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2021 CLA Board

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Ahlum and Arbor

Mike Moulton— Past President
Landscape

Ellen Gallucci Purcell - Treasurer
Riepenhoff Landscape Ltd.
2022 Home & Garden Show Chair

Fred Blyth- Secretary
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Jacob Basnett— Trustee
Landscape Design Services
2023 Home & Garden Show Chair

Kim Spencer—Trustee
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Roger Seely Jr.—Trustee
Seely's Landscape Nursery

Crystal Harrell - Trustee
Ryan's Landscaping

Daniel Huggett—
Columbus Turf Nursery CLA



Spring is Almost Here

March equinox happens on **Sunday,**
March 20, at 11:33 A.M. EDT.

Notes from CLA President Dan McCarthy

March 2022



in

Dear Members,

The Home and Garden Show of 2022 is finally over. It seems like we talk about the show and plan for it all year, and then, what seems like seconds it is gone. I wanted to thank all those involved the endless meetings, planning, installation, and even the tearing down of the gardens. I appreciate all the hard work you put it to it. Congratulations on another successful Home and Garden Show!

March weather can be so unpredictable with such a different range of temperatures. Two weeks ago, I was cutting my ornamental grasses down on a sunny, warm 60 degree day soaking in the sun. This past weekend, I was brushing the snow of my truck to run errands, because I wasn't going to work in my yard with temperatures in the teens. Tulips, daffodils and hyacinths are currently peeking out of the snow.

Let the mulching season begin, but be sure not to volcano mulch around the trees. Sometimes a little is better than a lot. We need to see the root flares of the trees. It shouldn't look like a telephone pole, going into the ground.

As an Irishman and someone who occasionally likes to have a drink, I look forward to St Patrick's Day. Everyone always seems so happy and cheerful wearing their green. Be sure not to drink and drive. Have someone be your designated driver, or as some people refer to it as your DD.

I hope all the members have a prosperous and great spring season.

As it starts to warm up, let us know if there is a particular place you would be interested in visiting this year. If your company would like to host a member meeting, please let me know.

Please feel free to contact me at dmccarthy@ahlumarbor.com I look forward to hearing from everyone.

Let's be safe out there,

Dan McCarthy
President of C.L.A.

OSHA QUESTIONS

Contact OSHA Compliance Assistance Specialists and OSHA On-Site Consultation

OSHA continues to see year after year occupational injuries in the landscape industry. Workers are at risk of injury from a wide variety of potential hazards, including exposure to falls, struck-by objects, lacerations, chemicals, noise, machinery, lifting, construction, and weather-related hazards, just to name a few. Together, we may be able to reduce these risks to injury by creating a renewed awareness to safe work practices and by helping develop strategies to enhance your safety program. OSHA's Compliance Assistance Specialists and OSHA On-site Consultation will be working together along with your industry associations to provide outreach and training to the landscape industry. Please be on the lookout for upcoming training and outreach materials.

OSHA Compliance Assistance Specialists

Melissa Linton

Compliance Assistance Specialist

Columbus OSHA

614-469-5301

Linton.Melissa@dol.gov**Charles Shelton**

Compliance Assistance Specialist

Cleveland OSHA

216-447-4186

Shelton.Charles@dol.gov

Compliance Assistance Specialists are in OSHA's Regional and Area Offices around the country. They provide outreach to a variety of groups free of charge. These groups include small businesses and other employers, trade and professional associations, union locals, and community and faith-based groups.

Compliance Assistance Specialists can provide information about OSHA's compliance assistance resources and how to comply with OSHA standards.

They also promote and help implement OSHA's cooperative programs, including the voluntary protection programs, the strategic partnership program, and the alliance program.

In Ohio, Melissa Linton and Charles Shelton are your Compliance Assistance Specialists. Feel free to reach out with any safety and health questions.

