gov/ Ohio Department of Agriculture About ODA



The mission of the Ohio Department of Agriculture is to protect Ohio citizens by ensuring the safety of the state's food supply and the health of Ohio's food animals and plant life, and to create economic opportunities for Ohio's farmers, food processors and agribusinesses.

The Ohio Department of Agriculture provides leadership for Ohio's No. 1 industry – food and agriculture – to create greater economic opportunity for Ohio's farmers and processors; to preserve and enhance Ohio's bountiful resources; and to partner with Ohio's research institutions to further the development of new agricultural products and services. Food and agriculture employs one in eight Ohioans and accounts for more than \$124 billion in annual investment - demonstrating the critical importance of the industry and the agency to the state.

The department administers numerous regulatory, food safety and consumer protection programs for the benefit of all Ohioans and helps build marketing opportunities for Ohio farmers and food processors. The department's workload is divided among the following divisions and programs: Administration, Amusement Ride Safety, Animal Health, Consumer Protection Laboratory, Dairy, **Enforcement**, Farmland Preservation, Food Safety, Livestock Environmental Permitting, Markets, Meat Inspection, Ohio Grape Industries, **Plant Health, Soil and Water Conservation** and Weights and Measures.

Did you Know?

The Ohio Department of Agriculture was founded as the Ohio Board of Agriculture in 1846, and is one of the oldest agriculture departments in the nation, predating the United States Department of Agriculture by 16 years. Learn more about the history of the Ohio Department of Agriculture from the <u>Ohio History Connection</u>.





Asian longhorned beetle (Anoplophora glabripennis)

is a destructive wood-boring pest of maple and other hardwoods, eventually killing them. In June 2011, the Asian Longhorned Beetle was discovered in Tate Township in Clermont County. This invasive beetle has no known natural predators and poses a threat to Ohio's hardwood forests (more than \$2.5 billion in standing maple timber) and the state's \$5 billion nursery industry which employs nearly 240,000 people.



Box tree moth (*Cydalima perspectalis*) is an invasive pest destructive to boxwood plants. Native to temperate and sub-tropical regions in Asia, it was first reported in Europe in 2007, after which it spread rapidly across Europe into Western Asia and Northern Africa. In 2018, it was documented in Canada, and now has been confirmed in the US.



Emerald ash borer (*Agrilus Planipennis*), an ash tree-killing insect from Asia, was first identified in Ohio in 2003. The pest has since spread from the initial detection near Toledo to all of the counties in the state. Because the pest has established itself throughout all of Ohio, in July 2011 ODA lifted the quarantine regulations in place for emerald ash borer **within** the state. Ohio is still inside the Federal quarantine boundary, and the movement of EAB regulated articles <u>cannot</u> exit the quarantine boundaries without Federal permits.



Hemlock woolly adelgid (*Adelges tsugae*) is a serious pest of Eastern (*Tsuga canadensis*) and Carolina (*Tsuga caroliniana*) hemlocks of all sizes. Native to Asia, HWA was first discovered in North America in British Columbia in 1924. In February 2012, the first infestation in a natural stand of hemlock in Ohio was discovered in Meigs County. Since then HWA has been found in hemlock stands in other eastern Ohio counties as well.



The European spongy moth (formerly Gypsy Moth) (*Lymantria dispar dispar*) is a nonnative, invasive species that has been advancing into Ohio from Pennsylvania and Michigan for years. In its caterpillar stage, it feeds on the leaves of over 300 different tree and shrub species and is especially fond of oak. A healthy tree can usually withstand only two years of defoliation before it is permanently damaged or dies. To date, 51 of Ohio's 88 counties have established populations.



The **spotted lanternfly** (*Lycorma delicatula*) is an insect native to China, India, and Vietnam, and feeds on fruit, ornamental, and woody trees, including tree-of-heaven (*Ailanthus altissima*). Spotted lanternfly was first detected in eastern Pennsylvania in September 2014 and was likely brought to the United States by imported woody plants, wood products, and other commodities. They have now established populations in several eastern states, including Ohio. Residents are advised to be on the alert for this pest and report any possible sightings. State quarantine rules were implemented in October 2021 to restrict movement of regulated materials into or through non-regulated areas. www.bwc.ohio.gov • 1-800-644-6292

Warning Signs of Heat Illness

Signs of heat exhaustion

Cramps Headache Sweaty skin Vomiting Dizziness Rapid heartbeat Nausea Weakness

Signs of heat stroke

Confusion Fainting Convulsions Red, hot, dry skin High temperature Rapid, shallow breathing



Bureau of Workers' Compensation

COLUMBUS STATE

COMMUNITY COLLEGE

Support the Future Stars the Green Industry.

