NewScape Express



Supporting Green Industry Professionals Since 1926

The Official Newsletter of the CLA

May—June 2021

In This Issue

- Memorial Day
- In Flanders Field
- President's Message
- P.O. Box Working Again
- Member Meetings and Classes
- Got Ideas?
- Home and Garden Show 2022
- Columbus Turf Nursery
- Home and Garden Show Intent to Participate
- Online Profile
- New Members Welcome
- School's Out Tips
- Preparing for the Heat of Summer
- ONLA—OCNT Testing Dates
- The Seasons
- New Member Application
- Sponsorship Form and Purchase Ads

2021 CLA Board

Mike Moulton—President Five Season's Landscape

Dan McCarthy—*V P President Elect* for 2021—*Ahlum and Arbor*

Daniel Huggett—Past President Columbus Turf Nursery CLA

Ellen Gallucci Purcell - Treasurer Riepenhoff Landscape Ltd.

Fred Blyth- Secretary Worthington Landscape

Kim Spencer—Trustee Benchmark Landscape Construction

Jacob Basnett- Trustee Landscape Design Services

Roger Seely Jr.—Trustee Seely's Landscape Nursery

2022Home & Garden Show Chair

History of Memorial Day

Memorial Day, as Decoration Day gradually came to be known, originally honored only those lost while fighting in the Civil War. But during World War I the United States found itself embroiled in another major conflict, and the holiday evolved to commemorate American military personnel who died in all wars, including World War II, The Vietnam War, The Korean War and the wars in Iraq and Afghanistan. Memorial Day is a National Holiday on the Last Monday in May.

In Flanders Fields

In Flanders fields the poppies blow Between the crosses, row on row, That mark our place; and in the sky The larks, still bravely singing, fly Scarce heard amid the guns below.

We are the Dead. Short days ago
We lived, felt dawn, saw sunset glow,
Loved and were loved, and now we lie
In Flanders fields.

Take up our quarrel with the foe:
To you from failing hands we throw
The torch; be yours to hold it high.
If ye break faith with us who die
We shall not sleep, though poppies grow
In Flanders fields.

Lieutenant Colonel John McCrae

www.LearningStationMusic.com

Notes from CLA President – Mike Moulton May 2021

Dear Members,

It is May and it is starting to heat up.

And that is not just temperatures but work loads and customers wanting it done now.

As predicted, we are starting to see shortages across

the board on all landscape materials. These shortages are causing some major problems with work completion dates and slow downs on the production side of the business.

The way we manage expectations can be a real asset in these times of slow-downs and shortages.

Many of our clientele only want to know what the problem is and how will it affect them.

Be honest with them and they will only appreciate you more for your candor.

Keep as much of your life in balance as possible and you will see great results.

As we start to return to life before Covid, meaning not wearing a mask everywhere, and when you feel like you are robbing a bank at every location that you visit, please consider being an integral part of this organization.

Help us to find new ways, new members and new friendships.

It may seem a bit early to start to plan for the 2021 home and garden show but this is a very large component of our planning for next season.

Join our group of landscape professionals in planning, executing and building gardens for the public to see and enjoy.

We welcome any and all that wish to join our committee in our next ZOOM meeting which takes place almost always on the last Tuesday of the month. See newsletter for details!

That's all for now.

Happy Planting!

Michael Moulton

President C.L.A.



Annual Membership Statements

We have been having a little problem with our Post Office Box.

If your membership payment was returned, please send it again.

Annual Membership statements were emailed to members and associates in December, and mailed by USPS early this year.

Your membership to the Columbus Landscape Association is important.

We are striving to bring you important information that will help you with your business. If you have not paid your annual dues, Ellen will be sending out invoices via USPS mail in January and February.

We have some new programs in the planning for 2021 and beyond. Keep a look out for your CLA Membership Statement. Don't forget you can add employees as Associate Members for just \$25.00 each.

Please pay your annual dues and continue to be a member of the CLA.

Suppliers are also encouraged to join the CLA.

Member Meetings and Classes are in the Planning Stages

In response to the very busy season, **CLA Member Meetings** are being planned for late summer and Fall. All members are encouraged to submit location and topic ideas and attend the meetings.

Educational Programming is also in the planning stages with the possibility of late fall and winter CEU classes coming to members.

Got Ideas?

Member Meetings Ideas for 2021& 2022

Do you have an idea or suggestion for future CLA Member Meetings?

Please share them.

Send your ideas / suggestions to: info@columbuslandscape.org

Preparation for 2022 begins VERY soon.



If you are interested in creating a display of your quality work for THOUSANDS of attendees and potential customers to see, contact Mike Moulton at mmoulton@fslm.com



Browse our Web site for more information about Columbus Turf. f you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at

colturf@columbus-turf.com or call us at 740-983-8873.

