# NEWSCAPE Express



The Official Newsletter of the CLA

March 2020

#### In This Issue

- Cold, Flu and Covid19
- Weekly Email Updates
- President's Message
- 2020 Printed Member Directory
- There's nothing to do
- Member Meetings
- Find a Pro
- ONLA—OCNT Testing Dates
- Encourage New Members
- Be a CLA Sponsor

#### 2020 CLA Board

Mike Moulton—President Five Season's Landscape

**Dan McCarthy**—*V P President Elect for 2021*—*Ahlum and Arbor* 

**Daniel Huggett—**Past President Columbus Turf Nursery CLA

**Ellen Gallucci Purcell -** Treasurer Riepenhoff Landscape Ltd.

Fred Blyth- Secretary Worthington Landscape

Kim Spencer—Trustee
Benchmark Landscape Construction

Jacob Basnett- Trustee Landscape Design Services

Craig Shearer—Trustee
Shearer Patio & Landscape Services

**Tom Wood** -Trustee (Ends April 2020) Wood Landscape Services 2020 Home & Garden Show Chair

**Steve Maravich**— *Trustee (May 2020)*Hedge Landscape
2021Home & Garden Show Chair

# Stay safe and informed Cold ,Flu and Covid19

Q: How can I best protect myself?

**A:** Practice the following:

- Wash your hands often with soap and water for at least 15-20 seconds. If soap and water are not available, use a hand sanitizer with at least 60% alcohol.
- Avoid touching your eyes, nose and mouth with unwashed hands.
- Avoid close contact (within 6 feet) with people who are sick.
- Stay home when you are sick.
- Cover your cough or sneeze with a tissue, then throw the tissue in the trash.
- Standard household cleansers and wipes are effective in cleaning and disinfecting frequently touched objects and surfaces.
- Currently there is NO vaccine for Covid19.

## **Look inside for more NEWS !!!!**

#### Emails coming your way on Weekly

In an effort to de-clutter your in box, CLA is starting *Weekly email updates*.

Updates will be sent out mid-week.

Information about events, activities, meetings, registrations, links to information and reminders will hopefully be limited to a once a week email. As always, special circumstances may necessitate emails being sent when appropriate.

Look for the Weekly Updates.

#### Notes from CLA President - Mike Moulton

March 2020



Happy Spring to all,

I have seen signs of spring already with bulbs peeking out, for sythia buds swelling and my Lenten roses are blooming.

This is the beginning of our busiest time of the year

for all of us, but don't pass up the chance to enjoy the warmer weather and the great outdoors.

Stop and smell the roses so to speak, life many times goes by us so fast we don't even know where the time has gone.

It has been twenty years since I was last President of this wonderful organization. That year for me was not so pleasant of a memory for me.

Just after taking over Presidency that year I had the unfortunate accident of having a semi-tractor trailer turn over on top of my truck crushing me inside.

Eighty thousand pounds of all things, hardwood mulch. Point being you never know what awaits us in the future so enjoy every minute of now in your life.

Take the time to live each day as if it is your last.

The COVID-19 virus has everything in a frenzy but please stay calm and take the proper precautions.

Information from the medical professionals that I have spoken to, your chance of something critical happening is less than 1 percent if you just follow simple safety instructions.

Stay safe!
Michael Moulton
President



# **Printed Member Directory**

Coming in 2020 a New copy of the CLA Member Directory will be mailed in April.



Browse our Web site for more information about Columbus Turf. If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at <a href="mailto:columbus-turf.com">columbus-turf.com</a> or call us at 740-983-8873.

# Things to do when there is nothing to do.... Especially for the kids at home... a very short list of ideas

- Start some seeds for a garden
- Read, read aloud
- Learn a recipe, packages often have recipes... the kids can use their math skills measuring the ingredients
- Write real letters to relatives and friends, and mail them.
- ♦ Go outside and play. The Fresh Air will do everyone a lot of good.

## Sponsors Needed for Member Meetings.

If you would like to become a sponsor for our member meetings please contact Mary Ann via info@columbuslandscape.org.

