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2021 CLA Board

Mike Moulton—President
Five Season's Landscape

Dan McCarthy—V P President Elect
for 2021—*Ahlum and Arbor*

Daniel Huggett—Past President
Columbus Turf Nursery CLA

Ellen Gallucci Purcell - Treasurer
Riepenhoff Landscape Ltd.

Fred Blyth- Secretary
Worthington Landscape

Kim Spencer—Trustee
Benchmark Landscape Construction

Jacob Basnett— Trustee
Landscape Design Services

Roger Seely Jr.—Trustee
Seely's Landscape Nursery

Steve Maravich— Trustee (May 2020)
Hedge Landscape
2021 Home & Garden Show Chair

Information to important to miss.

The CLA is committed to bring important and useful information to its members. Please consider registering for this IMPORTANT virtual presentation.

OSHA's Top Ten Violations for Landscaping,

OSHA Inspection Process, and

Silica- What You Need to Know to be Compliant?

A One-Hour Long Free Zoom Virtual Presentation

Presented by: **Melissa Linton**

Compliance Assistance Specialist
Occupational Safety and Health Administration

- Melissa will present this valuable information and we will have time for questions. Questions will be posted to the Chat section of Zoom

When: **Thursday, March 25th, 1-2pm**

Cost: FREE

Credits: Sorry NO CEU's for this class

Can registration be shared? Yes, because this virtual presentation is FREE and WITHOUT CEU's, a Member can register, and it can be shared from one device to company employees.

Registration Open: Monday, March 1st, 12:AM

Registration Closes: Wednesday, March 24th, 5:PM

Each Registrant will receive a Zoom invite Thursday March 25, during the hours of 8 -11 am. Zoom Log In will begin 12:45 on Thursday, March 25th, 2021. The Zoom invite will contain the login and password for this presentation.

Be sure you have downloaded Zoom to your tech device prior to the morning of March 25th.

Look for REGISTRATION LINK in the Weekly CLA Information Email each Wednesday and in the Events Tab on our website

Notes from CLA President – Mike Moulton

March 2021

Dear Members,

We all got through hopefully the last snowfall.

It seems as if we have not had much significant snow fall for a few years now and if you are in the snow removal business the lack of snow hurts your bottom line.

As an organization we are trying our best to plan for the future of our industry and its members.

We hope to get back to meeting in person soon but it seems that may not be possible for a few more months so we are trying to plan some virtual meetings and training sessions to keep our members educated on matters that affect our industry and livelihood.

It appears that COVID numbers of infected individuals continue to decrease as the government gears up for mass vaccine distribution.

Several of my family members who work in the medical profession have been vaccinated already and report some minor side-affects from the vaccine.

Most notable occurrence is soreness in the arm which the vaccine was given. From what I understand if you rub the muscle vigorously just after being vaccinated it allows the vaccine to move out of the muscle area more rapidly and decrease the pain associated with it.

The other side affect is weak or tired feeling after being vaccinated and this seems to vary by individual but you may be unable to do anything for several hours after being vaccinated.

Heck, at my age a nap is always welcome.

Until next month stay safe and healthy.

Sincerely,

Michael Moulton

President C.L.A.



Now is the Time to Update Your Online Profile Information on The Find A Pro Tab on our website!

Customers have been checking out our website and leaving voicemails asking for your information...

Company searches are at an all time high this year!

**Is your contact information correct?
Are all the services you offer clients listed ?**

Log into your profile page and check it out.

This is the site where the Find a Pro tab directs potential customers.

If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in.

If you would rather print this page, fill it in you can scan it and send it to the email address about. Or you can print it fill it out and mail it to:

The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216.

New Members Welcome...

including Associate Members

Each additional member is just \$25.00 each.

This is a great way to support your most valued employees.

Encourage other Green Industry Professionals Equipment Dealers and Suppliers to Join

the Columbus Landscape Association.

We are always looking for new members.

The 65th Home and Garden Show is in The Books.

It was a show filled special significance...

