# NEWSCAPE Express



#### The Official Newsletter of the CLA

October—November 2020

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### 2020 CLA Board

**Mike Moulton**—*President Five Season's Landscape* 

**Dan McCarthy**—*V P President Elect* for 2021—*Ahlum and Arbor* 

Daniel Huggett—Past President Columbus Turf Nursery CLA

Ellen Gallucci Purcell - Treasurer Riepenhoff Landscape Ltd.

Fred Blyth- Secretary Worthington Landscape

Kim Spencer—Trustee Benchmark Landscape Construction

Jacob Basnett– Trustee Landscape Design Services

**Craig Shearer**—*Trustee* Shearer Patio & Landscape Services

**Steve Maravich**— *Trustee (May 2020)* Hedge Landscape 2021Home & Garden Show Chair

#### It is Nomination Time for The CLA....

This year we have two positions up for reelection and an opening position to fill.

Nominations are open now until November 15th, 2020. The Election time frame is November 16—December 31, 2020.

Due to the current meeting restrictions, the election will be conducted through Survey Monkey. Only ONE Business member is permitted to vote.

See page 3 for the official nomination form and de-

# Successful CLA Member Meetings in the great outdoors.

The September and October CLA Member Meetings were a great success.

September Green Lawn Cemetery tour was a sellout. We had a total of 25 total participants including members from three local Garden Clubs.

October tour of Acorn Farms was a beautiful evening for a private tour of the facilities.

Thank you to Green Lawn Cemetery and Acorn farms!!!



## Notes from CLA President – Mike Moulton



Dear Members,

This year we all have seen things change a lot from the past normal we had grown accustomed to.

As we all navigate this new world order, we all need to change with the times at hand.

Many companies as well as my own realize the need for new employee manual regulations.

These changes will help with any issues about how we handle testing, time off, how and when to determine when an employee may return to work after testing positive for Covid-19.

The CDC has very vague guidelines on retesting and when an employee may be fit for return to work.

Once an employee has contracted the Corona virus, they may test positive for a year or more after being treated.

By making the changes to your employee handbook now you may circumvent any adverse issues that this may cause your company.

Don't be afraid to ask for help, there are many members of our organization that are more than willing to advise, and give you the benefit of their experience with dealing with these issues.

At some point in time we will all be affected by this virus in one way or another, we will need to build up an immunity to this.

As with all of the other virus that currently have some type of vaccine, mutations will occur and the vaccine developed will need not always be affective.

Until next time stay safe and healthy,

Michael Moulton

President C.L.A.





#### Nomination form for Columbus Landscape Association Officers and Board of Trustees

#### Association Officers for 2021:

President: Mike Moulton Secretary: Fred Blyth Past President: Daniel Huggett President Elect: Dan McCarthy Treasurer: Ellen Gallucci Purcell

#### Current (2020) Board of Trustees:

Term 1/1/2019 – 12/31/2021 Daniel Huggett Dan McCarthy Ellen Purcell <u>Term 1/1/2020 – 12/31/2022</u> Kim Spencer Jacob Basnett

Term 4/1/2020 - 3/30/2021

Home & Garden Show Committee Chair -Rotation coincides with Home and Garden Show Calendar Steve Maravich

#### **Positions Expiring in 2020**

<u>Term 1/1/20118 – 12/31/2020</u> Fred Blyth Mike Moulton Craig Shearer

#### **Positions Open for Nomination:**

Board Position - Open Seeking Nomination	(Beginning 1/1/2021 - 12/31/2023)
Board Position - Fred Blyth	(Beginning 1/1/2021 - 12/31/2023)
Board Position - Mike Moulton	(Beginning 1/1/2021 - 12/31/2023)

I would like to nominate the following Active CLA Member to an OPEN position to the CLA Board of Trustees:

Name:

Email / Phone of Nominee:

From Firm:

Nominations for Officers and Board of Trustees will begin October 3rd, 2020 – November 15, 2020. Pending approval from the Nomination Committee, the nominee's name will be placed on the ballot.

Due to current Corona Virus / State Mandates this year's voting will be by proxy only. Proxy Voting will take place November 16, 2020 thru December 31<sup>st</sup>, 2020 via Email and Online Survey Site invitation.

Results will be posted following the January Board meeting January 5th, 2021.

The 2021 Dispatch Home and Garden Show is scheduled for :

# February 20-28, 2021

This will be the 65th Home and

Garden Show.



# Look for the Weekly Updates.

Information about events, activities, meetings, registrations, links to information and reminders will hopefully be limited to a once a week email.

As always, special circumstances may necessitate emails being sent when appropriate.

# Member Meetings for 2021

Once we receive the Okay for group gatherings.

