NewScape Express



Supporting Green Industry Professionals Since 1926

The Official Newsletter of the CLA

September—October 2021

In This Issue

- President's Message
- Passing of a Professional
- Trustee Elections
- Member Directory
- Member Meetings and Classes
- Got Ideas?
- Sponsors Needed
- Columbus Turf Nursery
- Annual Membership Dues
- Inquiries Up
- Online Profile
- Got Water
- New Members Welcome
- World Shortages
- Fall To Do List
- ONLA—OCNT Testing Dates
- The Seasons
- New Member Application
- Sponsorship Form and Purchase Ads

2021 CLA Board

Mike Moulton—President Five Season's Landscape

Dan McCarthy—*V P President Elect for* 2021—Ahlum and Arbor

Daniel Huggett—Past President Columbus Turf Nursery CLA

Ellen Gallucci Purcell - Treasurer Riepenhoff Landscape Ltd. 2022 Home & Garden Show Chair

Fred Blyth- Secretary Worthington Landscape

Kim Spencer—*Trustee*Benchmark Landscape Construction

Jacob Basnett- Trustee Landscape Design Services 2022 Home & Garden Show Co-Chair

Roger Seely Jr.—Trustee Seely's Landscape Nursery

Crystal Harrell - Trustee Ryan's Landscaping



Notes from CLA President - Mike Moulton

September 2021

Good day to all of our members.

As we approach the last quarter of the year I don't know if I can ever remember a hotter summer.

The cool down for fall is a welcome relief from the hot humid conditions of the dog days of summer in Ohio.

I know that I am looking forward to trying to get

back to some of the routines that made me happy. Talking face to face, meeting in person and not staring blankly into a computer monitor on a zoom or other platform that helped us get through our daily life.

Entirely too long of a wait but safety for our family, friends and co-workers is still one of our priorities.

Just this week we had some new positive covid test for an employee and his family, so as much as we want this to be over with precautions must still be followed.

And if Covid wasn't enough this new infestation of fall army worm has many of our customers equally as freaked out about their spread.

I have seen 10 or more sites that in a matter of a few short days entire fields of turf have been destroyed due to the infestation of these pest that typically aren't found this far north.

We have been very pro-active in sharing any information about this pest and active treatment of this worm.

Some suppliers have already sold out of their treatment chemicals but are re-supplying with new and improved treatment methods.

Stay tuned for more info on this one since it may be here for a while as well.

Until next month just keep on planting!

Michael Moulton

President C.L.A.







DAVID AHLUM

September 17, 2021

DAVID'S OBITUARY

David R Ahlum, 70 passed away on September 17, 2021 after a five year battle with PSP. He was born on July 3, 1951 in Philadelphia, Pa. to Aaron and Josephine Ahlum. He graduated in 1968 from Girard College in Philadelphia, went to Trinidad Junior College in Colorado for 2 years and then came to see a friend in Columbus where he stayed. He enrolled at OSU, graduated in Landscape Horticulture and became a lifelong Buckeye fan. Where he never missed a game since enrolling at OSU.

In 1976 Dave founded Ahlum & Arbor Tree Preservation. He was involved in starting the certified arborist program for the Ohio Chapter. He was one of the first to compete local and nationwide in tree climbing competitions thru the Ohio Chapter, and International Society of Arboriculture and was involved in local, state, and national associations regarding tree care and preservation. He sat on the Hilliard Shade Tree Commission and consulted for the City of Bexley on street trees for years. He was involved with the Hilliard Lions, coached soccer, enjoyed fishing and playing golf.

He was preceded in death of both parents. He is survived by his loving wife of 47 years, Lana Ahlum; son, Chris Ahlum (Heather); daughter, Amy Parton (Daniel); grandkids Isabella and Landen Ahlum. His twin brother Michael Ahlum, sisters, Carol (Bob) Hanson, Sandra (Lent) Johnson, Mary Ahlum, nieces and nephews.

Special thanks for the staff at Walnut Trail and Capital City Hospice for making his stay comfortable.

A Celebration of Life will take place on Friday 10/1/21 from 6-8 p.m. at Franklin Park Conservatory, 1777 E. Broad Street, Columbus, Ohio 43203 at The Wells Barn. In lieu of flowers, donations can be made to Cure PSPS http://www.psp.org/ahlum

or Chadwick Arboretum at OSU go.osu.edu/chadwickfriends

Coming Soon

- CLA Elections
 - Think of Members to Nominate for the Board of Trustees
 - Nominations will open on October
 - Elections during November / December
- + Member Directory
 - Published ONLINE in the Spring of 2022
 - Is your membership information current?