- ◇ The Home and Garden Show has been an annual event for 65 year.
- ◇ It was a live event, the first LIVE event in a year for the Expo Center, and Central Ohio.
- ◇ The Gardens returned to the Bricker Building for the first time since the Celeste Center opened in 1991.

The 2021 Garden Participants:

Five Seasons

Seely's

Riepenhoff

Landscape Design Solutions

Hedge

Oakland

Preparation for 2022 begins VERY soon.

If you are interested in creating a display of your quality work for THOUSANDS of attendees and potential customers to see, contact Mike Moulton at mmoulton@fslm.com





Roger B

SEELY'S LANDSCAPE NURSERY

Beautifying America... One yard at a time



HEDGE
LANDSCAPE, LLC
UNIQUE TIMELESS LANDSCAPES




Riepenhoff
LANDSCAPE, LTD.




**OAKLAND
NURSERIES**



**OAKLAND
NURSERIES**

From our Friends at:



BUSINESS

Best U.S. cities for landscape workers

March 9,2021

Landscaping is tough, physically demanding work that quite literally shapes the world around us and how it looks. Without workers that are willing to put in the time and effort to do these kinds of jobs, there would be lawns, parks and campuses across the country in disarray. Thankfully, there are those who have made a career out of planting, clipping, cleaning and so much more, and their efforts help keep our neighborhoods and communities beautiful and pristine.

As experts when it comes to large scale planting projects, our team here at K. van Bourgondien knows just how challenging these jobs can be thanks to the physical toll they take as well as the sometimes harsh weather conditions workers have to deal with. That is why we wanted to shine a light on this often unsung segment of the workforce by finding the cities across America where work conditions are the best for landscape workers, focusing on factors such as pay, climate, demand and more.

Continued on next page

The advertisement has a light green background with a sunburst pattern radiating from the bottom center. At the top, the text "Find us on Facebook and Twitter!" is written in a bold, green, sans-serif font. Below this text are the Facebook and Twitter social media icons. On the left side, there is a photograph of a white sign with a green border. The sign reads "Columbus Turf Nursery" in a stylized font, followed by "The Best Quality TurfGrass", "Ashville, Ohio", and the phone number "740-983-8873". To the right of the sign, the text "Central Ohio's Best Choice for Premium Turfgrass and All Organic Topsoil!" is written in a green, sans-serif font. Below this, the hours "Mon.-Fri., 7:30am-4pm" and the website "www.bigyellowbag.com" are listed. On the far right, the "Big Yellow Bag" logo is displayed, featuring a yellow sunburst and the brand name in a stylized font.

Browse our Web site for more information about Columbus Turf.

If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at colturf@columbus-turf.com or call us at 740-983-8873.

To perform our full analysis, we pulled data on seven different factors including cost of living and quality of life, factors relating to landscaper pay and job availability, as well as weather and climate data. We collected this information for 50 of America's biggest cities. We then weighted each factor and compared the results in each city against every other locale in our evaluation, giving each city a final score on a 0-100 scale. A full list of the factors, sources and weights used to compile this analysis can be found at the end of this post. We wanted to see which cities feature the most people actively working in landscaping jobs. We used data from the Bureau of Labor Statistics to find out how many jobs are in landscaping for every 1,000 workers in each city. While a number of California cities feature large numbers of landscape workers, Florida actually has the most cities in the top 20, with four.