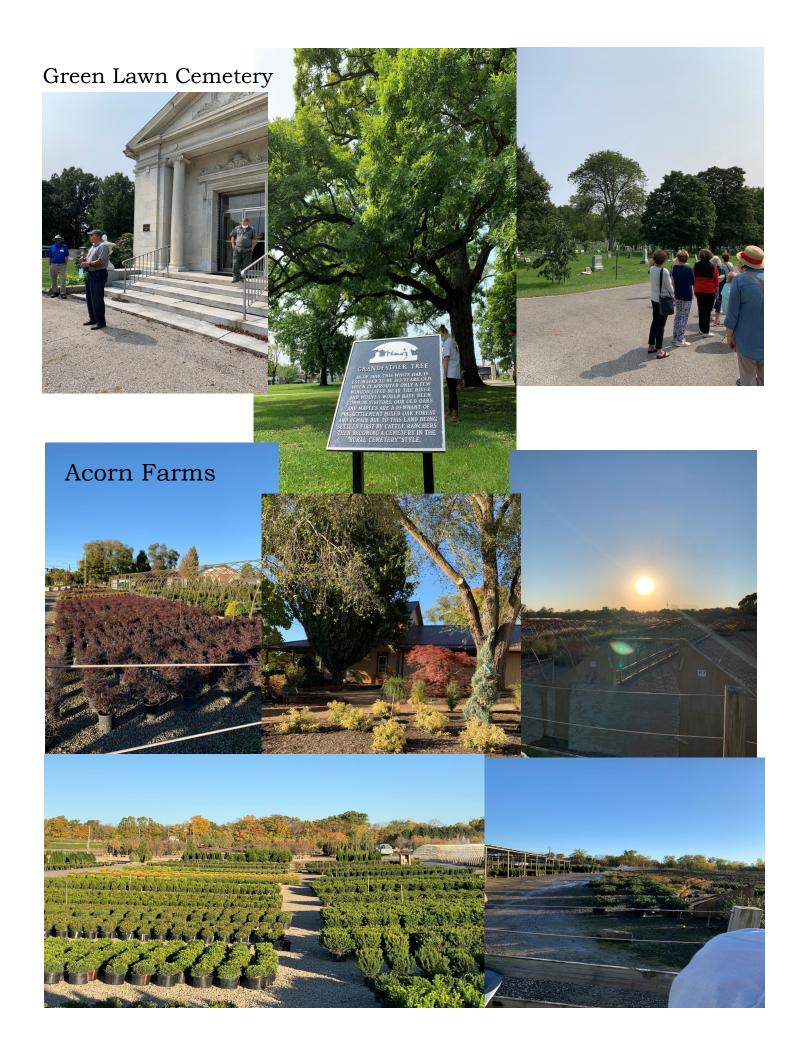
Do you have an idea or suggestion for future CLA Member Meetings?

Please share them.

Send your ideas / suggestions to: info@columbuslandscape.org

## **Sponsors Needed for Member Meetings.**

If you would like to become a sponsor for our member meetings please contact Mary Ann via info@columbuslandscape.org.



## <u>Franklin County order requiring masks would go into</u> <u>effect if county drops below Level 3</u>

This order does not overwrite the state order. The Franklin County Public Health jurisdiction covers areas outside the cities of Columbus and Worthing-ton.

FRANKLIN COUNTY, Ohio — Franklin County Public Health (FCPH) announced an order Tuesday July 14<sup>th</sup>, 2020, that requires <u>face coverings</u> for people should the county drop below a Level 3 public health emergency. That level is determined by the Ohio Department of Health as part of the state's coronavirus alert system. The Franklin County order does not overwrite the state's order, which requires masks to be worn in Level 3 counties.

## Find A Pro tab on our website

## **Update Your Online Profile Information.**

Customers are checking out our website.....

(This is the information requested for the Find a Pro referrals).

### Is your information correct and complete? Log into your profile page and check it out.

This is the site where the Find a Pro tab directs potential customers. If you cannot log on or forgot your password leave a message with the <u>info@columbuslandscape.org</u> email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in. If you would rather print this page, fill it in you can scan it and send it to the email address about. Or you can print it fill it out and mail it to: The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216.





Browse our Web site for more information about Columbus Turf. If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at

colturf@columbus-turf.com or call us at 740-983-8873.

## New Members Welcome...

Encourage other Green Industry Professionals to Join the Columbus Landscape Association. We are always looking for new members.

## OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org to discuss testing at your facility.

### Advanced Registration is required.

#### All exams begin at 9:00 am.

Please Call first Register and to see if dates are available

Thursdays: November 19, 2020

# Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

## Green Industry Professionals. Become a part of the decision-

making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

### Membership Benefits include:

- The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- Access to the CLA's bimonthly newsletter, CLA NewScapes Express, which contains association and industry information.
- Committee and Board participation opportunities.
- Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

# The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'". Columbus Landscape Association PO Box 963 Columbus, OH 43216-0963 Phone: 614-450-0430 Fax: 614-876-4862 info@columbuslandscape.org www.columbuslandscape.org



## SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **NewS**-**capes Express**, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

<u>CLA WEBSITE</u>. Market your firm on our website, <u>www.columbuslandscape.org</u>. Your logo in full color will be prominently displayed with your firm's contact information ad link to your website on our sponsor page. Your add will run for one year. Website Sponsorship 1 year .... \$200.00 (please provide Company Logo)

<u>Member Directory</u>. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 ½ Page: \$ 150.00 ¼ Page: \$ 100.00 Back Cover: \$ 350.00 (only 1 available)

<u>Meeting Sponsor</u>: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

<b>Sponsor:</b> \$ 250.00	Sponsor: \$ 500.00	Open Sponsor \$	toward the next meeting

<u>NEWSCAPES EXPRESS.</u> Published 8 times per year. Prices are per Advertisement. Circle your selection.

	Size	1X	4X		8X	
	Full Page	\$60.00	\$50.00		\$40.00	
	<sup>1</sup> / <sub>2</sub> Page	\$45.00	\$35.00		\$25.00	
	<sup>1</sup> / <sub>4</sub> Page	\$30.00	\$20.00		\$15.00	
	Business Card	\$25.00	\$15.00		\$10.00	
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Visa / N	MC number	Exp. Date:				
Signatu	re (Required)	Security Code:				

Please mail this completed form and payment to: Columbus Landscape Association PO Box 963, Columbus, Ohio 43216 Phone: 614-450-0430 Fax: 614-741-5449 or info@columbuslandscape.org

## Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.



Serving the Green Industry in Central Ohio

Columbus Landscape Association PO Box 963, Columbus, Ohio 43216

### **Contact Us**

**Columbus Landscape Association** PO Box 963 Columbus, OH 43216

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614.741.5449

Fax# 614-876-4862

Visit us on the web at www.columbuslandscape.org

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