Look for the Weekly Wednesday Emails for more details

Got Ideas? Member Meetings Ideas for 2022

- + Do you have an idea or suggestion for future CLA Member Meetings?
- **★** Know of any great speakers you would like to hear address the members?
- → Have you found a location that members just have to see?
- → Ideas for topics that will qualify for CEU's?

Please share them. Send your ideas / suggestions to: info@columbuslandscape.org

SPONSORS NEEDED !!!!!!!!

Member Meetings and Classes are in the Planning Stages

In response to the very busy season, **CLA Member Meetings & Educational Programming (CEU based)** are being planned for late summer and Fall. All members are encouraged to submit location and topic ideas and attend the meetings.

Sponsors are needed to help provide Refreshments / Meals / Speakers

It makes our meetings so much better to offer attendees these perks and it will give you the opportunity to Meet and Greet CLA Members, Speakers and Guests. Contact Mary Ann — msmshrum@gmail.com

Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Contact Ellen 614-876-4683 or Mary Ann 614-323-7976.

Sponsor: \$100.00	Sponsor: \$ 250.00	Sponsor:	\$ 500.00
--------------------------	---------------------------	----------	-----------

Open Sponsor \$. toward a member meeting.



Browse our Web site for more information about Columbus Turf. If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at:

colturf@columbus-turf.com or call us at 740-983-8873.

Annual Membership Statements

Will be emailed and sent via post mail in December

Your membership to the Columbus Landscape Association is important.

We are striving to bring you important information that will help you with your business.

We have some new programs in the planning for 2022 and beyond. Keep a look out for your CLA Membership Statement. Don't forget you can add employees as Associate Members for just \$25.00 each. Please pay your annual dues and continue to be a member of the CLA. Suppliers are also encouraged to join the CLA.

It is not too late to renew your membership and add associates.

Inquiries and Voice Mails looking for High Quality Green Industry Professionals are up!

In 2020 CLA inquiry Voice Mails totaled 42. So far in 2021 (as of September 15th, 2021), the CLA has received 140 inquiry Voice Mails. These potential customers are being directed to the CLA website/ Find a Pro tab to contact you.

People are looking for you!





Customers have been checking out our website and leaving voicemails asking for help!

Company searches are at an all time high this year!

Is your contact information correct? Are all the services you offer clients listed?

Log into your profile page and check it out.

This is the site where the Find a Pro tab directs potential customers.

If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in.

If you would rather print the profile page, fill it in, you can scan it and send it to the email address about. Or you can print it fill it out and mail it to:

The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216.



MAINTENANCE

Got water? Landscaper finds profitability with fee-for-service watering

Lindsey Getz Sep 21, 2021

While many of your clients might already have an irrigation system that handles their watering needs, there's a good chance you have potential clients that could benefit from fee-for-service watering. This add-on service has been a unique niche for Level Green Landscaping in the DC Metro area. By investing in a fleet of water trucks, they've added a profitable service that their clients really appreciate.



According to Brad Sarno, Level Green's operations manager for their DC Branch, the company has a number of commercial clients who have a handful of plant beds or maybe some containers and don't need a full-blown irrigation system but do require someone to come out and hand water.

"A lot of times it's a retail shopping center or a town center where they have various containers out in public areas, but they don't have someone

who can keep up with regularly watering them," Sarno explains. "We can do it one of two ways. We can use the building's own spigot and water in which case we'd just charge the labor rate. Or we can bring the water truck and bill at a rate that also includes the water usage."

The service logistics

"Because so many of our clients are in the city, parking the water truck can be a real issue," Sarno explains. "Much of the city has no-curb parking. And oftentimes, we do have to park a little further than we want to and drag hoses through crowded areas. It's not always easy. We have lots of warning signs to prevent trips and falls and are always very careful about what's around us."

Training for safety and success

Sarno says that they do lots of training to keep this service safe—but also to ensure that the fee-for-service watering crews are watering properly.

"They don't always understand just how long it takes to get a really good soaking in these plant beds and containers," Sarno explains. "But we have tables and guides that we use to educate. We'll show that if a plant bed is x number of feet deep, this is how much time you should spend watering it. We obviously want to make sure that our clients are getting the most out of this service."