OSHA On-site Consultation

Keith Bullock
Safety Consultant
OSHA On-site Consultation
(614) 865-9750
keith.b.12@bwc.state.oh.us

The Occupational Safety and Health Administration (OSHA) On-Site Consultation Program is an important part of safety & hygiene. The program, primarily funded by the U. S. Department of Labor – OSHA, focuses on small, high-hazard employers who want help finding and correcting safety hazards in their workplaces.

OSHA On-Site services include: free on-site and virtual program assistance, safety and hygiene training or seminar and electronic resources. Unlike the federal OSHA program, right of entry to a workplace and does not issue citations or fines. An employer must request the services, and agree upon a time frame within which serious hazards identified during the consultation will be corrected or when possible, extended to allow additional time. Call 800-282-1425 or [submit the request online](#).

Keith Bullock is your Safety Consultant working with the Landscape industry.

Potential Customers have been checking out our website and leaving voicemails asking for help!

Company searches are at an all time high this year!

**Is your contact information correct?
Are all the services you offer clients listed ?**

Log into your profile page and check it out.

This is the site where the Find a Pro tab directs potential customers.

If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in.

If you would rather print the profile page, fill it in, you can scan it and send it to the email address about. Or you can print it fill it out and mail it to:

The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216.

+ Member Directory Update

- Will be published ONLINE in the Spring of 2022 and emailed to members
- Is your membership information current?
 - Please take the time to update any of your information for the Find a Pro tab and general information
- **NEW Categories**
- **Snow Removal: Commercial or Residential**
- **Mowing: Commercial or Residential**

Please send an email to our website state if you provide one or both of these services so this information can be added to your Find a Pro Profile on the CLA website.

Annual Membership Statements

Have been emailed and will be sent via post mail

Your membership to the Columbus Landscape Association is important.

We are striving to bring you important information that will help you with your business.

We have some new programs in the planning for 2022 and beyond. Keep a look out for your CLA Membership Statement. **Don't forget you can add employees as Associate Members for just \$25.00 each.**

Please pay your annual dues and continue to be a member of the CLA. Suppliers are also encouraged to join the CLA. Beginning in 2022, Memberships paid on the website will renew automatically annually.

It is never too late to renew your membership and add associates.

ColumbusTurf Nursery

Find us on Facebook and Twitter!



Central Ohio's Best Choice for Premium
Turfgrass and All Organic Topsoil!

Mon.-Fri., 7:30am-4pm

www.bigyellowbag.com



Browse our Web site for more information about Columbus Turf. If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at:

colturf@columbus-turf.com or call us at 740-983-8873.

Member Meetings Ideas for 2022

- ✦ Got idea or suggestion for future CLA Member Meetings?
- ✦ Know of any great speakers you would like to hear address the members?
- ✦ Have you found a location that members just have to see?
- ✦ Ideas for topics that will qualify for CEU's?

Please share them. Send your ideas / suggestions to:

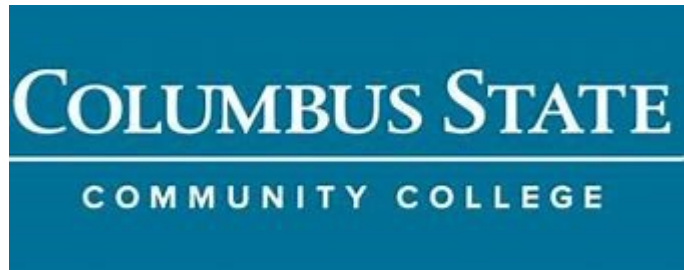
Info@columbuslandscape.org

In Need of OCNT Testing Information?
Contact Roni at Ohio Green Industry Association
Roni@ONLA.org or 614-899-1195 ext. 114

Support the Future Stars the Green Industry.

The Columbus State Community College Landscape Design and Management program is actively seeking donation to help support students throughout the academic year. Donations accepted anytime for any amount. Contact **Richard K. Ansley**, Professor / Program Coordinator
Phone: 614-287-5031 or Email: ransley@csc.edu

Many CLA Members have employees who have been part of this program or have been involved themselves.