The Columbus State Community College Landscape Design and Management program is actively seeking donation to help support students throughout the academic year. Donations accepted anytime for any amount.

Contact **Richard K. Ansley**, Professor / Program Coordinator Phone: 614-287-5031 or Email: <u>ransley@cscc.edu</u>

Many CLA Members have employees who have been part of this program or have been involved themselves.



WBNS Columbus

Ohio's tax-free weekend returns August 5-7

10TV Web Staff - Jul 15

<u>Ohio's tax-free weekend</u> returns Friday, August 5 at midnight and will end Sunday, August 7 at 11:59 p.m.

The tax-free weekend is a permanent holiday set for the first Friday, Saturday and Sunday of August. Clothing items costing less than \$75 per item and school supplies and instructional material costing less than \$20 per item will be tax-free. The discount applies to purchases made in stores and online.

Things to know about Ohio's sales tax holiday

When is this tax-free weekend and how long does it last?

The holiday is a yearly event that begins Friday, August 5, 2021 at 12 a.m. and ends on Sunday, August 7, 2021 at 11:59 p.m.

What stores are participating in the tax-free weekend?

All retailers in the state that sell items that are exempt from sales tax. The holiday is state law and retailers must comply.

What is NOT defined as clothing by the exemption?

- Items purchased for use in a trade or business.
- Clothing accessories or equipment.
- Protective equipment.
- Sewing equipment and supplies.
- Sports or recreational equipment.
- Belt buckles sold separately.
- Costume masks sold separately.
- Patches and emblems sold separately.

Does the exemption apply to shipping and handling charges?

If all items in a shipment qualify as eligible items and the sales price for each is within the sales tax holiday price threshold, the shipping and handling charges are not taxable. If the shipment includes exempt items and taxable items (including an eligible item with a sales price in excess of \$20 (school supplies)/\$75 (clothing), the seller should allocate the shipping and handling charges by a percentage based on the total price of the taxable items to the total price of all the items in the shipment. The retailer must charge tax on the portion of the shipping and handling charges allocated to the taxable items in the shippent.

Does the exemption apply to layaway sales?

Qualifying items placed on or picked up from layaway during the sales tax holiday are exempt from sales tax.

Sponsors/Advertisers Appreciated...

If you have suppliers who would be interested in becoming a sponsor / advertiser for the Weekly Email, NewScape Express issues or the Member Directory, PLEASE give me a contact name and number. I will reach out to them. Having Information online does incur costs for the Web Eerver and Domain Name.

THE 2022 CLA MEMBER DIRECTORY IS AVAILABLE ONLINE

Look for the Member Directory in the extended tab banner on the CLA home page.

Articles Appreciated

I am always looking for articles and additional information to share with CLA Members Send info. and Articles to

info@columbuslandscape.org

Share Company Good News Equipment for Sale Have Safety Tips Share Employee Accomplishments Hosting CEU classes Learn Any New Techniques

Have professional articles and tips you want to share with members

Is Your Membership Payment Up To Date?

Your membership to the Columbus Landscape Association is important.

We are striving to bring you important information that will help you with your business.

We have some new programs in the planning for 2022 and beyond. Keep a look out for your CLA Membership Statement. Don't forget you can add employees as Associate Members for just \$25.00 each.

Please pay your annual dues and continue to be a member of the CLA. Suppliers are also encouraged to join the CLA. Beginning in 2022, Memberships paid on the website will renew automatically annually.

It is never too late to renew your membership and add associates!

In Need of OCNT Testing Information? Contact Roni at Ohio Green Industry Association Roni@ONLA.org or 614-899-1195 ext. 114

Member Meetings Ideas for 2022 or 2023?

- + Got idea or suggestion for future CLA Member Meetings?
- Know of any great speakers you would like to hear address the members?
- + Have you found a location that members just have to see?
- + Ideas for topics that will qualify for CEU's?

Please share them. Send your ideas / suggestions to:

Info@columbuslandscape.org

Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-

making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- Access to the CLA's bimonthly newsletter, CLA NewScapes Express, which contains association and industry information.
- Committee and Board participation opportunities.
- Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

To Join Go to the CLA website:

info@columbuslandscape.org

Professional Membership Pulldown Join Tab.

Follow instructions.