The World Is Still Short of Everything. Get Used to It.

Pandemic-related product shortages — from computer chips to construction materials — were supposed to be resolved by now. Instead, the world has gained a lesson in the ripple effects of disruption.

By Peter S. Goodman and Keith Bradsher

Published Aug. 30, 2021-Updated Sept. 20, 2021

Like most people in the developed world, Kirsten Gjesdal had long taken for granted her ability to order whatever she needed and then watch the goods arrive, without any thought about the factories, container ships and trucks involved in delivery.

Not anymore.

At her kitchen supply store in Brookings, S.D., Ms. Gjesdal has given up stocking place mats, having wearied of telling customers that she can only guess when more will come. She recently received a pot lid she had purchased eight months earlier. She has grown accustomed to paying surcharges to cover the soaring shipping costs of the goods she buys. She has already placed orders for Christmas items like wreaths and baking pans.

"It's nuts," she said. "It's definitely not getting back to normal."

The challenges confronting Ms. Gjesdal's shop, Carrot Seed Kitchen, are a testament to the breadth and persistence of the chaos roiling the global economy, as manufacturers and the shipping industry contend with an unrelenting pandemic.

Delays, product <u>shortages</u> and rising costs continue to bedevil businesses large and small. And consumers are confronted with an experience once rare in modern times: no stock available, and no idea when it will come in.

In the face of an enduring shortage of computer chips, <u>Toyota</u> announced this month that it would slash its global production of cars by 40 percent. Factories around the world are limiting operations — despite powerful demand for their wares — because they cannot buy metal parts, plastics and raw materials. Construction companies are paying more for paint, lumber and hardware, while waiting weeks and sometimes months to receive what they need.

In Britain, the <u>National Health Service</u> recently advised that it must delay some blood tests because of a shortage of needed gear. A recent <u>survey</u> by the Confederation of British Industry found the worst shortages of parts in the history of the index, which started in 1977.

The <u>Great Supply Chain Disruption</u> is a central element of the extraordinary uncertainty that continues to frame economic prospects worldwide. If the shortages persist well into next year, that could advance rising prices on a range of commodities. As central banks from the United States to Australia debate the appropriate level of concern about inflation, they must consider a question none can answer with full confidence: Are the shortages and delays merely temporary mishaps accompanying the resumption of business, or something more insidious that could last well into next year?

"There is a genuine uncertainty here," said Adam S. Posen, a former member of the Bank of England's monetary policy committee and now the president of the Peterson Institute for International Economics in Washington. Normalcy might be "another year or two" away, he added.

In March, as <u>global shipping prices</u> spiked and as many goods became scarce, conventional wisdom had it that the trouble was largely the result of a surplus of orders reflecting extraordinary shifts in demand. Consumers in the United States and other wealthy countries had taken pandemic lockdowns as the impetus to add gaming consoles and exercise bikes to their homes, swamping the shipping industry with cargo, and exhausting the supplies of many components. After a few months, many assumed, factories would catch up with demand, and ships would work through the backlog.

That is not what happened.

Just as the health crisis has proved stubborn and unpredictable, the turmoil in international commerce has gone on longer than many expected because shortages and delays in some products have made it impossible to make others.

At the same time, many companies had slashed their inventories in recent years, embracing <u>lean production</u> to cut costs and boost profits. That left minimal margin for error.

A giant ship that became lodged in the Suez Canal this year, halting traffic on a vital waterway linking Europe to Asia for a week, added to the mayhem on the seas. So did a series of temporary coronavirus-related closures of key ports in China.

The world has gained a painful lesson in how interconnected economies are across vast distances, with delay and shortages in any one place rippling out nearly everywhere. A shipping container that cannot be unloaded in Los Angeles because too many dockworkers are in quarantine is a container that cannot be loaded with soybeans in Iowa, leaving buyers in Indonesia waiting, and potentially triggering a shortage of animal feed in Southeast Asia.

An unexpected jump in orders for televisions in Canada or Japan exacerbates the shortage of computer chips, forcing auto manufacturers to slow production lines from South Korea to Germany to Brazil. "There is no end in sight," said Alan Holland, chief executive of Keelvar, a company based in Cork, Ireland, that makes software used to manage <u>supply chains</u>. "Everybody should be assuming we are going to have an extended period of disruptions."