March is Women's History Month

Why do we celebrate Women's History Month?

Women's History Month is a time to reflect on the courage of women in past generations and to celebrate how their efforts and bravery afforded women the opportunities and freedoms they have today.

It also is a great time to celebrate women who make a difference in your life: perhaps a mom, grandmother, sister, teacher, boss or mentor. Without the efforts of women from generations before us, who knows if these influential women in our lives would have had the opportunity to succeed?

Looking Back at the 66th 2022 Home and Garden Show





How to Make Every Day Employee Appreciation Day

If you want your best employees to stay, your cost of staff turnover to be low, and your leadership to thrive, you need to show appreciation—not with a few trite phrases of gratitude at an annual event, but with daily expressions of how much you value them. When was the last time you told your hard-working team that they're doing a good job and that you appreciate them? If you have to think about it too much, you're not appreciating them enough.

To help you get started, here are 25 ways to show your appreciation and gratitude:

- ◇ **Make a drive-by connection.** One of the best ways to let people know you value them is to make a spontaneous stop by their office, desk or job site and just ask, "How are you?"
- ◇ **Treat feedback as a gift.** Feedback is important. To be effective, though, it should never be treated as criticism but as a gift, where the person understands you are telling them something because you care about them.
- ◇ **Give an ambassadorship.** Invite an employee to represent your department or organization at an event they typically wouldn't have a chance to attend.
- ◇ **Encourage special projects.** Give people an opportunity to work on special projects beyond their regular responsibilities and help them achieve success.
- ◇ **Have a "cheers from peers" time.** Give people a chance to call out positive things about others who are doing great work, building camaraderie and bringing outstanding performance to your attention—and everyone else's.
- ◇ **Extend an invitation.** Invite your top performer to join your executive team meeting to meet senior leadership and open a new perspective.
- ◇ **Establish mentorship.** Arranging mentors for interested employees shows your investment in their success.
- ◇ **Ask for ideas and opinions.** Appreciation isn't just a reward system. It should be built into the organizational culture. One way to do that is to give your employees real choices and actual voices.
- ◇ **Write a note.** Send handwritten notes—not an email—telling people that you appreciate them and thanking them for their work.
- ◇ **Broadcast your thanks.** Send a companywide email praising your employees for a job well done.
- ◇ **Be specific.** Don't just say "thank you for all you do"—let people know exactly what you appreciate about them. Be as specific and detailed as possible.
- ◇ **Host a lunch and learn.** Give people a chance to spend time together informally and learn about something of interest that isn't necessarily related to work.
- ◇ **Encourage continuing education.** Send people to classes and seminars, help with tuition (or pay it completely)—when you help people keep learning you help them advance their careers.
- ◇ **Invest in their health. Make** it clear that you want your employees to take care of themselves, in and out of the workplace. Consider gym memberships, step challenges, healthy snacks.
- ◇ **Let them have a say.** Create an employee survey to learn how people would most like to be recognized and appreciated.

- ◇ **Renovate your break room.** Make it a welcoming place to truly get away from work and re-fresh.
- ◇ **Personalize recognition.** Find out what people like, learn their interests and hobbies, and provide recognition in a way that benefits them personally.
- ◇ **Remember their birthday.** Give employees a day off they can use on their birthday or whenever they want.
- ◇ **Recognize work anniversaries.** Reward people who stay with the company and provide public recognition.
- ◇ **Hand out gift cards.** One of my clients hands out gift cards, and their employees truly appreciate it.
- ◇ **Write it up.** Feature your employees' success stories in your company newsletter or blog.
- ◇ **Send a video.** Create an appreciation video for your employee with a thank-you message from your CEO.
- ◇ **Give a social media shout-out.** Post photos of your employees on social media and brag about their achievements. Don't forget to tag them!
- ◇ **Bring on the food trucks.** it's a fun perk that breaks up the usual brown-bag lunch.
- ◇ **Give tickets for an exclusive event.** Reward your employees with hard-to-obtain tickets.
- ◇ **Lead from within:** Employee recognition is the foundation of employee satisfaction and leadership gratification.