CLA MEMBERS 2022 HOME AND GARDEN SHOW

Intent to Participate Form

(company	name) intends to install a garden in the 2022	Dispatch
Home and Garden Show. I understand that by	y signing this document, I/we agree to be bou	and by the
Participation Rules of the Columbus Landsca	ape Association and The Dispatch. A \$250.00) Deposit
must accompany this letter of intent.		
Signed:	Date	
Printed Name:		
Company Name:		
Address:		
City/State/Zip:		
Telephone #:		
Fax #:		
Cell #:		
Email Address:		

Participation Rules:

There will be a Garden Show meeting the LAST Tuesday of every month unless notified otherwise (May, June, July, August, September, October, November, December 2021, and January 2022).

Time and place will be e-mailed to you. Your company (you or a representative of your company) will attend 2/3 of these meetings to fulfill your participation eligibility.

A copy of your current Workers' Compensation Certificate and a Certificate of Liability Insurance will be required prior to the garden construction.

Mail, fax, or email forms by June 30, 2021 to Ellen Gallucci Purcell, Riepenhoff Landscape Ltd., 3872 Scioto Darby Creek Road, Hilliard, Ohio 43026, 614.876.4683 (P), 614.876.4862 (F). Or Mail to: The Columbus Landscape Association PO Box 963, Columbus, OH 43216-0963 (614) 741-5449 (P) (614) 876-4862 (F)

If interested: please plan to attend the May 25th, 2021 Home and Garden Show Committee Meeting, 4:00pm. (Zoom- please email Mary Ann to be included in this meeting at msmshrum@gmail.com

Complete contract and detail information will be provided.

Now is the Time to Update Your Online Profile Information on The Find A Pro Tab on our website!

Customers have been checking out our website and leaving voicemails asking for your information...

Company searches are at an all time high this year!

Is your contact information correct? Are all the services you offer clients listed?

Log into your profile page and check it out.

This is the site where the Find a Pro tab directs potential customers.

If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in.

If you would rather print the profile page, fill it in, you can scan it and send it to the email address about. Or you can print it fill it out and mail it to:

The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216.

New Members Welcome...

including Associate Members

Each additional member is just \$25.00 each. This is a great way to support your most valued employees.

Encourage other Green Industry Professionals Equipment Dealers and Suppliers to Join

the Columbus Landscape Association.

We are always looking for new members.

School's Out Safety Tips

School is out and it is time to be on the alert for children playing and more toys left outside. Please be cautious on worksites in neighborhoods. Children have been inside learning on line or in classrooms. Now is their time to get out and play. Keep your eyes open for children running after toys or each other that may end up in the street. You truck and trailer takes time to stop. Also, if mowing or applying chemicals, look out for more toys left in the yard. Do a quick walk around to prevent damage to toys and equipment.

Be Prepared for the Hot Weather

Outdoor workers include any workers who spend a substantial portion of the shift outdoors. Examples include construction workers, agricultural workers, baggage handlers, electrical power transmission and control workers, and landscaping and yard maintenance workers. These workers are at risk of heat-related illness when the heat index is high. Additional risk factors are listed below. *These must be taken into consideration even when the heat index is lower*.

- Work in direct sunlight adds up to 15 degrees to the heat index.
- Perform prolonged or strenuous work
- Wear heavy protective clothing or impermeable suits

Heat Index	Risk Level	Protective Measures
Less than 91°F	Lower (Caution)	Basic heat safety and planning
91°F to 103°F	<u>Moderate</u>	Implement precautions and heighten awareness
103°F to 115°F	<u>High</u>	Additional precautions to protect workers
Greater than 115°F	Very High to Ex- treme	Triggers even more aggressive protective measures

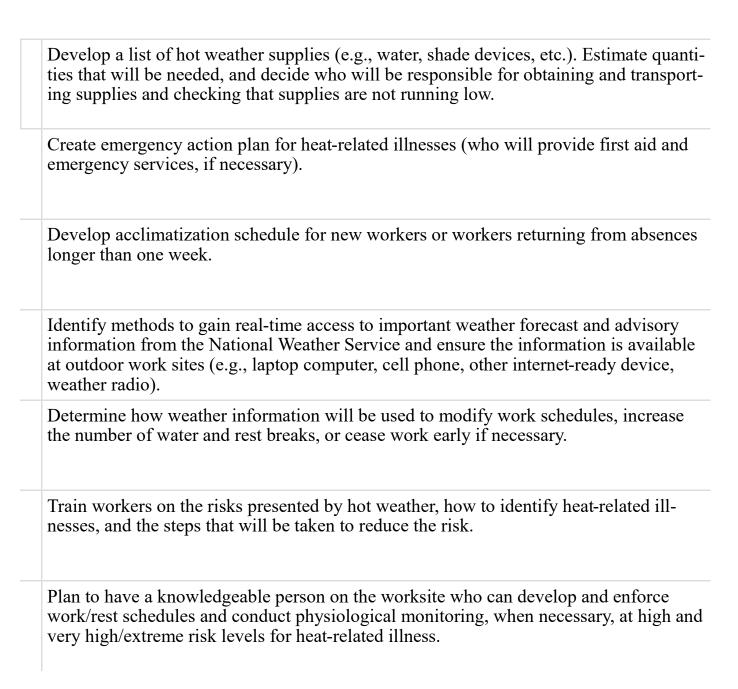
UNITED STATES DEPARTMENT OF LABOR

OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION

Planning Checklists

Use the following checklists to prepare for hot weather and to make sure that all appropriate precautions are in place.