In the West Midlands of England, Tony Hague has tired of trying to predict when the madness will end. His company, PP Control & Automation, designs and builds systems for companies that make machinery used in a range of industries, from food processing to power generation. Demand for his products is expanding, and his roughly 240 employees have been working at full capacity. Still, he is contending with shortages.

One customer in England that makes machines to seal packaged food has been hobbled by its inability to secure needed parts. Its supplier in Japan used to take four to six weeks to deliver key devices; now it takes half a year. The Japanese factory has struggled to secure its own electrical components, most of them produced in Asia and using computer chips. Auto manufacturers' desperation to secure chips has made those components harder to obtain.

"It's definitely getting worse," Mr. Hague said. "It hasn't bottomed out yet."

For the global economy, shipping is at the center of the explanation for what has gone awry. As Americans enduring lockdowns filled basements with treadmills and kitchens with mixers, they generated extra demand for Chinese-made factory goods. At the same time, millions of shipping containers — the building blocks of sea cargo — were scattered around the globe, used to deliver protective equipment like face masks.

The container shortages were exacerbated by delays in unloading cargo at American ports, because workers stayed home to slow the pandemic's spread.

Then, in late March, came the fiasco in the <u>Suez Canal</u>, the pathway for about 12 percent of the world's trade. With hundreds of other ships blocked, the impact played out for months.

In May, China shut down a huge <u>container port near Shenzhen</u> — one of the nation's leading industrial cities — after a small outbreak of a coronavirus variant. The port did not resume operations for several weeks.

Continued on next page...

Then, in the middle of August, Chinese authorities shut down a container terminal near the city of Ningbo after one employee tested positive. Ningbo is the world's third-largest container port, so its closure held the potential to snowball into a global event, even threatening the supply of goods to American stores in time for Black Friday sales around Thanksgiving.

By Wednesday, the Ningbo terminal was back in operation. But China's decision to close it because of a single Covid case resonated as a warning that the government might shut other ports.

In Miami Beach, Eric Poses, an inventor of board games, developed a product aptly named for the pandemic: The Worst-Case Scenario Card Game, a title that could also be applied to his experience relying on China to make and ship the product.

Before the pandemic, shipping a 40-foot container of games from Shanghai to the warehouse he uses in Michigan cost \$6,000 to \$7,000, Mr. Poses said. His next shipment, scheduled to leave China in mid-September, will cost at least \$26,000. And his freight agent warned him that the price will most likely rise, to \$35,000, because of rail and trucking difficulties in the United States.

Cheap and reliable sea transport has long been a foundational part of international trade, allowing manufacturers to shift production far and wide in search of low-wage labor and cheap materials. Columbia Sportswear has typified the trend, expanding from its base in Portland, Ore., to become a global outdoor gear brand. The company has relied on factories in Asia to make its goods and taken the ocean cargo network for granted.

"It's sort of like, every day when you get up in the morning, you turn on the lights and the lights always work," said Timothy Boyle, Columbia's chief executive.

But the price of moving goods to the United States from Asia is up as much as tenfold since the beginning of the pandemic, and Columbia might have to reconsider its traditional mode.

"It's a question of how long this last," Mr. Boyle said.

Some trade experts suggest that product shortages are now being exacerbated by rational reactions to recent events. Because of the pandemic, humanity now knows the fear of running out of toilet paper. That experience may be driving consumers and businesses to order more and earlier than previously needed.

Ordinarily, the peak demand for trans-Pacific shipping begins in late summer and ends in the winter, after holiday season products are stocked. But last winter, the peak season never ended, and now it has merged with the rush for this holiday season — reinforcing the pressure on factories, warehouses, ships and trucks.

"We have this vicious cycle of all the natural human instincts responding, and making the problem worse," said Willy C. Shih, an international trade expert at Harvard Business School. "I don't see it getting better until next year."





Landscapers and Homeowners Get Ready

Your Fall To-do List: 10 Essential Landscape Tasks

By Erica Glasener, September 6, 2021

With the arrival of cooler temperatures, autumn is the ideal time to get back out into the garden, whether you're adding new plants to your landscape or maintaining your existing garden.

1. Weeding

By pulling out weeds before they flower and set seeds, there will be fewer that overwinter.

2. Collect and Dispose of Any Diseased or Insect-infested Leaves

Don't put diseased leaves in your compost; put them in the trash. This will reduce the potential of overwintering spores or insects infecting new growth in the spring, especially with plants like roses.