Some leaders take for granted that employees are there to do the work tasked to them, and think that because it is expected, there is no need for a thank you that is far from true.

If you want to keep your employees happy, engaged and productive, you need to let them know that their hard work is recognized and appreciated—not just once a year, but every day.

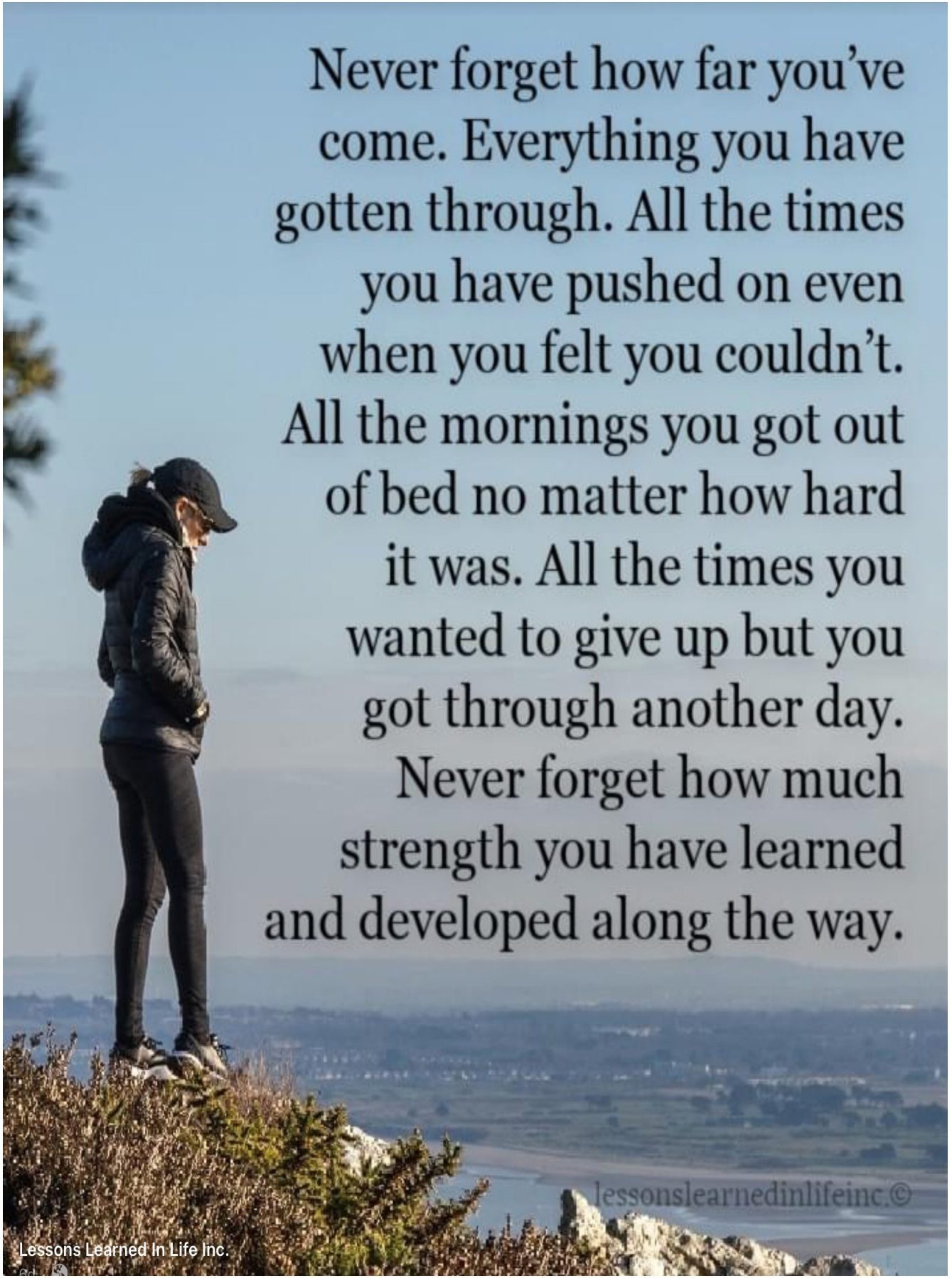
Articles Appreciated

I am always looking for articles and additional information to share with CLA Members Send info. and Articles to