Planning Ahead for Hot Weather: Employer Checklist¹



Daily Planning for Hot Weather: Employer Daily Checklist²

Water	Is there plenty of fresh, cool drinking water located as close as possible to the workers?		
	Are water coolers refilled throughout the day? (Has someone been designated to check and make sure water is not running low?)		
Shade	Is shade or air conditioning available for breaks and if workers need to recover?		
Training	Do workers know the:		
	Common signs and symptoms of heat-related illness?		
	• > Proper precautions to prevent heat-related illness?		
	• > Importance of acclimatization?		
	• > Importance of drinking water frequently (even when they are not thirsty)?		
	• > Steps to take if someone is having symptoms?		
Emergencies	Does everyone know who to notify if there is an emergency?		
	Can workers explain their location if they need to call an ambulance?		
	Does everyone know who will provide first aid?		
Knowledgeable Person	For high and very high/extreme heat index risk levels, is there a knowledgeable person at the worksite who is well-informed about heat-related illness and able to determine appropriate work/rest schedules and can conduct physiological monitoring as necessary?		
Physiological Monitoring	Are workers in the high or very high/extreme heat index risk levels being physiologically monitored as necessary?		
Worker Reminders	Drink water often		
	Rest in shade		
	Report heat-related symptoms early		

²This table is adapted from checklist (page 18) in <u>OSHA's Heat-related illness Prevention Training Guide</u>.

OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org or 614.899.1195 to schedule an exam.

Advanced Registration is required.

All exams begin at 9:00 am.

June 17 July 15 August 19 September 16 October 21 November 18 December 16

Important to remember:

As incidence of COVID-19 infections lower and more people are vaccinated, it is important to remember that this pandemic is NOT over yet. Keep up with PPE, Personal Distancing, Wearing Masks, Hand Washing and Cleaning Truck and Work Areas.

Stay Informed and Safe.

The First Days of the Seasons

Seasons of 2021	Astronomical Start	Meteorological Start	
SUMMER	Sunday, June 20, 11:32 P.M.	Tuesday, June 1	
FALL	Wednesday, Sept. 22, 3:20 P.M. EDT	Wednesday, September 1	
WINTER	Tuesday, Dec.21, 10:58 A.M. EST	Wednesday, December 1	



The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-

making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ◆ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- Access to the CLA's bimonthly newsletter, CLA NewScapes Express, which contains association and industry information.
- Committee and Board participation opportunities.
- Become involved in community activities, including support of the Chadwick Arboretum, education of the
 public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor
 Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

To Join Go to the CLA website:

info@columbuslandscape.org
Professional Membership Pulldown
Join Tab.

Follow instructions.

Columbus Landscape Association PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org www.columbuslandscape.org

Facebook.com/columbuslandscape



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **NewS-capes Express**, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

<u>CLA WEBSITE</u>. Market your firm on our website, <u>www.columbuslandscape,org</u>. Your logo in full color will be prominently displayed with your firm's contact information ad link to your website on our sponsor page. Your add will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Puneven years.	rovided in print to all members	s. Released March of even year	rs, Updated provided digitally on	
Full Page: \$ 250.00 1/2	Page: \$ 150.00	\$ 100.00 Back Cover : \$ 3	50.00 (only 1 available)	
	recognized for your contribuselection. You will be contact		nments and / or Materials to a Member	
Sponsor: \$ 250.00	Sponsor: \$ 500.00	Open Sponsor \$	toward the next meeting	
<u>NEWSCAPES EXPI</u>	RESS. Published 8 times po	er year. Prices are per Adver	tisement. Circle your selection.	
Size Full Page	1X \$60.00	4X \$50.00	8X \$40.00	
½ Page ¼ Page	\$45.00 \$30.00	\$35.00 \$20.00	\$25.00 \$15.00	
Business Card	\$25.00	\$15.00	\$10.00	
Please Run my ad in the follo All Eight Issues	wing issues: please circle your January Februa	choice rry-March April	May-June	
July	August-September	October	November-December	
Please Complete the Followin	g Information Below:			
Company Name:				
Contact Name:				
Business Address:				
City / State/ Zip:				
T . 1 D . d		ving Tour, Member Meeting Spon		
My Check or Money Orde	r is enclosed, Made Payable to	: Columbus Landscape Assoc	iation	
Please bill my Credit Card	for the total amount due: Nan	ne on Card:		
Visa / MC number	MC number Exp. Date:			
Signature (Required)		Security (

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the NewScape Express.



Serving the Green Industry in Central Ohio Since 1926

Contact Us

Columbus Landscape Association PO Box 963 Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at www.columbuslandscape.org

Columbus Landscape Association PO Box 963, Columbus, Ohio 43216

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