3. Cut Back Perennials

Trim back perennials that bloomed in the spring, leaving enough of the stem to mark where they are planted. This will spare you the frustration of accidentally digging up established plants when you decide to add more plants to your garden.

4. Pick One Section of Your Garden and Improve the Soil

You can improve the soil by adding compost (digging in one to two inches of compost).

5. Add 1- to 2" of a Fine Bark Mulch

Add mulch around trees, shrubs, and perennials. Make sure to keep mulch from piling up around trunks or stems where moisture can build up, weaken stems and make it easier for pest and disease problems to occur.

6. Take an Inventory

Make notes of your successes and failures in the garden over the past year. Take a photo of what the garden looks like now. This will be a valuable reference tool.

7. Plant a Container Garden Combination for Winter

Select plants with early winter blooms, and you will have something to enjoy on days when the garden is quiet.

8. Add at Least One New Shrub or Tree to Your Garden

Fall is an ideal time to plant ornamental shrubs. Make sure to follow winter care tips and keep any new plantings well watered throughout fall and winter while they put down roots.

9. Make a list of Garden Projects

You can compile a list of tasks you'd like to complete and a wishlist of plants that you want to add in the spring.

10. Visit a Public Garden

You'll discover plants that thrive in autumn, and it will help you gather ideas for your own garden.



OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact roni@onla.org or 614.899.1195 to schedule an exam.

Advanced Registration is required.

All exams begin at 9:00 am.

October 21 November 18 December 16

Important to remember:

As the Delta Variant of COVID-19 infections is spreading quickly, it is important to listen to the CDC about vaccination recommendations. Keep up with PPE, Personal Distancing, Wearing Masks, Hand Washing and Cleaning Trucks Equipment and Work Areas.

Stay Safe and Informed.

The First Days of the Seasons

Seasons of 2021	Astronomical Start	Meteorological Start
FALL	Wednesday, Sept. 22, 3:20 P.M. EDT	Wednesday, September 1
WINTER	Tuesday, Dec.21, 10:58 A.M. EST	Wednesday, December 1



The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-

making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ◆ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- Access to the CLA's bimonthly newsletter, CLA NewScapes Express, which contains association and industry information.
- Committee and Board participation opportunities.
- Become involved in community activities, including support of the Chadwick Arboretum, education of the
 public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor
 Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

To Join Go to the CLA website:

info@columbuslandscape.org
Professional Membership Pulldown
Join Tab.

Follow instructions.

Columbus Landscape Association PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org www.columbuslandscape.org

Facebook.com/columbuslandscape



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, *NewS-capes Express*, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

<u>CLA WEBSITE</u>. Market your firm on our website, <u>www.columbuslandscape,org</u>. Your logo in full color will be prominently displayed with your firm's contact information ad link to your website on our sponsor page. Your add will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Puneven years.	rovided in print to all members	s. Released March of even yea	rs, Updated provided digitally on
Full Page: \$ 250.00 1/2	Page: \$ 150.00	\$ 100.00 Back Cover : \$ 3	50.00 (only 1 available)
	recognized for your contribuselection. You will be contacted	**	nments and / or Materials to a Member
Sponsor: \$ 250.00	Sponsor: \$ 500.00	Open Sponsor \$	toward the next meeting
<u>NEWSCAPES EXPI</u>	RESS. Published 8 times po	er year. Prices are per Adver	tisement. Circle your selection.
Size Full Page	1X \$60.00	4X \$50.00	8X \$40.00
½ Page ¼ Page	\$45.00 \$30.00	\$35.00 \$20.00	\$25.00 \$15.00
Business Card	\$25.00	\$15.00	\$10.00
Please Run my ad in the follo All Eight Issues	wing issues: please circle your January Februa	choice rry-March April	May-June
July	August-September	October	November-December
Please Complete the Followin	g Information Below:		
Company Name:			
Contact Name:			
Business Address:			
City / State/ Zip:			
T . 1 D . d	ewScape Express Ads, Outdoor Li		
My Check or Money Orde	r is enclosed, Made Payable to	: Columbus Landscape Assoc	iation
Please bill my Credit Card	for the total amount due: Nan	ne on Card:	
Visa / MC number		Exp. Date:	
Signature (Required)			

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the NewScape Express.



Serving the Green Industry in Central Ohio Since 1926

Contact Us

Columbus Landscape Association PO Box 963 Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at www.columbuslandscape.org

Columbus Landscape Association PO Box 963, Columbus, Ohio 43216

PLACE STAMP HERE