info@columbuslandscape.org

Share Company Good News
Equipment for Sale
Have Safety Tips
Have professional articles and tips you want to share with members

Share Employee Accomplishments
Hosting CEU classes
Learn Any New Techniques

A person wearing a black jacket, black pants, and a black cap stands on a rocky cliff, looking out over a vast landscape. The background shows a clear blue sky and a distant horizon. The text is overlaid on the right side of the image.

Never forget how far you've
come. Everything you have
gotten through. All the times
you have pushed on even
when you felt you couldn't.
All the mornings you got out
of bed no matter how hard
it was. All the times you
wanted to give up but you
got through another day.
Never forget how much
strength you have learned
and developed along the way.



Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ♦ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- ♦ Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- ♦ Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- ♦ Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- ♦ Access to the CLA's bimonthly newsletter, *CLA NewScapes Express*, which contains association and industry information.
- ♦ Committee and Board participation opportunities.
- ♦ Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

To Join Go to the CLA website:

info@columbuslandscape.org

**Professional Membership Pulldown
Join Tab.**

Follow instructions.

Columbus Landscape Association
PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org
www.columbuslandscape.org

[Facebook.com/columbuslandscape](https://www.facebook.com/columbuslandscape)

Columbus Landscape Association Membership Application

* Required Information

Hard Copy Application

*Organization
/Company _____

Email _____

*Phone # _____

Mobile Phone # _____

(for Text Alerts)

*Address 1 _____

Address 2 _____

*City _____

*State _____

*Zip Code _____

Website URL _____

*Licenses/Certificates ((Check all that apply)

CERTIFIED ARBORIST ON STAFF

CERTIFIED IRRIGATION AUDITOR ON STAFF

CERTIFIED IRRIGATION CONTRACTOR ON STAFF

CERTIFIED LANDSCAPE PROFESSIONAL ON STAFF

CERTIFIED LANDSCAPE TECHNICIAN ON STAFF

EDUCATOR

HOME IMPROVEMENT CONTRACTOR ON STAFF

NURSERY (DEALER, GROWER OR STOCK INSPECTION)

OCNT ON STAFF

OCNT - MASTER ON STAFF

PESTICIDE APPLICATOR LICENSE ON STAFF

SPECIALTY ITEMS/MATERIALS

*SERVICES/PRODUCTS PROVIDED (select all that apply)

☐ AQUATICS/WATER GARDENS/
FOUNTAINS

ARBORIST

COMPOST/MULCH/TOPSOIL

EDUCATION

GARDEN CENTER - RETAIL

HORTICULTURE CONSULTANT

INTERIORSCAPES

IRRIGATION INSTALLATION

IRRIGATION SUPPLIES

LANDSCAPE CONSTRUCTION

LANDSCAPE DESIGN

LANDSCAPE LIGHTING

LANDSCAPE MAINTENANCE

LANDSCAPE PLANTING

LAWN MAINTENANCE

MOWING COMMERCIAL

MOWING RESIDENTIAL

PESTICIDE APPLICATION

PUBLIC GARDEN

SEED/LAWN INSTALLATION

SNOW REMOVAL COMMERCIAL

SNOW REMOVAL RESIDENTIAL

SOD/TURFGRASS

STONE/PAVER SUPPLIER

STONE/PAVER/CONCRETE INSTAL-
LATION

WHOLESALE PLANT MATERIAL

EQUIPMENT DEALER/SALES/RENTAL

OTHER=GOODS/SERVICES NOT
LISTED

Return Completed application and Membership Payment to:

Columbus Landscape Association

PO Box 963, Columbus, Ohio 43216

Info@columbuslandscape.org

Phone- 614-741-5449 Fax# 614-876-4862



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **NewScapes Express**, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

CLA WEBSITE. Market your firm on our website, www.columbuslandscape.org. Your logo in full color will be prominently displayed with your firm's contact information and link to your website on our sponsor page. Your add will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 **½ Page:** \$ 150.00 **¼ Page:** \$ 100.00 **Back Cover:** \$ 350.00 (only 1 available)

Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 250.00 **Sponsor:** \$ 500.00 **Open Sponsor \$** _____ **toward the next meeting**

NEWSCAPES EXPRESS. Published 8 times per year. Prices are per Advertisement. Circle your selection.

Size	1X	4X	8X
Full Page	\$60.00	\$50.00	\$40.00
½ Page	\$45.00	\$35.00	\$25.00
¼ Page	\$30.00	\$20.00	\$15.00
Business Card	\$25.00	\$15.00	\$10.00

Please Run my ad in the following issues: please circle your choice

All Eight Issues

January

February-March

April

May-June

July

August-September

October

November-December

Please Complete the Following Information Below:

Company Name: _____

Contact Name: _____

Business Address: _____

City / State/ Zip: _____

Phone #: _____

Email Address (Required) _____

Total Amount Due: \$ _____

(Website, Member Directory, NewScape Express Ads, Outdoor Living Tour, Member Meeting Sponsorship)

My Check or Money Order is enclosed, Made Payable to : Columbus Landscape Association

Please bill my Credit Card for the total amount due: Name on Card: _____

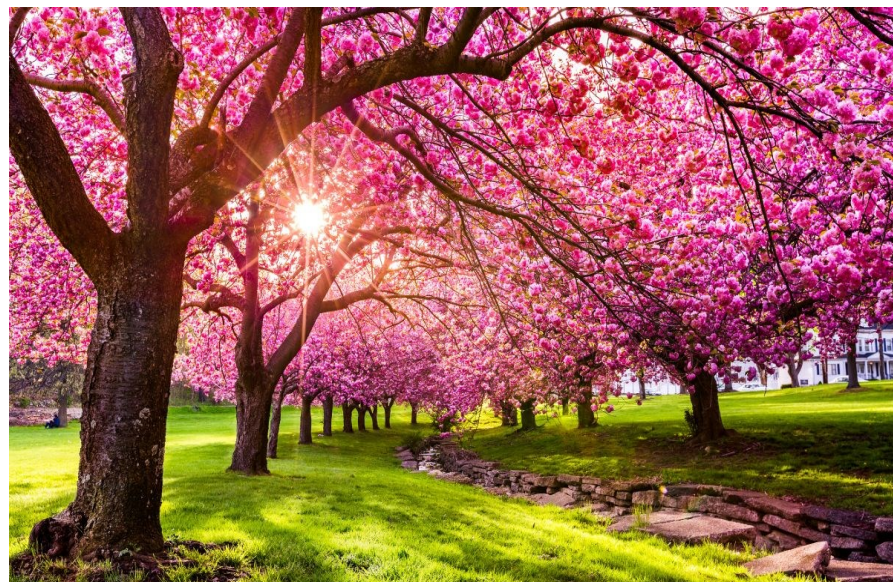
Visa / MC number _____ Exp. Date: _____

Signature (Required) _____ Security Code: _____

Please mail this completed form and payment to:
Columbus Landscape Association PO Box 963, Columbus, Ohio 43216
Phone: 614-450-0430 Fax: 614-741-5449 or info@columbuslandscape.org

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.



Serving the Green Industry in Central Ohio Since 1926

Contact Us

**Columbus Landscape
Association**
PO Box 963
Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at
www.columbuslandscape.org

Columbus Landscape Association
PO Box 963,
Columbus, Ohio 43216

PLACE
STAMP
HERE