# We are looking to hear from you! Any suggestions for 2020 Member Meeting Locations and Program ideas.

Please email suggestions to infoDcolumbuslandscape.org

## Upcoming Member Meeting for 2020

- March Eastland Career Center (Date to be rescheduled)
- June— Green Lawn Cemetery Date June 9th 1pm.) look for details in the April NewScape and weekly emails
- August—(Date and Location TBA)
- September or October- (Date and Location TBA)
- November- (Date and Location TBA)

# Your Ad Here

New Advertisers Always Welcome

## **Update Your Online Profile Information.**

### Customers are checking out our website.....

(This is the information requested for the Find a Pro referrals).

Is your information correct and complete? Log into your profile page and check it out. This is the site where the Find a Pro tab directs potential customers. If you cannot log on or forgot your password leave a message with the <a href="mailto:info@columbuslandscape.org">info@columbuslandscape.org</a> email address.

We will get back to you with a solution to log it. The information below is what the website asks you to fill in. If you would rather print this page, fill it in you can scan it and send it to the email address about. Or you can print it fill it out and mail it to: The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216

### OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org to discuss testing at your facility.

Thursday, April 16, 2020 T Thursday, June 18, 2020 T Thursday, August 20, 2020 Thursday, October 15, 2020

Thursday, May 21, 2020 Thursday, July 16, 2020 Thursday, September 17, 2020 Thursday, November 19, 2020

All exams begin at 9:00 am.

Advanced Registration is required.

#### **New Members Welcome...**

Encourage other Green Industry Professionals to Join the Columbus Landscape Association.

We are always looking for new members.



# Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

## Green Industry Professionals. Become a part of the decision-

making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

#### Membership Benefits include:

- The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- Member meetings are held on the second Tuesday of the month throughout the year. Members
  are notified of meeting time and location through email.
- Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- Access to the CLA's bimonthly newsletter, CLA NewScapes Express, which contains association and industry information.
- Committee and Board participation opportunities.
- Become involved in community activities, including support of the Chadwick Arboretum, education
  of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

Columbus Landscape Association PO Box 963 Columbus, OH 43216-0963 Phone: 614-450-0430 Fax: 614-876-4862

info@columbuslandscape.org www.columbuslandscape.org



#### SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, *NewS-capes Express*, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

<u>CLA WEBSITE</u>. Market your firm on our website, <u>www.columbuslandscape.org</u>. Your logo in full color will be prominently displayed with your firm's contact information ad link to your website on our sponsor page. Your add will run for one year.

#### Website Sponsorship 1 year .... \$200.00 (please provide Company Logo)

	rovided in print to all members		ars, Updated provided digitally on
•	Page: \$ 150.00	\$ 100.00 <b>Back Cover</b> : \$ 3	350.00 (only 1 available)
<i>Meeting Sponsor:</i> Be	recognized for your contrib	oution to support Food, Refres	hments and / or Materials to a Member
Sponsor: \$ 250.00	Spansor: \$ 500,00		toward the next meeting
-	_		
<u>NEWSCAPES EXPI</u>	<b>LESS.</b> Published 8 times po	er year. Prices are per Adve	rtisement. Circle your selection.
Size Full Page	1X \$60.00	4X \$50.00	8X \$40.00
½ Page	\$45.00	\$35.00	\$25.00
½ Page	\$30.00	\$20.00	\$15.00
Business Card	\$25.00	\$15.00	\$10.00
Please Run my ad in the follo All Eight Issues	wing issues: please circle your January Februa	choice ry-March April	May-June
July	August-September	October	November-December
Please Complete the Followin	g Information Below:		
Company Name:			
Contact Name:			
City / State/ Zip:			
Total Amount Due: \$	ewScape Express Ads, Outdoor Li		
My Check or Money Orde	r is enclosed, Made Payable to	: Columbus Landscape Assoc	iation
Please bill my Credit Card	for the total amount due: Nam	ne on Card:	
Visa / MC number	Exp. Date:		
Signature (Required)	rure (Required) Security Code:		

#### **Spread Your Good News**

Member firms with good news to share are welcome to submit articles and information for the NewScape Express.



**Serving the Green Industry in Central Ohio** 

Columbus Landscape Association PO Box 963, Columbus, Ohio 43216

#### **Contact Us**

Columbus Landscape Association PO Box 963 Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at www.columbuslandscape.org

PLACE STAMP HERE