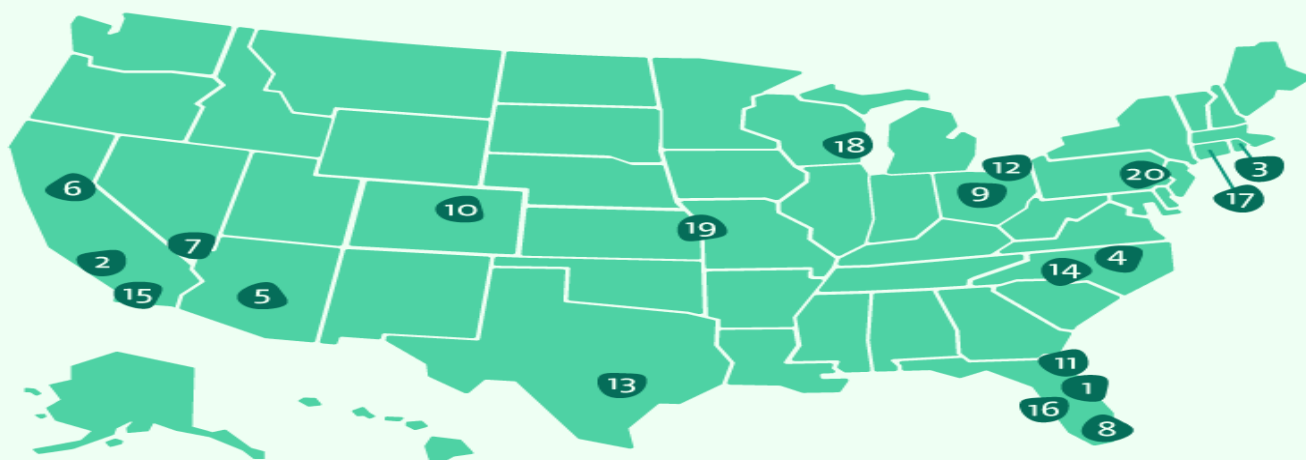
Not only does the Sunshine State have the highest number of cities in the top 20, one of those takes the top overall spot. That city is Orlando, where 10.17 out of every 1,000 jobs is in landscaping, the only city with a number in double digits. Orlando is one of the biggest tourist destinations on earth thanks to major theme parks from the likes of Disney, Universal and SeaWorld, all located in the central Florida city. Given the size of those parks and the number of tourists from around the world that pass through Orlando, it is no surprise that many hands are needed to keep things looking spic and span throughout the city.

EDITOR'S NOTE: This article was submitted by [Dutch Bulbs](#).

You can read the rest of the article <https://www.totallandscapecare.com> -search Best US cities for landscape workers

Cities With The Most Landscape Workers

According To The Bureau Of Labor Statistics



Rank	City	Landscape Workers Per 1000 Jobs	Rank	City	Landscape Workers Per 1000 Jobs
1	Orlando, Florida	10.17	11	Jacksonville, Florida	7.06
2	Riverside, California	9.35	12	Cleveland, Ohio	7.01
3	Providence, Rhode Island	8.66	13	Austin, Texas	6.83
4	Raleigh, North Carolina	8.35	14	Charlotte, North Carolina	6.76
5	Phoenix, Arizona	8.21	15	San Diego, California	6.76
6	Sacramento, California	7.89	16	Tampa, Florida	6.69
7	Las Vegas, Nevada	7.83	17	Hartford, Connecticut	6.65
8	Miami, Florida	7.81	18	Milwaukee, Wisconsin	6.51
9	Columbus, Ohio	7.52	19	Kansas City, Missouri	6.46
10	Denver, Colorado	7.32	20	Philadelphia, Pennsylvania	6.33

Source: Bureau of Labor Statistics

OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org or 614.899.1195 to schedule an exam. **Advanced Registration is required.**

All exams begin at 9:00 am.

April 15

May 20

June 17

July 15

August 19

September 16

October 21

November 18

December 16

Sponsors Needed for Member Meetings and for the NewScape Express.

If you would like to become a sponsor for our member meetings or to have your company or supplier's information appear in the NewScape Express please contact Mary Ann via info@columbuslandscape.org.

Got Ideas?

Member Meetings Ideas for 2021& 2022

Virtual Meetings are in the planning stages.

Onsite Meetings—Once we receive the Okay for group gatherings.

Do you have an idea or suggestion for future CLA Member Meetings?

Please share them.

Send your ideas / suggestions to: info@columbuslandscape.org

Guest Writers Welcome

Have a great story to share?

Do you have tips and techniques to save time and money?