Columbus Landscape Association PO Box 963 Columbus, OH 43216-0963 Phone: 614-450-0430 Fax: 614-876-4862 info@columbuslandscape.org www.columbuslandscape.org Facebook.com/columbuslandscape

Columbus Landscape Association Membership Application

* Required Information	Hard Copy Application
*Organization /Company	
Email	
*Phone #	
(forText Alerts) *Address 1	
Website URL	

*Licenses/Certificates ((Check all that apply)

CERTIFIED ARBORIST ON STAFF

CERTIFIED IRRIGATION AUDITOR ON STAFF

CERTIFIED IRRIGATION CONTRACTOR ON STAFF

CERTIFIED LANDSCAPE PROFESSIONAL ON STAFF

CERTIFIED LANDSCAPE TECHNICIAN ON STAFF

EDUCATOR

HOME IMPROVEMENT CONTRACTOR ON STAFF

NURSERY (DEALER, GROWER OR STOCK INSPECTION)

OCNT ON STAFF

OCNT - MASTER ON STAFF

PESTICIDE APPLICATOR LICENSE ON STAFF

SPECIALTY ITEMS/MATERIALS

AQUATICS/WATER GARDENS/ MOWING COMMERCIAL MOWING RESIDENTIAL ARBORIST PESTICIDE APPLICATION COMPOST/MULCH/TOPSOIL PUBLIC GARDEN **EDUCATION** SEED/LAWN INSTALLATION **GARDEN CENTER - RETAIL** SNOW REMOVAL COMMERCIAL HORTICULTURE CONSULTANT SNOW REMOVAL RESIDENTIAL **INTERIORSCAPES** SOD/TURFGRASS **IRRIGATION INSTALLATION** STONE/PAVER SUPPLIER **IRRIGATION SUPPLIES** STONE/PAVER/CONCRETE INSTAL-LANDSCAPE CONSTRUCTION LATION LANDSCAPE DESIGN WHOLESALE PLANT MATERIAL LANDSCAPE LIGHTING EQUIPMENT DEALER/SALES/RENTAL LANDSCAPE MAINTENANCE OTHER=GOODS/SERVICES NOT LISTED LANDSCAPE PLANTING LAWN MAINTENANCE

Return Completed application and Membership Payment to:

Columbus Landscape Association PO Box 963, Columbus, Ohio 43216 <u>Info@columbuslandscape.org</u> Phone- 614-741-5449 Fax# 614-876-4862



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **NewS**-**capes Express**, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

<u>CLA WEBSITE</u>. Market your firm on our website, <u>www.columbuslandscape.org</u>. Your logo in full color will be prominently displayed with your firm's contact information ad link to your website on our sponsor page. Your add will run for one year. Website Sponsorship 1 year \$200.00 (please provide Company Logo)

<u>Member Directory</u>. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 ½ Page: \$ 150.00 ¼ Page: \$ 100.00 Back Cover: \$ 350.00 (only 1 available)

<u>Meeting Sponsor</u>: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 250.00	Sponsor: \$ 500.00	Open Sponsor \$	toward the next meeting

<u>NEWSCAPES EXPRESS.</u> Published 8 times per year. Prices are per Advertisement. Circle your selection.

	Size	1X	4X		8X	
	Full Page	\$60.00	\$50.00		\$40.00	
	¹ / ₂ Page	\$45.00	\$35.00		\$25.00	
	¹ / ₄ Page	\$30.00	\$20.00		\$15.00	
	Business Card	\$25.00	\$15.00		\$10.00	
Please]	Run my ad in the follov All Eight Issues	ving issues: please January	circle your choice February-March	April	May-June	
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Compa	ny Name:					
Total A	mount Due: \$		s, Outdoor Living Tour, Men			
My	Check or Money Order	is enclosed, Made	e Payable to : Columbus I	andscape Associa	ation	
Plea	se bill my Credit Card	for the total amou	nt due: Name on Card:			
Visa / N	MC number	er Exp. Date:				
Signatu	re (Required)	Required) Security Code:				

Please mail this completed form and payment to: Columbus Landscape Association PO Box 963, Columbus, Ohio 43216 Phone: 614-450-0430 Fax: 614-741-5449 or info@columbuslandscape.org

Spread Your Good News Member firms with good news to share are welcome to submit articles and information for the NewScape Express.



Serving the Green Industry in Central Ohio Since 1926

Columbus Landscape Association PO Box 963. Columbus, Ohio 43216

Contact Us

Columbus Landscape Association PO Box 963 Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at www.columbuslandscape.org

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