Submit your ideas and or articles to be included in the NewScape Express.

info@columbuslandscape.org.

Annual Membership Statements

Annual Membership statements were emailed to members and associates in December, and mailed by USPS early this year.

Your membership to the Columbus Landscape Association is important.

We are striving to bring you important information that will help you with your business. If you have not paid your annual dues, Ellen will be sending out invoices via USPS mail in January and February.

We have some new programs in the planning for 2021 and beyond. Keep a look out for your CLA Membership Statement. Don't forget you can add employees as Associate Members for just \$25.00 each.

Please pay your annual dues and continue to be a member of the CLA.

Suppliers are also encouraged to join the CLA.

It is not too late to renew your membership and add associates.

The First Days of the Seasons

Seasons of 2021	Astronomical Start	Meteorological Start
SPRING	Saturday, March 20, 5:37 A.M.	Monday, March 1
SUMMER	Sunday, June 20, 11:32 P.M.	Tuesday, June 1
FALL	Wednesday, Sept. 22, 3:20 P.M. EDT	Wednesday, September 1
WINTER	Tuesday, Dec.21, 10:58 A.M. EST	Wednesday, December 1

Important to remember:

As incidence of COVID-19 infections lower and more people are vaccinated, it is important to remember that this pandemic is NOT over yet. Keep up with PPE, Personal Distancing, Wearing Masks, Hand Washing and Cleaning Truck and Work Areas.

Stay Informed and Safe.



Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ♦ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- ♦ Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- ♦ Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- ♦ Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- ♦ Access to the CLA's bimonthly newsletter, *CLA NewScapes Express*, which contains association and industry information.
- ♦ Committee and Board participation opportunities.
- ♦ Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

To Join Go to the CLA website:

info@columbuslandscape.org

**Professional Membership Pulldown
Join Tab.**

Follow instructions.

Columbus Landscape Association
PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org
www.columbuslandscape.org

[Facebook.com/columbuslandscape](https://www.facebook.com/columbuslandscape)



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **NewScapes Express**, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

CLA WEBSITE. Market your firm on our website, www.columbuslandscape.org. Your logo in full color will be prominently displayed with your firm's contact information and link to your website on our sponsor page. Your add will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 **½ Page:** \$ 150.00 **¼ Page:** \$ 100.00 **Back Cover:** \$ 350.00 (only 1 available)

Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 250.00 **Sponsor:** \$ 500.00 **Open Sponsor** \$ _____. ____ **toward the next meeting**

NEWSCAPES EXPRESS. Published 8 times per year. Prices are per Advertisement. Circle your selection.

Size	1X	4X	8X
Full Page	\$60.00	\$50.00	\$40.00
½ Page	\$45.00	\$35.00	\$25.00
¼ Page	\$30.00	\$20.00	\$15.00
Business Card	\$25.00	\$15.00	\$10.00

Please Run my ad in the following issues: please circle your choice

All Eight Issues	January	February-March	April	May-June
July	August-September	October	November-December	

Please Complete the Following Information Below:

Company Name: _____

Contact Name: _____

Business Address: _____

City / State/ Zip: _____

Phone #: _____

Email Address (Required) _____

Total Amount Due: \$ _____

(Website, Member Directory, NewScape Express Ads, Outdoor Living Tour, Member Meeting Sponsorship)

My Check or Money Order is enclosed, Made Payable to : Columbus Landscape Association

Please bill my Credit Card for the total amount due: Name on Card: _____

Visa / MC number _____ Exp. Date: _____

Signature (Required) _____ Security Code: _____

Please mail this completed form and payment to:
Columbus Landscape Association PO Box 963, Columbus, Ohio 43216
Phone: 614-450-0430 Fax: 614-741-5449 or info@columbuslandscape.org

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.



Serving the Green Industry in Central Ohio Since 1926

Contact Us

**Columbus Landscape
Association**
PO Box 963
Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at
www.columbuslandscape.org

Columbus Landscape Association
PO Box 963,
Columbus, Ohio 43216

PLACE
STAMP
HERE